# LANDSCAPE ART VS DESIGN

17

#### PAD. Pages on Arts and Design

International, peer-reviewed, open access journal founded by Vanni Pasca in 2005

Editor-in-Chief

Marinella Ferrara Design Professor, Politecnico di Milano, Italy

#### **Advisory Board**

**Tevfik Balcıoğlu** Yaşar University, İzmir, Turkey

Murat Bengisu Izmir University of Economics. Turkey

Isabel Campi

Design History Foundation, Barcelona, Spain Eduardo Corte Real

UNIDCOM/IADE, Lisbon, Portugal

Antonio da Cruz Rodrigues Universidad Lusofona, Lisbon, Portugal

Soumiya Mikou Moroccan Design Association, Casablanca, Morocco

Vanni Pasca Italian Association of Design History, Milan, Italy

Ely Rozenberg IED Rome and Ely Rozenberg Design, Italy and Israel

**Mireia Frexia Serra** Gracmon, Universitat de Barcelona, Spain

Andreas Sicklinger Università di Bologna, Italy Fedja Vukić

University of Zagreb, Croatia

#### **Managing Editor**

Chiara Lecce Politecnico di Milano, Italy

#### **Editorial Assistant**

**Giorgia Bonaventura** Politecnico di Milano, Italy

#### **Editorial Board**

Giuseppe Amoruso Politecnico di Milano, Italy Helena Barbosa University of Aveiro, Portugal Stefania Camplone Università di Chieti-Pescara, Italy

Roberto De Paolis Politecnico di Milano, Italy

Cinzia Ferrara Università degli Studi di Palermo, Italy

Francesco E. Guida Politecnico di Milano, Italy

Ashlev Hall

Royal College of Art, London, England Elif Kocabiyik Izmir University of Economics, Izmir, Turkey Lia Krucken Creative Change, Brazil and Germany Carla Langella Università degli Studi della Campania Luigi Vanvitelli, Italy Giuseppe Lotti Università di Firenze. Italy **Tomas Macsotay** Pompeu Fabra University, Spain Nicola Morelli Aalborg University, Copenhagen, Denmark Alfonso Morone Università Federico II, Napoli, Italy **Raquel Pelta** Universidad de Barcelona, Barcelona, Spain Anna Cecilia Russo Politecnico di Milano, Italy **Daniele Savasta** Yasar University, Izmir, Turkey Rosanna Veneziano Università degli Studi della Campania Luigi Vanvitelli, Italy Artemis Yaqou ICOHTEC, Munich, Germany Li Zhang Beijing Information Science and Technology University, China

Publishing Consultant Vincenzo Castellana, Architect, Italy

Art Direction Francesco E. Guida

#### Correspondents

Amina Agueznay (Morocco), Hèla Hamrouni (Tunisia), Vesna Kujovic (Montenegro), Can Özcan (Turkey), Ana Perkovic (Croatia), Filip Roca (Montenegro), Azadeh Sabouri (Iran), Marco Sousa Santos (Portugal), Pascale Wakim (Lebanon)

#### **Reviewers 2019**

Alessandra Acocella, Giuseppe Amoruso, Helena Barbosa, Silvia Bignami, Eleonora Charans, Davide Crippa, Roberto De Paolis, Barbara Di Prete, Elena Di Raddo, Eleonora Lupo, Anna Mazzanti, Oriol Moret, Alfonso Morone, Alessandra Pioselli, Francesca Piredda, Elisabetta Rattalino, Agnese Rebaglio, Andreas Silikinger, Rosanna Veneziano, Francesca Zanella

#### PAD

via Festa del Perdono 1 – 20122 Milano – Italy via Roma 171 – 90133 Palermo – Italy info@padjournal.net – editors@padjournal.net

#### Publisher

Aiap Edizioni – via A. Ponchielli 3 – 20129 Milano – Italy aiap@aiap.it – www.aiap.it

PAD © ISSN 1972-7887 #17, December 2019 www.padjournal.net

#### **O. EDITORIAL #17**

Towards a possible "liquid mapping" by Anna Mazzanti & Matilde Marzotto, guest editors	005
I. MAPPING THE MEDITERRANEAN. THE DESIGN THIRD SPACE	
Visual Territories and Communicative Landscapes. Mapping and Configuration of Complex Phenomena by Vincenzo Cristallo & Miriam Mariani	018
The Seascape beyond the Physical Dimension. How Data Design could Display Complex Marine Environments by Matteo Aimini & Lucilla Calogero	036
Design in Digital Cartography. Evolving Landscape Narrative Tools for Territorial Exploration and Enhancement of Local Heritage by Paola Menzardi & Pier Paolo Peruccio	060
Places in Lieu. Mediterranean Sedentary and Nomadic Living Spaces by Alberto Bassi, Giuliana Califano & Tommaso Listo	077
II. DESIGN VS ART IN MEDITERRANEA AREA	
Ulysses Does Not Come back Home.From Maps of Migration, Small Constellations of Artistic Influences in the Mediterranean Landscape by Marco Borsotti & Sonia Pistidda	104
Visual Grammar of the Mediterranean Landscape: Chromatic, Iconic and Object Identities by Raffaella Trocchianesi	133
Drawing the Place's Soul. Designing the Representation Experience in the Schist Villages by Graça Magalhães	160
III. DOCUMENTS. ARTISTIC PROJECTS FOR THE MEDITERRANEAN AREA	
Landscape is a Space of Action and Thought by Costanza Meli	183
Becoming Garden. Notes on the Creation of a Planetary Garden by Miguel Georgieff, Michele Loiacono & Sergio Sanna	206
Adrian Paci's Art House in Shkodër: a Common and Shared Space between Cultures and Art by Martina Marolda	231

257

#### **V. BIOGRAPHIES**

About the authors



# **MAPPING THE MEDITERRANEAN** THE DESIGN THIRD SPACE

# Places in Lieu. Mediterranean Sedentary and Nomadic Living Spaces

#### Alberto Bassi, Giuliana Califano & Tommaso Listo

Università luav di Venezia, Department Culture del Progetto

#### Keywords

Interface between Union and Division, Nomadic Transhumance, Full and Void Spaces, the Third Space, Co-Design with Communities.

#### Abstract

The Mediterranean landscape represents an interface between two different shores, a skin dividing an inner from an outer space, a fullness from a void, which are generated by two symbolic ways of living and construction of space: the *space of staying* that is sedentary, solid, full and the *space of going* that is no-madic, fluid, void (Careri, 2006).

This research proposes a reflection on how the territory's surface is invested with meanings, playing the role of link between different languages and means of identity construction (Dal Buono & Scodeller, 2016), thus offering a double overview. On the one hand, on how the nomadic transhumance of several populations affects the creation of a new Mediterranean landscape and on new forms of living the individual and common spaces, which generate a different aesthetics and a new way of experiencing the city time. An unpredictable aesthetics that in some places becomes void, as in the abandoned and depopulated Mediterranean areas, while in others it gets full of new migrants thanks to resettlement measures.

Places in Lieu. Mediterranean Sedentary and Nomadic Living Spaces by Alberto Bassi, Giuliana Califano & Tommaso Listo eschi, 2015).

The void left by the old inhabitants, abandoned spaces waiting to be repopulated, residues devoid of an apparent function that get new meaning and become shelters for diversity (Clément, 2005): for plants, as well as for allochthonous people that driven by force majeure, move from one garden to another, generating a reborn and an increase in the biodiversity hotspots (Clément, 2011). On the other hand, we wish to investigate the role of design in its various facets, methodologies and contemporary tools as a means to foster the relationship between landscape and citizenship, to let them achieve its own identity representation and fill the socio-cultural void of the territory. The project's practice can be a tool to trigger policies of self-determination of the imaginary, allowing those who live in the territory to be involved in making their own story, according to a sense of belonging when they make a representation of their community (Colafranceschi 2015)

Focusing on design actions and multiple case studies – such as urban regeneration labs, social cooking, social engaged art and participatory interaction practices through digital media – which have been able to generate and encourage relationships between different cultural, identity and aesthetic aspects of the Mediterranean area, sparking short and long term moments of contemplation, sharing and discussion.

### 1. Introduction

Our aim is to broadly investigate the Mediterranean landscape trying to describe its spaces according to macro-categories taken from a series of works and projects without however delimiting its geographical or political boundaries. We will therefore have in-between spaces or border spaces, solid spaces and fluid spaces, nomadic spaces and sedentary spaces, full spaces and void spaces. Landscapes where man's action, both tangible and intangible, can generate a representation of a Mediterranean seen as a shared public space.

# 2. Mediterranean: interface and integument of union or division

In-between spaces and border spaces. Solid spaces and fluid spaces.

Borders divide space; but they are not mere barriers. They are also interfaces between the spaces they separate. As such, they are subject to opposing pressures and are therefore potential sources of conflict and tension (Bauman, 2009, pp. 24-25).

Is to live in a place to take possession of it? What does taking possession of a place mean? As from when does somewhere become truly yours? (...) Is it when you've experienced there the throes of anticipation or the exaltations of passion, or the torments of a toothache? (...) To put down roots, to rediscover or fashion your roots, to carve the place that will be yours out of space, and build, plant appropriate, millimeter by millimeter, your "home" (Perec, 1974/2004, pp. 84 e 34).

Tracing lines on a page, describing the space between these lines and then name it; this gives man the right to appropriate his spaces.

Yet it is strange to think that a strip of land and even more a portion of sea can be *territorialized*, charging it with symbols and geopolitical ideologies (Paci, 2018). "Every nation is free to travel to every other nation, and to trade with it" claimed Hugo Grotius, a Dutch jurist of the seventeenth century in his *Mare Liberum*, stating in the first chapter of *The Freedom of the Seas*, that by the laws of nations navigation is free to all person whatsoever. Therefore, the sea should have been regarded as a common good of non-exclusive property, which served to communicate and for the transit of people and goods (Carnimeo, Di Caffio & Leandro, 2013, p.42).

The Mediterranean has always represented a place/nonplace, interface between union and division, between North and South, East and West, Christianity and Islam, above and below, between those within the system and those who are outside it, by choice or due to historical circumstances. The word interface<sup>1</sup> expresses an idea of connection between two entities and from the IT world it can be transposed to identify any tool that allows us to interact with the outside world (Francavilla, 2004). Connecting something inside with

080

<sup>1.</sup> According to Luigi Comi: the interface is the control room through which instructions are entered to perform the tasks for which the computer is designed (Comi, 1997, p. 50), or the set of devices, hardware and software, which allow us to interact with a machine or a program in the simplest and most intuitive way (Ciotti & Roncaglia, 2000, p. 182). According to another definition by Clemente Francavilla the interface represents the channel that allows the exchange of information through a correlation of input-output data (effectors-receptors) between human-computer where communication, that is the form of language between them, represents the interface (Francavilla, 2004, p. 27)

something outside, creating a link with the spatial and imaginary aspects of a territory. We can consider this space of union/division of several territories as the border place and a space to think, with the aim of delimiting and separating one thing from another, but also of encouraging exchanges and relationships. Therefore, the sea as a conveying surface, a liquid surface useful for transport, but also a solid surface, like a wall that is interposed between one bank and the other. Continuing our reading of the Mediterranean in a metaphorical key, the terraqueous interface (Schmitt, 2002) seems to have two images of the system that do not match: the two entities above and below the sea are not connected, and the inputs entered by one side, often generate unintelligible outputs on the other side; not only due to different communication systems, but also to different needs and expectations of users at either side of the interface. And this without taking into account the objectives behind the political and economic dynamics of the two connected entities, which do not allow a clear understanding of the interface. The perfect interface, on the other hand, would be invisible, since it would establish apparently immediate relationships - that is not mediated - with the environment and with the other human beings that are part of it (Bergamo, 2016, pp. 120-129) as well as the human epidermis. The skin, in fact, is a protective and sensitive surface likewise and represents the ideal means of mediation between inside and outside, perfectly adjusting the temperature, absorbing the sun's rays, communicating tactile stimuli to the brain, and functioning as a sexual stimulus through the emanation of odors and hormones (Dal Buono & Scodeller, 2016). Moreover, the signs of the time are engraved on the skin as well as those

082

of previous experiences and the same analogy of a functional, but also symbolic nature, can be applied to the Mediterranean landscape, which can trigger relationships and exchanges, as well as isolate and protect. The body, like the landscape, presents sagging, fractures, scars. It is made of shaded or light areas, soft or angular curves, glabrous or hirsute areas, rugged or smooth parts. If we considered the landscape as part of our body, would we treat it the same way? The landscape is not static, but it is a variable space like our bodies, and it changes in relation to the entity that it contains; moreover, it is potentially inclusive, because it could incorporate all the settlement, production and economic actions of man, stratifying them in the cultural and rocky sediments of the territories, leaving useful information to the next users.

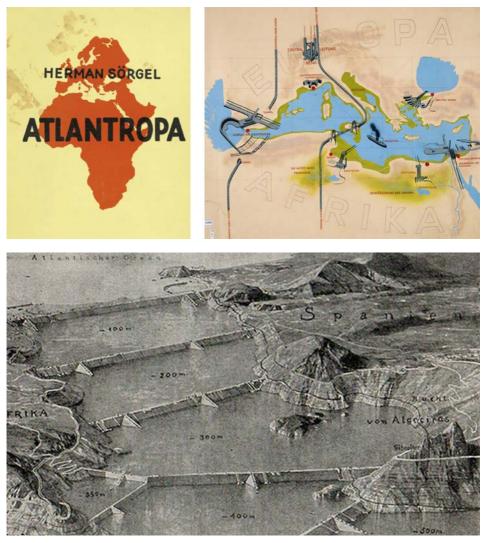
The Mediterranean as an interstitial space of communication between countries, religions and ethnic groups, join many territories, not only for its mild climate, the kinds of plants, the proxemics of the space and human behavior in landscape geography, but also for those common stories of populations and migrations that have characterized the border areas. The concept of the border, however, recalls the idea of a frontier an image opposed to that of a communication interface - that is linked to a national identity to be preserved and to a place belonging to a small group of people. In the Maltese pavilion of the 58th International Art Exhibition of *La Biennale di Venezia*, the video installation *Between the Lines*, which includes *Atlantropa X* (Fig. 1) by the artist Klitsa Antoniou, tells us about the trauma of geographical dislocation, shared by the populations on the edge of the Mediterranean.

083



**Figure 1.** Klitsa Antoniou, *Between the lines* and *Atlantropa X*, Maltese Pavillion, 58th International Art Exhibition of *La Biennale* di Venezia, 2019. Image credits Klitsa Antoniou. Retrieved from <u>www.</u> <u>klitsa-antoniou.com/</u>

This is represented by fluid topographies with ongoing cultural, social, political and economic transformations, which however do not take into account the silent memories of people rejected and then erased and forgotten, both in life and in death. By *Atlantropa* the artist tries to recreate the fragments of these crashed memories, referring to the engineering and utopic project of the German architect Herman Sörgel (Fig. 2), which in the 1920s proposed a Eurocentric vision of union between Africa and Europe in a single supercontinent, as opposed to Asia.



**Figure 2.** Herman Sörgel, *Atlantropa*, archive images from 1927. Image credits Rivista Studio, retrieved from <u>www.rivistastudio.com/atlantropa/</u> and Italia Star Magazine, retrieved from <u>https://bit.ly/2kKW4HJ</u>.

084

Through a series of hydroelectric plants, dams and bridges, to lower the level of the Mediterranean Sea, the idea was to exploit both more agricultural land which was born out from the drying up of areas in southern Europe and northern Africa, and to get more easily the resources on the African continent. Beyond its idea of exploitation of new resources - which initially began as a collaborative project among all the countries that overlooked the Mediterranean and then it changed following the Nazi's rise to power - the project was welcomed with enthusiasm, because it would have allowed millions of Europeans rebuild their lives in the new Euro-African coast of the supercontinent. However, these marine bridges, figment of the imagination, are today closed, forgotten, hidden and keep being voiceless memories. If we overturn the full (the continents) with the voids (the sea) to think on the idea of exchange of lives and geo-political events, on reversal of conflicts, climate and social dynamics, we would still like these marine bridges to remain silent? Men feel more protected by barriers as it is a natural instinct, but at the same time barriers limit the discovery of the "elsewhere" and of the "other-selves". Building imaginary bridges to get in touch with the stranger has become the focus of many artists and designers today.

### 3. Full space and void space

Aesthetics of nomadic space.

Walking is an indicator species for various kinds of freedom and pleasures: free time, free and alluring space, and unhindered bodies (Solnit, 2001). The history of mankind is linked to walking from the beginning of its existence. Crossing the space has always been a basic human need since its birth, to search for information and interpret the context, but above all to address basic needs, such as the search for water and food or more favorable weather conditions. As a way of example, over the centuries, the transhumance has linked mountains to plains, leaving indelible routes on the territory, like scars on the skin. Routes to which each population has given a name: *caňadas* in Castile, *camis ramadas* in the eastern Pyrenees, *drailles* in Languedoc, *carraïres* in Provence, *tratturi* in Italy, *trazzere* in Sicily, *drumul oilor* in Romania (Braudel, 1977/1995, p. 23), and which today are crossed by hikers, rather than by nomadic populations or shepherds.

When the perspective of walking is detached from the basic needs of survival, it becomes *transurbance* (Careri, 2006), that is art practice and symbolic act through which man interacts with the territory and transforms it. The path becomes a personal narration to catch traces of existence, but also a critical tool to investigate the landscape and the housing patterns of the places. First with the *urban ready made* of the Dadaists, which gave value to the empty, banal and useless space – and no longer to the artwork – then with the surrealist *deambulation*, in which the artists made a mental map of the territory to carry out an automatic and unconscious writing at the edge of real space; walking becomes a playful-creative art practice that invites you to get lost in space. But it also becomes a way of reading and appropriating the territory with the *cartes mentales* of the Situationists' cartographies or the

8

cartes psychogéographiques of the Lettrists, whose aim was to describe through the use of different colored backgrounds, a map of feelings and psychological effects associated with places. Guy Debord's Naked City map of 1957 (Fig. 3), for example, is made of pieces of a tourist map of Paris, which was then reassembled randomly by the artist. This gives rise to itineraries conceived as *drift* or *dérive*, that is where people follow random trajectories. Now as then there were full spaces typical of the sedentary space, the space of staying with long-lasting architectures and artifacts made to occupy and use a place, digging and leaving indelible marks on the territory; and void spaces typical of the space of going, conceived with artifacts and nomadic architectures that do not leave any lasting marks on the territory (Careri, 2006). The tent is good example of nomadic artifact, as it occupies the territory without seizing it. It has often been associated with catastrophes (the tent cities of the earthquake victims or those of war refugees - such as those in the Darfur refugee camp in Chad or in the Za'atri one in Jordan), has had negative connotations

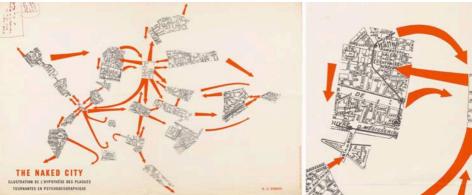


Figure 3. Guy Debord, *The Naked City map*, 1957. The artist reassembled a Paris' tourist map connecting it randomly. Image credits Frac Centre. Retrieved from <u>https://bit.ly/2HsVKGJ</u>.

(the imaginary of the gypsy tent cities), but has also become a symbolic element of the eternal wandering (the tents of the Bedouins of the desert), or a political instrument of protest, which transforms and gives the landscape new meanings. Like the black plastic tents of the *Sem Terra Movement* (MST) in Brazil, which have become the symbol of the resilience and civil disobedience of a part of the population (Losano, 2006), which occupies portions of land for cultivation, often exploited lands from landowners, who deplete the land with monocultures and then abandon it (Fig. 4).

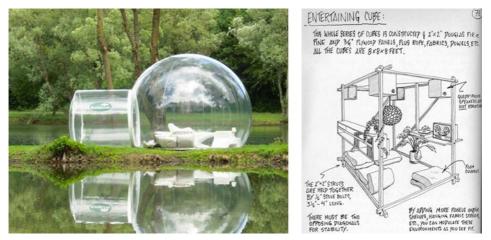


**Figure 4.** On the left: Tent camp *Hugo Chavez,* Movimento Sem Terra, Brasil, 2016. Image credits MST Rondônia, 2016. Retrieved from <u>https://bit.ly/2lQ9MJy</u>. On the right: Syrian refugee's camp in Za'atri, Jordan, 2013. Image credits United States Government Work. Retrieved from <u>https://bit.ly/2mdFWPy</u>.

Nomadic artifacts that have inspired over time utopic projects such as *Terrains vagues* by Constant (Fig. 5), hanging dwellings like infinite constructions and tents that integrate each other, in a succession of full and empty spaces, a nomadic camp on a planetary scale, inspired by the tent cities of some gypsies that the Dutch architect saw in the Italian town of Alba in Piedmont region. And yet, *Le Città Ideali* by Superstudio, the Fuller's geodesic dome, the nomadic furniture by Papanek and Hennessey, pioneers of nomadic design, and the many examples of inflatable design (Fig. 6).



**Figure 5.** On the Left: Nieuwenhuys Constant, *Terrains vagues* example. In Careri, F. (2001). *Constant. New Babylon, una città nomade.* Torino: Testo & Immagine editore. On the right: Superstudio, *the 6th city, The magnificent and fabulous Barnum jr.'s city.* Retrieved from <u>http://raccordi.blogspot.com/2012/07/le-dodici-citta-ideali.html</u>.



**Figure 6.** On the left: Pierre Stephane Dumas, *Casabubble*, example of inflatable design. Retrieved from <u>https://bit.ly/2m8XNqH</u>.

On the right: Victor Papanek and James Hennessey, *Relaxation Cube*. In Hennessey, J. & Papanek V. J. (1973). *Nomadic Furniture 1*. New York: Pantheon Books.

However, the two spaces, sedentary and nomadic are linked by some sort of osmosis: the sedentary spaces take advantage of the nomadic spaces for commercial purposes as well as nomadic spaces live thanks to the sedentary ones, which are used for short/medium periods, before moving again. This relationship takes place through in-between spaces like the Mediterranean, an intermediate space between the sedentary city and the nomadic city, between full, solid and dense spaces, circumscribed by walls, and void, liquid, smooth spaces, made of dynamic paths that constantly keep moving.

The only trace is left by walking, like the work *A Line made by walking* of 1967 (Fig. 7) that Richard Long makes trampling the grass on the ground just by walking back and forth. The artifact completely disappears, what remains is art in its pure form, the creative and symbolic act made with his body as the only tool to measure the space. An act that becomes a non-violent action to leave a temporary mark on the ground, a line that represents both the presence and the absence of the action and the artist.

But when the action of walking is made again as a basic need for the survival, for a better future, for climatic reasons or



Figure 7. Richard Long, *A Line made by walking*, 1967. Image credits Richard Long. Retrieved from <u>https://bit.ly/2kIg1z3</u>.

060

091

wars, can also a symbolic transformation of space – intentionally or unintentionally – take place? This is what the contemporary artist Hiwa K is wondering with his sculpture and performance *Mirror* (Fig. 8), an artifact arising out from the combination of prefabricated objects, a *ready made* composed of motorcycle mirrors mounted on a stick and kept in balance on the nose, while he crosses the landscape. The experience of the path itself becomes a form of art, but above all it becomes a way of self-determination and a political act. The sculpture reflects the journey that the artist made as a child, when he fled from Iraqi Kurdistan, walking through Turkey, Greece, Italy, to Germany, where he still lives.



Figure 8. Hiwa K., *Mirror project*. Image credits Hiwa K. Retrieved from <u>www.hiwak.net/projects/</u> <u>mirror/</u>.

Where are you based? On my feet. Then where are your feet based? Feet are never based.

This way Hiwa K describes its sculpture, as an extension of his body, organs and senses, useful for those who can get lost in the cities they pass through. The landscape, fragmented in the mirrors, is deconstructed and filled with new meanings, through walking. The sculpture becomes a survival kit to adapt to the landscape and to balance not only the body in space, but above all the mind during the journey, in order not to lose the will and the reasons for shifting and help the artist complete his journey. The mirror represents the nomadic work par excellence, useful to reconstruct personal geography and the map of places constantly evolving, so as not to lose landmarks in void and abandoned spaces, often invisible to the natives. Holes that are filled and come back to life thanks to allochthonous settling there.

## 4. The third space as a refuge for biodiversity

The void spaces of the possibility.

The city is a psychic landscape constructed by means of holes, entire parts are forgotten or intentionally suppressed to construct an infinity of possible cities in the void (Careri, 2006, p.72).

A double Mediterranean: the visible one – ours – and the invisible one – of the stranger, of the immigrant, or as Geneviève Makaping defines migrants' *eccentric subjects*, that is those far from the center or who possess a different center (Lavia, 2018). A double Mediterranean that meets seldom in the interstices of the possibility, in the middle areas between the Sicilian/Calabrian/Campania/Emilia/Veneto countryside and the cities. Void and nomadic spaces where people self-define themselves. Normally suburban spaces, abandoned and difficult to control, which are at the edge with other nomadic spaces and then tend to modify their space-time faster than the one in the center. Fluid spaces to escape rules imposed from above, from the power that tries to reclaim them, because they represent a threat to the urban project on language, aesthetic, economic and political homogenization. We defend ourselves against the invasion of the foreigner by raising walls, using the sea as a frontier and impassable boundary, enhancing an apparent pure cultural identity.

Even plants, dear memories of Mediterranean traditions – such as the orange trees of the Riviera, the cypresses of Tuscany, the chili peppers or dried tomatoes of southern Italy – as well as human beings, represent a Mediterranean resulting from a graft of different populations, of salt and water, of fluid space bounded by straits and mountains, that are the solid space of continents. Mountains with moving shapes and that, like a stone skeleton, pierce the skin of the Mediterranean territory (Braudel, 1977/1995, pp.11-15), changing over the centuries with man's passage, through the culture of terraced cultivation, dry stone walls, quarries and mines.

Through the anthropization of the landscape, man uses the environment and, unlike the other animals that live in it, he

094

lives on it, modifies it to make artifacts, unsatisfied with his ecological niche but constantly looking for new needs (Francavilla, 2004). However, when he tries to uniformly transform the landscape, it generates a decrease in the variety of behavior of rural space, as well as urban space. The homogeneous design of the landscape leads, therefore, to a reduction in the possible spaces of diversity, while the landscape used and then abandoned by man, because no longer useful, generates empty spaces, undefined and unproductive, the *friche* (brownfield): marginal landscapes deriving from previously useful spaces, that become a reserve of biodiversity that is expressed through the number of species on the planet and the variety of behaviors (Clèment, 2005, p.27). The lack of interest among institutions of these abandoned residual spaces makes possible the third landscape, whose behavior will depend on the freedom of action and the capacity of adaptation as much of plants as of people. The void spaces of the Mediterranean landscape redesigned as a *third space* – which recalls a third state - that is: the extra space (...) in which different cultures, although they are neighboring and contiguous, do not add up nor are opposed, but give life to new forms of meaning and new strategies of identification, as stated by Lidia Curti (Lavia, 2018, p.125).

If we imagine these marginal territories as spaces of possibility, prearranged to constantly re-invent themselves, we can imagine a *garden in motion* (Clèment, 2011, own trans.), which refers to the *Walking City* by Archigrams, making-itself by respecting the movement of the already existing entities and energies. Giving shape to the landscape is indeed just an illusion

095

of forming a living thing like a plant, which keeps moving. Rather than designing a living ecosystem as the landscape, it is better to co-design with nature, making use of the diversity offered by the territory.

The designer of urban spaces and gardens begins to resemble to a spontaneous designer (Clèment, 2011), who does not have any utopian expectations, but is concerned with investigating a place, observing it and studying its behaviors and hidden dynamics, as well as the culture and the vernacular expressions of both geographical and human environments. People who live in that place, for their side, whether for short or long term, actually live the space only when they participate in its representation, when they fill it with old and new symbols to establish a more conscious and responsible relationship. Co-designing, as with nature, even with permanent or temporary inhabitants, in order to have a common representation of the territory, suitable to establish relations both between different individuals and between individuals and places. This encourages an "empirical bond that combines the ideation and the realization/transformation", which in turn convert the landscape into something that conveys a sense of ownership with regard to the object we have transformed and a sense of taking care of it (Colafranceschi, 2015, p. 214).

An example is the *ReCollocal* project, an urban regeneration platform that pays attention to marginal places, especially the small communities in the abandoned villages of inland areas, and launches processes of co-design and co-production between permanent and temporary communities, intertwining different fields, ranging from architecture, urban planning, video-storytelling, and ethnography. Transluoghi is one of the projects on nomadic residencies that since 2016 the platform relaunches every summer for a week in the Cilento area of Campania region in Italy. The residence is combined with the discovery of landscape and on-site informal learning through design and self-construction workshops, urban regeneration, landscape photography, social cooking, video-storytelling and participatory social-interaction practices, community branding and soundscape design. The residences allow the user to experience the landscape by interpreting the needs of the two communities, sedentary and nomadic, through the design of spaces of interaction and exchange, which over the years have produced lots of outputs, whether tangible or intangible, including: realization of country-style and street furniture to live the landscape in a slow way (from the seats, to the nomadic work stations, to wooden cones where to rest in the nature and amplify the sound, up to olfactory cones left in the middle of the historical center, covered with plants and typical Cilento spices); photographic installations; soundscape or acoustic environment performances; digital and virtual media taken from video-storytelling labs, and culinary products used as relation activators (Fig. 9).

Among Italian migrants there were landscapers, architects, designers, storytellers, photographers, artists, cooks and walkers, and also African and Bangladesh migrants joined some editions, such as during the *Magnète* Kitchen and Design lab, an experiment of social eating led by *Cozinha No*-

*made* (Fig. 9). *Sui generis cuisine* from Bisceglie in Apulia, Italy, which uses food as a storytelling about the territory and an opportunity for dialogue with the neighbors and with culinary nomads coming from different countries.



**Figure 9.** Above: *Transluoghi* event, during the *Design and self-construction Lab* in Morigerati, 2018. Image credits ReCollocal. Retrieved from <u>https://bit.ly/2kffkNl</u>. On top left: *Transluoghi* event, during the *Soundscape Design Lab* in Morigerati, 2018. Image credits ReCollocal. Retrieved from <u>https://bit.ly/2kytPw9</u>.

On top right: *Cozinha Nomade* during the event *Cozinha dal mondo: Marocco*, Bisceglie, 2019. Image credits Cozinha Nomade. Retrieved from <u>https://bit.ly/2lM3CK</u>L.

097

098

Food as a convergence point was also the focus of another social experiment, the *Chikù* tavern held in the often vilified areas of the Neapolitan district of Scampia, set up by a non-profit organization *chi rom e ... chi no* and by the company *La Kumpania srls*. Among the various activities that the two associations carry out in the district, which for years have faced the issue of accepting gypsies – in particular the gypsies from the *Cupa Perillo* illegal camp set up 20 years ago - there is the *Chikù* experiment of integration and cross-cultural food (Fig. 10), which includes a group of women from the district, who over the years emancipated themselves through the valorization of food. Again food becomes a means to combine knowledge and flavors, breaking down that wall of initial mistrust towards the gypsies, and above all, it allowed women – both gypsies and Neapolitans – to generate micro-economies.



**Figure 10.** *Chikù*, intercultural gastronomy group in Scampia, Napoli. Image credits *Chikù*. Retrieved from <u>www.chiku.it/</u>.

And between a dish and the other, the women talk about their choices, sacrifices and how to win respect in marginal territories, abandoned by local administration, such as Scampia. But this lack of interest of marginal territories among the political and administration bodies makes the *third space* posPlaces in Lieu. Mediterranean Sedentary and Nomadic Living Spaces by Alberto Bassi. Giuliana Califano & Tommaso Listo

sible, where experimentation and sharing become possible, as well as the re-imagination of the territory. Interpreting the image of a territory from its margins, its suburbs, from the subdued people, the losers, the new nomads, those who reject definitions and who do not consider "any identity as permanent" (Scorza, 2018, own trans.).

In Italy there are many deteriorated and abandoned spaces, left to themselves, just as there are so many potentialities to readapt them, even through small acts, aimed at a direct involvement of the inhabitants of a district, rather than at pursuing a utopia of the form by designers. By building connections and events through markets, urban gardens, sports facilities, or just encouraging people to get involved, many Italian realities straddling urban regeneration, art, participatory design and social movements "from below" give us the idea that another Mediterranean is possible.

Practices that become a tool to investigate the social issues of a territory, which can help overcome traumas arising from "belonging" to one category rather than another, which may defuse a forced identity and give voice to a plurality of identities (Lavia, 2018).

Art and design practices – which also broadly incorporate the co-design of community services – become a playful means of re-appropriation of space and territory, and self-determinate alternative way to re-create the collective space. Mediterranean as a possible space to re-imagine one's territorial community (Messina, 2018). Re-appropriation of space to reclaim one's life. Unstable and inclusive spaces.

We want to build walls ... We build besieged civilizations .... In a besieged civilization nothing can arise in creative terms (Galiberti, 2019).

Those born in one of the many territories of Mediterranean need to look for links between the various civilizations that have populated these lands, relating history, the present and the questions about tomorrow, often to answer the contradictions of our era, which see forced readings aimed at creating divisions among peoples, rather than re-establishing their connection points.

It is difficult to observe history only from a stable point of view and from a temporal primacy, likewise one cannot observe the landscape, both natural and artificial, considering spatial geographies as stable and unchanging. We rather have looked to the Mediterranean space considering the human traces left in crossing the territories, both for short and long periods; such us cartographers, who consider territorial representations as unstable, and where the drawing accompanies the transformative movements of the landscape, not only from the geographical perspective, but also from the psychosocial one, as a sort of *sentimental cartography* (Rolnik, 1989) of people and their way of living and transforming places.

### References

Bauman, Z. (2009, May 24). Nascono sui confini le nuove identità. *Corriere della Sera* (pp. 24-25). <u>https://bit.ly/2lEyaOl</u>

Bergamo, F. (2016). L'interfaccia come tegumento. Prospettive critiche a confronto sulla metafora della pelle. *MD Journal*, *1*, 120-129. <u>http://mdj.materialdesign.it/index.php/mdj/issue/view/4</u>

Braudel, F. (1977/1995). *Il Mediterraneo: lo spazio la storia gli uomini le tradizioni* (E. De Angeli tran.). Milano: Bompiani.

Careri, F. (2001). *Constant. New Babylon, una città nomade*. Torino: Testo & Immagine editore.

Careri, F. (2006). *Walkscapes. Camminare come pratica estetica*. Torino: Giulio Einaudi editore. Translation from Careri, F. (2017). *Walkscapes: walking as an aesthetic practice* (S. Piccolo, trans.). Ames: Culicidae Architectural Press.

Carnimeo, N., Di Caffio, F. & Leandro, A. (2013). *Elementi di diritto e geopolitica degli spazi marittimi*. Bari: Cacucci Editore.

Translation from Grotius, H. (1609). *The Freedom of the Seas*. Revisited by Van Deman, R. (1688). New York: Oxford University Press.

Clèment, G. (2005). *Manifesto del Terzo Paesaggio* (F. De Pieri, trans.). Macerata: Quodlibet.

Clèment, G. (2011). *Il giardino in movimento* (E. Borio, trans.). Macerata: Quodlibet.

Ciotti, F. & Roncaglia, G. (2000). Il mondo digitale. Bari: Laterza.

Comi, L. (1997). Computer flash. Milano: Apogeo.

Colafranceschi, D. (2015). *Un Altro Mediterraneo. Progetti per paesaggi critici*. Firenze: Altralinea Edizioni.

Dal Buono, V. & Scodeller, D. (2016). Integumentary Design. Involucri sensibili e sinestesie di superficie. *MD Journal*, *1*, 14-19. <u>http://mdj.materialdesign.it/index.php/mdj/issue/view/4</u>

Francavilla, C. (2004). *Il Design dell'interfaccia*. *Ovvero Integrazione uo-mo-macchina*. Fasano: Schena Editore.

Galimberti, U. (2019, March). *Paura* [Video]. Seminar held at the 5th meeting of the cycle *Le passioni degli antichi e del moderno*, cultural association *Casa della Cultura*, Milano. YouTube. <u>https://www.youtube.com/</u>watch?v=jMuLimynwys.

Hennessey, J. & Papanek V. J. (1973). *Nomadic Furniture 1*. New York: Pantheon Books.

Lavia, R. (2018). Il Mar Mediterraneo tra storia, memoria e narrazione. In D. Paci, P. Perri, & F. Zantedeschi (eds.), *Paesaggi Mediterranei. Storie, rappresentazioni, narrazioni* (pp. 125-139). Canterano: Aracne editrice.

Losano, M.G. (2006). Il movimento Sem Terra del Brasile. Funzione sociale delle proprietà e latifondi occupati. Parma: Diabasis.

Messina, M. (2018). La canzone meridionale "post-italiana" e il Mediterraneo. In *Paesaggi Mediterranei*. *Storie, rappresentazioni, narrazioni*. Canterano: Aracne editrice, pp. 153-170.

Paci, D. (2018). Mare nostro, mare amico. La longue durée delle rappresentazioni francesi del Mediterraneo (1830-1930). In D. Paci, P. Perri, & F. Zantedeschi (eds.), *Paesaggi Mediterranei. Storie, rappresentazioni, narrazioni* (pp. 95-110). Canterano: Aracne editrice.

Perec, G. (1974/2004). *Specie di Spazi* (R. Delbono, trans.). Torino: Bollati Boringhieri. Translation from Perec, G. (2008). *Species of Spaces and other Pieces* (J. Sturrock, trans.). London: Penguin Classics.

Rolnik, S. (1989). *Cartografía Sentimental: transformações contemporâneas do desejo*. São Paulo: Estaçao Liberdade (own trans.).

Scorza, A. (2018). Uno sguardo postcoloniale sul Mediterraneo. Ri-narrativizzazione della memoria storica italiana nell'opera di alcune scrittrici postcoloniali. In D. Paci, P. Perri, & F. Zantedeschi (eds.), *Paesaggi Mediterranei. Storie, rappresentazioni, narrazioni* (pp. 141-151). Canterano: Aracne editrice.

Schmitt, C. (2002). Terra e mare. Milano: Adelphi.

Solnit, R. (2002). *Storia del camminare* (G. Agrati e M. L. Magini, trans.). Milano: Bruno Mondadori Editori. Translation from Solnit, R. (2001). *Wanderlast: A History of Walking*. London: Penguin.

000



# BIOGRAPHIES

#### Matteo Aimini

He is currently assistant professor of landscape architecture at the University of Trento, in the past he has carried out teaching and research activities at luav and POLIMI. PhD in Landscape Architecture, over the years he has been dealing with the interaction between the shapes of built environment and landscape in Italy and abroad, particularly in South East Asia. **matteo.aimini@unitn.it** 

#### Alberto Bassi

Historian and design critic, Alberto Bassi is full professor at Università luav di Venezia; he published essays and books, including *La luce italiana* (Electa, 2004), *Design anonimo in Italia. Oggetti comuni e progetto incognito* (Electa, 2007); *Food design in Italia. Il progetto del prodotto alimentare* (Electa, 2015), awarded with Compasso d'oro ADI 2108; *Design contemporaneo. Istruzioni per l'uso* (Il Mulino, 2017).

bassi@iuav.it

#### **Marco Borsotti**

Architect and PhD in "Interior Architecture and Exhibition Design". Associate Professor at the Department of Architecture and Urban Studies of Politecnico di Milano. He is member of AIMAC Interior Architecture, Museums, Built Environment, permanent research group. He takes part in several research activities and international conferences on the topic of Exhibition, Contemporary Living and Contemporary Sacred Architecture.

marco.borsotti@polimi.it

#### Giuliana Califano

Product designer, teacher of technology and technical drowing in secondary school of Rome, 2019/20. Research fellow in Design at Università luav di Venezia. Starship-Health Innovation fellow at the European Institute of Innovation and Technology (EIT). Material experience researcher at the Polymer, Composite and Biomaterials Institute (IPCB) of CNR of Pozzuoli. Specialized in digital manufacturing at the D.RE.A.M. Academy of Città della Scienza of Napoli. Master degree in Design at the University of Firenze.

gcalifano@iuav.it

#### Lucilla Calogero

PhD in Design Sciences, currently she is a research fellow at Università luav di Venezia in the department Culture del Progetto. She is adjunct professor in Interaction Design at luav and in Graphics for Multimedia at Università degli Studi di Verona. Her research interests concern the design of interactive digital systems in the field of visual communication with a focus on information design and data visualization. Icalogero@iuav.it

#### Vincenzo Cristallo

Architect, PhD in Architecture and Environmental Technology, postgraduate specialization in Industrial Design. Associate Professor in Industrial Design at "La Sapienza" University of Rome. He has taught design at the University of Genoa, the Politecnico di Milano and the University of Naples "Federico II". The books and essays published document a research activity oriented to the study of the contemporary phenomenology of design sciences and the analysis of the relationship between design and territory in the relation product and system-product. Editorial board of the international magazine *diid Design Industrial/Industrial Design.* vincenzo.cristallo@uniroma1.it

#### **Miguel Georgieff**

Member of Coloco, an independent collective born in 1999. Since 2006 it formally constitutes a landscape firm that brings together landscape architects, urban planners, botanists, gardeners, artists who collaborate with a vast network of experts, from botanical activism to ecological engineering. Over time, the experience has led to discussions with professionals, local authorities, associations or singular personalities with the aim of creating and supporting integrated projects, bringing together public services, associations, activists and volunteers to explore new relationships in reflection and collective construction. Coloco also plays an important role in broadcasting and teaching in the form of seminars,

About the authors

or both academic and informal public conferences. Exploration, strategy, activation, construction, transmission are the phases of Coloco's projects in order to support the relationship between people and the places where they live, all unique and all together. Situations and requests vary indefinitely, but commitment is the same: creating places whose quality is measured by their ability to accommodate the enormous diversity of life.

#### https://www.coloco.org/

#### **Tommaso Listo**

Master degree in Philosophical Sciences at the University of Milan. Specialized in Digital Humanities at Ca' Foscari University of Venice. Research fellow in Design at luav University of Venice. From 2019/2020 PhD in Architecture, History and Project at Polytechnic of Turin.

tlisto@iuav.it

#### **Michele Loiacono**

Scuola del Terzo Luogo was born and developed during several editions of Incontri del Terzo Luogo, moments of research on the "undecided" spaces of the city, spaces in which not everything is totally chaotic and wild, but where not everything is already planned. Starting in the fall of 2012, an informal group of people started a journey within these spaces that has facilitated comparison, actions on public space, experimentation, relations with the context and various forms of life with special regard to the topic of the garden. The reference place that gave life to this path, supporting it with its own resources, is Manifatture Knos, an undecided space in the city of Lecce, that has been recovered after a long period of abandonment and returned to the city as an independent cultural center. Scuola del Terzo Luogo wants to deal with new forms of pedagogy by challenging conventional teaching models, where giving political dignity to indecision becomes the modality of intervention on the common good, or the practice through which we take care of places.

#### www.manifattureknos.org

#### Miriam Mariani

PhD candidate in Planning, Design and Technology of Architecture at PDTA Department, "La Sapienza", University of Rome. miriam.mariani@uniroma1.it

#### Martina Marolda

She is currently working on the correspondence and on the publication of the sculptor Vico Consorti (1902-1979) at the University of Siena, following the assignment for the research project *Siena anni Trenta: ipotesi per una mostra* (2017). In 2016 she joined the national project *Diffondere la cultura visiva: l'arte contemporanea tra riviste, archivi e illustrazioni* (Progetto Nazionale FIRB 2012). In March 2016 she received her PhD at the University of Florence with a thesis titled *Le immagini al potere, le immagini del potere. La rappresentazione fotografica dell'architettura contemporanea nelle riviste italiane di settore (1928-1943)*. Graduated in Contemporary Art History at the University of Siena in 2011 with the thesis *Adrian Paci. Da Albanian Stories (1997) a The Encounter (2011)*, she is also specialized in video art. She is interested in the architecture of the Sixties in Italy and Europe, a theme that she has treated in her research *L'architettura pneumatica. Ricerche negli anni Sessanta tra avanguardia e utopia* (2007). Her recent research interests include new media in relation to visual arts, with special reference to architectural communication in Italian, French and German magazines in the Twenties and Thirties and in relation to power and totalitarianism.

martina.marolda@hotmail.com

#### **Matilde Marzotto**

She is an art historian. In 2007 she published "Arte Open Air. A Guide to Contemporary Art Parks in Italy". She curated lectures and workshops focusing on the relationship between aesthetics, art and landscape, in collaboration with FAI Fondo Ambiente Italiano, Fondazione La Raia and Orticola di Lombardia. In 2014 she founded 'lookaroundart', an entrepreneurial initiative aimed at bringing a wider audience closer to contemporary art. Currently, together with the management of the 'lookaroundart' project, she continues her teaching activity in public and private institutions such as IED-Istituto Europeo del Design and Politecnico of Milan.

mmarzotto@fastwebnet.it

#### Graça Magalhães

Artist and assistant professor of the University of Aveiro (UA). She teaches Drawing in the Design degree and Graphic and Plastic Expression in the master course in Contemporary Art Creation. Currently she is director of the master course in the same university. She got a Ph.D. thesis in Design from the same UA. She is also integrated member of the ID+ Research Institute for Design, Media and Culture, UA and collaborative researcher of i2ADS Research Institute in Art, Design and Society, University of Oporto. She usually participates in national and international congress and projects, academic publications about drawing and image and commissions and boards. As part of your academic background she got several scholarships from Portuguese institutions (Portugal Ministry of Foreign Affairs and Calouste Gulbenkian Foundation) and also foreign institutions (Monbusho - Ministry of Education of Japan). She worked as artist in Portugal and other countries. She lives in Portugal since 1993.

#### gracamag@ua.pt

#### Anna Mazzanti

Assistant Professor in History of Contemporary Art, at Politecnico di Milano – Department of Design. She is responsible since 2017 for the group of research D.E.SY (Designing Enhancement Strategies and Exhibit SYstems for the Italian House Museums and Studios). She deals with museology, environmental art, history and art criticism of the 20th century. Board member of the Foundation Hic Terminus Haeret - II Giardino di Daniel Spoerri and expert involved by several projects about environmental art in Tuscany.

#### anna.mazzanti@polimi.it

#### Giovanna Costanza Meli

PhD candidate in Art History at "La Sapienza", University of Rome.

#### Paola Menzardi

Ph.D. candidate at the Department of Architecture and Design at Politecnico di Torino, she previously obtained a M.Sc. in Systemic Design. As part of the doctorate she spent a period as visiting researcher at i-DAT, Institute of Digital Art and Technology at University of Plymouth (UK). Her research field is Design for Territories through which she wants to investigate strategies and design activities aimed at triggering effective development and valorization processes to revitalize inner areas and minor territories. Her interests turn to practices of participated cartography, to co-designed modalities of representation and narration of territorial specificities and local identities. She is currently working on the post stages of community maps in order to identify potentialities to make them proceed into integrated actions for territorial development and promotion of sustainable tourism.

#### paola.menzardi@polito.it

#### **Pier Paolo Peruccio**

Ph.D. in History of Architecture and Urban Planning; Architect and Associate Professor in Design at Politecnico di Torino. Peruccio is Vice Head of the Design School at Politecnico di Torino, director of the SYDERE (Systemic Design Research and Education) Center in Lyon, France and Coordinator of the II Level Specializing Master in Design for Arts (http://www.design4arts.polito.it). He is currently working on several research projects concerning the history of sustainable design, systems thinking and innovation in design education. He is co-editor of book series (Umberto Allemandi and Electa Mondadori publishing houses), author of several books on design history and more than 100 articles on industrial and visual design published in international magazines. He has taught courses and workshops in Europe, USA, Latin America and Asia. **pierpaolo.peruccio@polito.it** 

#### Sonia Pistidda

Architect and PhD in Architecture, Urban Design, Conservation of Housing and Landscape. Researcher at the Department of Architecture and Urban Studies of Politecnico di Milano. She is involved in teaching and research activities in the field of preservation, protection and enhancement of cultural heritage, participating in important cultural activities and international projects. Since 2019 she is co-director of the Master Design for Development. Architecture, Urban planning and heritage in the Global South, promoted by the Department of Architecture and Urban Studies. **sonia.pistidda@polimi.it** 

#### Sergio Sanna

Member of Ground Action, a collective of experts in the field of architecture, landscape and art, which is inspired by all those collective, active and participatory practices of space making such as, for example, the international experiences of the operational workshops. Its activity is configured as an on-site and open air research atelier, aimed at triggering or accelerating the re-evaluation processes for peculiar places, claiming the performative value of the action in the public space and in the landscape. It promotes sustainable design by using recycled materials and the direct and concrete realization of the installations using impromptu ways and forms. According to its method, Ground Action helps to create the opportunity for a dialogue with administrations, other local institutions and all those subjects active in the area capable of providing specific support and knowledge.

#### https://www.groundaction.eu/

#### **Raffaella Trocchianesi**

Architect and Associate Professor at Department of Design, Politecnico di Milano, she teaches Interior Design Studio at the School of Design and Design Research Context and Resources at the PhD Programme in Design.Director of the specialization Master IDEA\_Exhibition Design, she mainly deals with Design for Cultural Heritage in terms of museography and exhibition design, communication and enhancement of local areas, new models and narratives of cultural experiences, the relationship between design, humanities and arts.

raffaella.trocchianesi@polimi.it

#### Subscribe to ② issues of *Progetto grafico* magazine for only **@@**€\* instead of ③@€ by sending an email to ⇔aiap@aiap.it⇔ using the code [PAD2018]

info

For further www.progettograficomagazine.it

please visit: www.aiap.it/progettografico

Progetto grafico is an international graphic design magazine founded in 2003 and published by Aiap, the Italian association of visual communication design. A point of reference for such design in Italy from its start, it has also been fully translated into English since 2012. In December 2017, Jonathan Pierini and Gianluca Camillini became the current editors. The new *Progetto grafico* offers a critical look at graphics and visuals through a narrative broken up into fragments. Its aim is to offer articles connected in different ways so as to foster a series of transdisciplinary, historical and contemporary considerations. This multiple viewpoint, ranging from very distant to very close, seeks to look at the real both in the broadest terms as well as in a more specialist context. Our belief is that observation, whether of artifacts or representations, as well as production of visuals or graphics can add to today's cultural debate. • Contributions can include visual material, essays and interviews. Each issue intends to explore the storytelling opportunities of the journal.







# **TI SENTI POCO BENE? AIAP HA TUTTE LE SOLUZIONI PER TE. SCOPRILE.**







Aiap CDPG, the Graphic Design Documentation Centre. Working to collect, catalogue, archive, enhance and promote any documents related to graphic design and visual communication. These documents (originals as well layouts of projects, books, posters, prints, catalogues, correspondence, photographs) help reconstruct the history of graphic design in Italy and support research and educational activities, as it is the CDGP's intention to make these documents widely available.



L'arritorizzonalimina rappontenta la pui recente a vantaggiusa fansa di vittemna IL, dispetitiva al ma la fan alla di sono matti valer a comprendanto fansa di cuiscato de possona recessitari el sin schem di distaggio e richedere differenti vii di tommentazione. l'offici, indissizzatorimina Peretti comprendanto fansa ella glurazità delle applicatives traz senticite grazer a regiereti requisiti falla sino confiscanto in i quatti no qui di cosaggio (500, 1000, 7550 e 5000 1).

#### OHB, PER VIA

An interactional in the sector of the sector

#### RVAR NOSA Statistics Statistics National Statistics Sta



Aiap via A. Ponchielli, 3, Milano aiap.it — aiap.it/cdpg @Aiap\_ita







# **CONSERVARE.** VALORIZZARE. L'ARCHIVIO DELLA GRAFICA ITALIANA. SCOPRILO.

Aiap CDPG, the Graphic Design Documentation Centre. Working to collect, catalogue, archive, enhance and promote any documents related to graphic design and visual communication. These documents (originals as well layouts of projects, books, posters, prints, catalogues, correspondence, photographs) help reconstruct the history of graphic design in Italy and support research and educational activities, as it is the CDGP's intention to make these documents widely available.







Aiap via A. Ponchielli, 3, Milano aiap.it — aiap.it/cdpg @Aiap\_ita



PAD. Pages on a and Design International, peer-reviewed, open access journal ISSN 1972-7887

#17, december 2019

www.padjournal.net



AIAP associazione italiana design della comunicazione visiva