P-ISSN: 2338-8617 E-ISSN: 2443-2067



Vol. 10, No. 2, May 2022

SCAD Independent Accreditation by 140 since 2014 Cognetics Publications

The Indonesian Journal of the Social Sciences www.journal.scadindependent.org DOI Prefix Number: 10.26811



Clarivate Analytics Emerging Sources Citation Index Web of Science ™



JURNAL ILMIAH PEURADEUN

The Indonesian Journal of the Social Sciences p-ISSN: 2338-8617/ e-ISSN: 2443-2067 www.journal.scadindependent.org

Vol. 10, No. 2, May 2022 Pages: 509-526

An Analysis of Work Stress and Family-Conflict Work on Organizational Commitment and Turnover Intention: A Case Study on Employee of PT. Apparel One Indonesia

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Article in Jurnal Ilmiah Peuradeun

Available at : https://journal.scadindependent.org/index.php/jipeuradeun/article/view/586 DOI

https://dx.doi.org/10.26811/peuradeun.v10i2.586 :

How to Cite this Article

APA: Junaidi, A., Adelia, FE. & Nindhita, Y. (2022). An Analysis of Work Stress and Family-Conflict Work on Organizational Commitment and Turnover Intention: A Case Study on Employee of PT. Apparel One Indonesia. Jurnal Ilmiah Peuradeun, 10(2), 509-526. https://dx.doi.org/10.26811/peuradeun.v10i2.586

Others Visit : https://journal.scadindependent.org/index.php/jipeuradeun

Jurnal Ilmiah Peuradeun (JIP), the Indonesian Journal of the Social Sciences, is a leading peer-reviewed and open-access journal, which publishes scholarly works, and specializes in the Social Sciences that emphasize contemporary Asian issues with interdisciplinary and multidisciplinary approaches. JIP is published by SCAD Independent and published 3 times of year (January, May, and September) with p-ISSN: 2338-8617 and e-ISSN: 2443-2067. Jurnal Ilmiah Peuradeun has become a CrossRef Member. Therefore, all articles published will have a unique DOI number. JIP has been accredited by the Ministry of Education, Culture, Research, and Technology, the Republic of Indonesia through the Decree of the Director-General of Higher Education, Research and Technology No. 164/E/KPT/2021, date December 27, 2021. This accreditation is valid until the January 2026 edition.

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Jurnal Ilmiah Peuradeun

The Indonesian Journal of the Social Sciences doi: 10.26811/peuradeun.v10i2.586

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AN ANALYSIS OF WORK STRESS AND FAMILY-CONFLICT WORK ON ORGANIZATIONAL COMMITMENT AND TURNOVER INTENTION: A CASE STUDY ON EMPLOYEE OF PT. APPAREL ONE INDONESIA

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| Received: Aug 23, 2020 | Accepted: Jan 20, 2022 | Published: May 30, 2022 | | |
|---|------------------------|--------------------------------|--|--|
| Article Url: https://journal.scadindependent.org/index.php/jipeuradeun/article/view/586 | | | | |

Abstract

This study departs from findings that show that the turnover rate of employees at PT. Apparel One Indonesia in 2018 is 3.715% which exceeds the threshold set by the company by 2% each year, and the findings that the variables that explain the phenomenon of turnover intention are still different which then leads to the formulation of the problem regarding "how to reduce turnover". Based on these problems, this study developed a research model that was empirically tested to re-explain the variables that could affect turnover intention by using data obtained from interviews using a questionnaire to PT. Apparel One Indonesia's employees. The test was conducted using the Structural Equation Modeling (SEM) approach. The test results showed that work stress and family conflict had a significant adverse effect on organizational commitment. This study also shows that work stress and work-family conflict had a significant positive effect on turnover intention. In contrast, organizational commitment had a significant negative effect on turnover intention.

Keywords: Work Stress, Work-Family Conflict, Organizational Commitment, Turnover Intention.

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A. Introduction

Human resources are one of the crucial factors and aspects that determine the direction of a company's progress. The existence of reliable and quality human resources will improve the company's performance. Therefore, the company must be able to manage human resources in the company well to compete with other companies. PT. Apparel One Indonesia is a textile production company located in Semarang, Central Java. PT. Apparel One Indonesia has 2,673 employees as of December 2018. Based on data from HRD of PT. Apparel Semarang, the average turnover rate at PT. Apparel One Indonesia in 2018 was 3.71%. This has exceeded the maximum employee turnover limit set by PT. Apparel One Indonesia by 2% per year.

Turnover in a company means that the company will lose the talents and abilities of its employees, so the company must be able to find replacements for employees who leave the company, where this will require new time and costs in recruiting new employees (Hartono & Setiawan, 2018). According to Saeed, Waseem, Sikander, and Rizwan, the turnover intention. (2014) is an employee's plan in a company to intend to leave the job or fire the employee. Furthermore, the expressed turnover intention can be categorized into two groups, namely voluntary turnover and involuntary turnover. Voluntary and forced turnover require reimbursement costs related to recruitment and selection (Hartono & Setiawan, 2018).

Turnover intention can be caused by several factors, one of which is employee job satisfaction will be influenced by several factors, one of which is work-family conflict. Work-family conflict is a condition of a person who has difficulty dividing his role in work and the family or vice versa (Latifah & Rohman, 2014). This can occur because of the demands of a difficult time or too many roles to do, so it can cause stress.

Job stress is one of the factors that can lead to turnover. Work stress can be interpreted as a negative feeling due to the inability of a person or individual to deal with a workload that exceeds his capacity or facing various other pressures from the workplace (Basri, 2012).

Several previous studies examined in this study found that the problem of turnover intention that occurred in the company was caused by organizational commitment. Someone who has a high commitment will have an identification of the organization, the leader is faced with a commitment to entrust the duties and responsibilities to subordinates. Employees who have a solid affective commitment will stay with the organization because they want to stay, and employees who have a solid continuous commitment because they have to stay with the organization. Employees' perceptions of high organizational commitment will result in low employee intention to leave.

Previous studies related to the effect of organizational commitment on turnover intention have been conducted by Nasution (2017); Utama and Sintaasih (2015), which show that organizational commitment has a significant negative effect on turnover intention. However, not so, the results of a study conducted by Firdaus (2017), Wahyuni, Zaika, and Anwar (2014) showed a significant positive effect of commitment to turnover intention.

The mapping results in previous research conducted in this study also found that work stress and work-family conflict influence organizational commitment and turnover intention. However, the results of these studies show different findings. The following previous studies examined in this study show the interplay between variables and research gaps that are still found in empirical testing between these variables.

B. Method

This research is explanatory research with a causality approach, namely research that wants to find an explanation in the form of a causeeffect relationship between several concepts or some variables or strategies developed in management (Ferdinand, 2006). The population is the whole object of research (Arikunto, 2009). The population in this study was all PT. Apparel One Indonesia employees, amounting to 2028 people. In contrast, the sample is a portion of the population with relatively the same characteristics and is considered representative of the population (Singarimbun, 1991). The sample was obtained from the slovin formula with 10% of alpha. The sampling method used simple random sampling. The researcher randomly chose the respondent, and based calculation sample used in this study were 170 employees.

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The data collection used is the census method in which the questionnaire is distributed to all populations that are the object of research through direct interview techniques to the employees of PT. Apparel One Indonesia in the hope that they will give a positive response to the list of questions asked (Hussein, 1999).

SEM (Structural Equation Modeling) analysis with the AMOS (Moment Structure Analysis) program is a hypothesis test proposed through an analysis technique. SEM modelling can present answers to dimensional and regressive questions, wherein dimensionally; conceptual indicators can be measured. At the same time, the regressive influence between factors identified can also be measured, so the degree of relationship between factors is presented.

| Eksogen Construct | Endogen Construct |
|--|---|
| $X_1 = \lambda_1 \xi_1 + \varepsilon_1$ | $\chi_{10} = \lambda_{10}\xi_{10} + \varepsilon_{10}$ |
| $\chi_2 = \lambda_2 \xi_2 + \varepsilon_2$ | $X_{11} = \lambda_{11}\xi_{11} + \varepsilon_{11}$ |
| $\chi_3 = \lambda_3 \xi_3 + \varepsilon_3$ | $X_{12} = \lambda_{12}\xi_{12} + \varepsilon_{12}$ |
| $X_4 = \lambda_4 \xi_4 + \varepsilon_4$ | |
| $\chi_5 = \lambda_5 \xi_5 + \varepsilon_5$ | $X_{13} = \lambda_{13}\xi_{13} + \varepsilon_{13}$ |
| | $\chi_{14} = \lambda_{14}\xi_{14} + \varepsilon_{14}$ |
| $\chi_6 = \lambda_6 \xi_6 + \varepsilon_6$ | $X_{15} = \lambda_{15}\xi_{15} + \varepsilon_{15}$ |
| $X_7 = \lambda_7 \xi_7 + \varepsilon_7$ | $\chi_{16} = \lambda_{16}\xi_{16} + \varepsilon_{16}$ |
| $X_8 = \lambda_8 \xi_8 + \varepsilon_8$ | $\chi_{17} = \lambda_{17}\xi_{17} + \varepsilon_{17}$ |
| $X_9 = \lambda_9 \xi_9 + \varepsilon_9$ | |

Table 1: Converted Flow Diagrams in the Measurement Model Equation

Whereas the description of causality relationships between constructs in the model built by researchers through structural equations is useful to follow the following guidelines:

 $\begin{array}{ll} \textit{Endogen variable} &= \textit{eksogen variable} + \textit{endogen variable} + \textit{error} \\ \eta 1 &= \lambda 1.1 \; \text{Workload} + \zeta 1 \\ \eta 2 &= \beta \; 2.1 \; \text{Work stress} + \lambda 2.2 \; \text{Work Family Conflict} + \zeta 2 \\ \eta 3 &= \beta \; 3.1 \; \text{Organizational Commitment} + \zeta 3 \\ \text{Information:} \\ \eta 1 &= \text{Work stress} \\ \eta 2 &= \text{Organizational Commitment} \\ \eta 3 &= \text{Turnover Intention} \\ \lambda 1.1, \lambda \; 2.1 &= \text{Coefficient} \; (\text{Relationship between Variables}) \\ \zeta 1, \; \zeta 2 &= \text{error} \end{array}$

Conformity and a statistical test determine whether modelling can be accepted or rejected. The validity index and the test cut-off test apply.

| Tuble 2. Thateators of Goodhess of The O Car Off Value | | | | |
|--|--------------------|--|--|--|
| The Goodness of Fit Index | Cut off Value | | | |
| Chi-Square | ≤ Chi-Square Table | | | |
| Significant Probability | ≥ 0.05 | | | |
| CMIN/DF | ≤ 2.00 | | | |
| GFI | ≥ 0.90 | | | |
| AGFA | ≥ 0.90 | | | |
| TLI | ≥ 0.95 | | | |
| CFI | ≥ 0.95 | | | |
| RMS | ≤ 0.08 | | | |

Table 2: Indicators of Goodness-of-Fit & Cut-Off Value

C. Result and Discussion

Description of Respondent Characteristics is carried out to provide an overview of the characteristics of PT. The following is a description of the respondent's characteristics.

| Table 3: Respondents sex Description | | | | | |
|--------------------------------------|-----|-------|--|--|--|
| Sex Frequency Percentage | | | | | |
| Man | 26 | 15,3 | | | |
| Women | 144 | 84,7 | | | |
| Total | 170 | 100,0 | | | |

Source: Primary Data Processed, 2019

The descriptive analysis of the sex of the respondents showed that the majority of respondents, namely some 144 people (84.7%), were women. This is to the characteristics of the work carried out at PT Apparel One Indonesia, a garment company that requires precision and accuracy.

| Table 5: Respondents Age Description | | | | |
|--------------------------------------|-----------|------------|--|--|
| Age | Frequency | Percentage | | |
| ≤ 30 | 137 | 80,6 | | |
| 31 - 40 | 21 | 12,4 | | |
| 41 – 50 | 9 | 5,3 | | |
| ≥ 51 | 3 | 1,8 | | |
| Total | 170 | 100,0 | | |

Source: Primary Data Processed, 2019

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Descriptive analysis results showed that most respondents were in the age range \leq 30 years, with 137 people (80.6%). This shows that the employee respondents at PT Apparel One Indonesia are at a productive age, so it is expected to produce optimal performance.

| Those of Hengin of Work Description | | | | |
|-------------------------------------|-----------|------------|--|--|
| Long Time be Customer | Frequency | Percentage | | |
| 1 - 3 | 132 | 77,6 | | |
| > 3 - 5 | 31 | 18,2 | | |
| > 5 | 7 | 4,1 | | |
| Total | 170 | 100,0 | | |

Table 6: Length of Work Description

Source: Primary Data Processed, 2019

Descriptive analysis results showed that as many as 132 people (77.6%) had worked at PT Apparel One Indonesia for 1-3 years.

| Table 7: Education Description | | | | |
|--------------------------------|-----------|------------|--|--|
| Long Time be Customer | Frequency | Percentage | | |
| SMP | 15 | 8,8 | | |
| SMA | 133 | 78,2 | | |
| D3 | 17 | 10,0 | | |
| S1 | 5 | 2,9 | | |
| Total | 170 | 100,0 | | |

Table 7. Education Description

Source: Primary Data Processed, 2019

Referring to the data presented in the table above, it can be seen that the majority of respondents' education is high school, with a total of 133 people (78.2%).

The description of the research variables was carried out to obtain a description of the respondents' answers regarding the variables studied in this study which were carried out using the index analysis technique.

Because the scoring technique used in this study is a minimum of 1 and a maximum of 10, the calculation of the index for respondents' answers is carried out using the following formula (Ferdinand, 2006):

Index Value = ((% F1x1) + (% F2x2) + (% F3x3) + (% F4x4) + (% F5x5)+ (% F6x6) + (% F7x7)) / 7

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Where:

F1 = frequency of respondents who answered 1

F2 = frequency of respondents who answered 2

Etc., F7 = frequency of respondents who answered 7

By using the three box method criteria, the basis for interpreting the index value is as follows:

14.28 - 42.86 = low

> 42.86 - 71.43 = moderate

> 71.43 - 100.00 = high

The results of calculating the index value for each research variable are described below.

The following is a description of the respondents' answers to the indicators of work stress variables measured using indicators that include restlessness/anxiety, irritability, fatigue, lack of focus, and many work mistakes.

| Indicators | | Respondents Answer Frequency About Work Stress Based on the Answer Value Scale | | | | Index | | |
|-----------------------------|------|---|------|------|------|-------|------|------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | - |
| X1: Restless / restless | 4.1 | 14.7 | 23.5 | 17.6 | 15.9 | 11.8 | 12.4 | 58.8 |
| X2: Irritable easily | 7.1 | 9.4 | 20.0 | 18.2 | 24.7 | 13.5 | 7.1 | 59.0 |
| X3: Tires easily | 7.1 | 14.1 | 15.3 | 19.4 | 15.9 | 11.2 | 17.1 | 60.7 |
| X4: Out of focus | 11.2 | 18.8 | 15.9 | 18.2 | 18.8 | 8.8 | 8.2 | 53.4 |
| X5: Many make work mistakes | 15.9 | 14.1 | 14.1 | 11.8 | 21.8 | 15.3 | 7.1 | 54.9 |
| Average | | | | | | | | 57.3 |

Table 8: Work stress Variable Index

Source: Primary Data Processed, 2019

The results of the calculation of the index value show that the average index value for the work stress variable is 57.3, which means that the work stress experienced by respondents is perceived as moderate. Of the five indicators of working stress, the X3 indicator of fatigue has the highest index of 60.7. This means that it is easy to become an indicator that shows the work stress experienced by many respondents.

The following is a description of the respondents' answers to the work-family conflict variable indicators, which are measured using indicators

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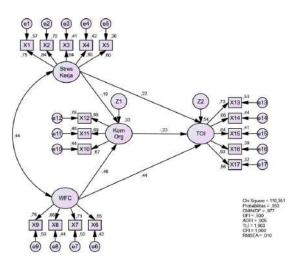
which include work demands that interfere with my family life, high work time that makes it difficult for me to fulfil family responsibilities, things I want to do at home cannot be done because of work demands, my work produces fatigue which makes it difficult for me to fulfil family duties.

The results of the calculation of the index value show that the average index value for the work-family conflict variable is 57.8, which means that the work-family conflict experienced by the respondent is perceived as moderate. Of the four indicators of work-family conflict, the X6 indicator regarding work demands disrupting my family's life has the highest index of 62.6. This means that job demands come from work which often creates problems in the family.

The following is a description of the respondents' answers to the indicators of organizational commitment variables measured using indicators that include I would be thrilled to spend the rest of my career with this organization, I feel part of this company, and changing companies is not ethical for me.

The index value calculation results show that the average index value for the variable organizational commitment is 53.1, which means that the organizational commitment of the respondents is perceived to be moderate. Of the three indicators of measuring organizational commitment, the X11 indicator about me being part of the company is the highest perceived indication of organizational commitment.

The results of the calculation of the index value show that the average index value for the turnover intention variable is 54.4, which means that the respondent's turnover intention is perceived as moderate. Of the five indicators of turnover intention, indicator X13 about the tendency of individuals to think about leaving the organization is the indicator with the highest index, which means that respondents often think of leaving the company. From the model proposed and related to the data, it will be known how the causal relationship between work stress, work-family conclusions, organizational commitment, and turnover intention. The results of the processing of the proposed model are described below.



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Figure 1. SEM Test Results on the Research Model

A goodness-of-fit test was performed to determine the model's accuracy with research data. The index of test results is compared with the critical value to determine whether or not the model is summarized in the following table.

| The Goodness of Fit Indeks | Cut off Value | Result | Model Evaluation |
|-------------------------------|-------------------|---------|---------------------|
| Chi-Square (df = 113) | lower (< 138,811) | 110,351 | Good |
| Probability | ≥ 0,05 | 0,553 | Good |
| CMIN/DF | ≤ 2,00 | 0,977 | Good |
| GFI | ≥ 0,90 | 0,930 | Good |
| AGFA | ≥ 0,90 | 0,905 | Good |
| TLI | ≥ 0,95 | 1,003 | Good |
| CFI | ≥ 0,95 | 1,000 | Good |
| RMS | ≤ 0,08 | 0,010 | Good |

Table 9: Assessment of the Goodness of Fit Research Model

Source: Primary Data Processed, 2019

After testing the SEM assumptions and the suitability of the model (model fit), the hypothesis testing the causality relationship of the research variables is then performed. Hypothesis test results for the relationship between variables are shown from the value of Regression Weight in the CR column (identical to the t-count) which is compared with the critical value (identical to the t-table). The critical value for the significance level

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of 0.05 (5%) is 1.998 (see t-table), while the critical value for the significance level of 0.1 (10%) is 1.66 (see t-table). If the CR value> critical value, then the research hypothesis will be accepted; conversely, the research is rejected if the CR value <critical value.

The CR capability ratio is used to summarize the estimated spread of the system compared to the spread of the specification limits (upper and lower). The lower the Cr value, the smaller the output spread.

The estimated parameter for testing the effect of work stress on organizational commitment shows a CR value of -2.012 with a probability of 0.044. Because the CR value generated from the calculation is more significant than the critical value at the 0.05 (5%) significance level of 1.998 and the resulting probability value (0.044) is <0.05, it can be concluded that the work stress variable is statistically proven to have a negative effect and significant to organizational commitment.

Khatibi et al. (2009) and Firth et al. (2004) state a negative relationship between work stress and organizational commitment. Employees who have high-stress levels have implications for the low commitment of their organizations. Likewise, Velnampy and Aravinthan (2013) stated the existence of a negative relationship between work stress and organizational commitment. Moncrief et al. (1997) argue that there is a significant and negative influence of work stress and organizational commitment, which is very influential on organizational survival. The role of conflict and the role of ambition as forming stress influence decreasing organizational commitment, which means there is a negative and significant relationship between work stress and organizational commitment (Pool, 2000). Cha et al. (2011) revealed that work stress has a significant and negative relationship with organizational commitment. Work stress hurts organizational commitment because the higher the stress, the lower the organizational commitment (Iresa et al., 2015).

Employees experience work-family conflict due to long working hours, overwork, inflexible work operations, and tight banking policies regarding holidays and office time (Moqsood et al., 2012). Work-family conflicts can affect organizational commitment before the employee finally leaves the job. However, a direct relationship shows that employees will continue to enjoy their work despite experiencing workfamily conflict. However, because family pressure is strong enough, it can force them to quit their jobs (Agustina, 2008).

The estimated parameter for testing the effect of work stress on turnover intention shows a CR value of 2.413 with a probability of 0.016. Because the CR value generated from the calculation is more significant than the critical value at the 0.05 (5%) significance level of 1.998 and the resulting probability value (0.016) is <0.05, it can be concluded that the work stress variable is statistically proven to have a positive effect and significant on turnover intention. Research conducted by Junaidi et al. (2020) examines the effects of overtime, work stress, and workload on turnover intention. The results of his research stated that the variable work stress has a significant positive effect on turnover intention.

Work stress is a psychological response felt by employees by the exposure that exceeds the limits of their ability as an employee. Exposure to work stress that occurs continuously makes employees need to respond. One response that arises when employees do not want to be continually exposed to work stress is the emergence of a desire or interest to resign from a job perceived by employees to cause work stress. Previous researchers have widely studied the influence of work stress on turnover intention, even though the results have not been conclusive. The following summarises the results of previous studies that have been reviewed in this study.

Work-family conflicts can occur in men and women, but several studies have shown that women have a more considerable intensity of work-family conflicts (Apperson et al., 2002). This conflict level will worsen if women work formally because they will be bound by organizational rules, which include working hours, assignments, and targets in completing tasks. This work-family conflict will be felt even more if female employees are married because the traditional role that has been unavoidable is taking care of the household and their children

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(Widyaningrum, 2013). Work-family conflict pressure that occurs continuously will trigger women to resign.

The estimated parameter for testing the effect of organizational commitment on turnover intention shows a CR value of -2.245 with a probability of 0.025. Because the CR value generated from the calculation is more significant than the critical value at the 0.05 (5%) significance level of 1.998 and the resulting probability value (0.025) is <0.05, it can be concluded that the organizational commitment variable is statistically proven to have a negative effect and significant on turnover intention. Research conducted by Chalim, AS (2018) with the study results stated that organizational commitment has a negative and significant effect on turnover intention. It means that turnover intention will decrease if organizational commitment decreases.

Someone who has a high commitment will have an identification of the organization, the leader is faced with a commitment to entrust the duties and responsibilities to subordinates. Employees who have a solid affective commitment will stay with the organization. They want to stay (because of the want to), employees who have a solid continuous commitment because they have to stay with the organization. Employees' perceptions of high organizational commitment will result in low employee intention to leave. Vice versa, when employees lack organizational commitment, the intention to leave will be higher (Tumbelaka et al., 2016).

D. Conclusion

This study departs from the findings which show that the turnover rate of employees at PT. Apparel One Indonesia in 2018 is 3.715% which exceeds the threshold set by the company by 2% each year, and the findings that the variables that explain the phenomenon of turnover intention are still different which then leads to the formulation of the problem regarding "how to reduce turnover". Regarding "how to reduce turnover", developing a research model tested empirically to re-explain the variables that can affect turnover intention obtained the following findings: 1) Job stress has a significant negative effect on organizational commitment. If the work stress experienced by employees increases, it will cause a decrease in organizational commitment. 2) Work-family conflict has been shown to have a significant adverse effect on organizational commitment. If the work-family conflict experienced by employees increases, it will cause a decrease in organizational commitment. 3) The study results found that job stress had a significant positive effect on turnover intention. That is, if the work stress experienced by employees increases, it will cause an increase in turnover intention. 4) The study results found that work-family conflict proved to have a significant positive effect on turnover intention. If the work-family conflict experienced by employees increases, it will cause an increase in turnover intention. 5) The study results found that organizational commitment proved to have a significant adverse effect on turnover intention. If the organizational commitment experienced by employees increases, it will cause a decrease in turnover intention.

From the research results obtained, to overcome a reasonably high turnover rate, various actions can be taken, such as increasing employees' organizational commitment by reducing work stress from employees, which can be done through recreation, reducing workload, etc. In addition, increasing organizational commitment can also be done by reducing workfamily conflicts experienced by employees. The company can do this by monitoring and understanding the conditions experienced by employees.

The exogenous variables studied did not separate internal and external factors. Therefore, developing a more comprehensive research model involving external and internal factors that can explain turnover intention is necessary.

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