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BANKS AS INVESTORS IN THE FINANCIAL MARKET: THE ROLE AND STATUS

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Summary. The article examines the place and role of banks among investors in the financial market. The analysis of approaches to the nature and composition of different status types in the financial market investors reasonably author's position on the advisability of referring to the banks of the status type of investors as institutional investors. Proved that the

principal mission of creating banks as depository financial corporations should be considered in the financial market is not as institutional, and as corporate investors, who can both portfolio and direct investment in shares of non-financial and financial corporations.

Key words: bank, corporate investor, institutional investor.

Purpose. The purpose of the article is. analysis of approaches to defining the place and role of banks among investors in the financial market and the rationale for the author's position on the advisability of assigning banks to such status species investors, as institutional investors.

Methodology of research. In research author used methods of collecting and summarizing information.

Findings. Defined the leading role of banks on the implementation of the accumulation of savings, the establishment of relationships between providers and consumers of investment resources and the implementation of the reallocation of investment resources in productive capital, i.e. the leading role of

the investor. Reasonably author's position regarding the appropriateness of the classification of banks to such status species investors as institutional investors.

Originality. The research proved, that the principal mission of creating banks as depository financial corporations should be considered in the financial market is not as institutional, and as corporate investors, who can both portfolio and direct investment in shares of non-financial and financial corporations.

Practical value. The research results will contribute to the practical formation of appropriate mechanisms to improve the efficiency of the investment potential of banks, institutions, investors in the financial market.

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