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A COMPARATIVE ANALYSIS OF TRANSLATION STRATEGIES IN THE TURKISH TRANSLATION OF SONGS IN WALT DISNEY'S ANIMATED MUSICAL MOVIES: "HERCULES" AND "FROZEN"¹

Bilge METIN TEKIN² & Korkut Uluc ISISAG³

ABSTRACT

With the expansion of communication in the globalised world, translation has gained importance all over the world. Books, articles, magazines have been translated for over years. A new field in translation is the song translation. The aim of this study is to analyze translation strategies that are applied in the translation process of songs in Walt Disney's Animated Musical Movies; namely "Hercules" (1997) and "Frozen" (2013) into Turkish within the framework of Skopos Theory. From each movie, 2 songs were selected. The names of the songs are *The Gospel Truth 1* and *Zero to Hero* from "Hercules", *Love is an Open Door* and *For the First Time Forever* from "Frozen". The study focuses on the translation strategies based on Peter Low's strategies (2005); translation, adaptation and replacement. The study is based on a descriptive qualitative research. The result of the study showed that there were 80 verses in "Hercules" and 86 verses in "Frozen". In addition, from the three translation strategies proposed by Peter Low (2005), the most frequently used translation strategy was turned out to be "Replacement" in "Hercules", while it was "Translation" in "Frozen".

Key Words: Song lyrics, Peter Low's translation strategies, songs in Walt Disney's animated musical movies, translation, adaptation, replacement.

1. Introduction

Since humankind existed, ze has been constantly communicating with his/her surroundings. He/she has communicated with symbols, movements and signs. Also, people need to use a common language to understand each other. Therefore, they need translation. Translation is as old as the history of humankind, and it will continue to exist as long as different languages are spoken on earth. The word translation comes from a Latin term meaning "to bring or carry across". Translation is the communication of the meaning of a source-language text by means of an equivalent target-language text (Bhatia, N. 1992: 1051). A lot of texts such as articles, books, magazines etc. have been translated so far. However, although music is very important for our life, song translation is a new field for translators, and its translation is very difficult, since it doesn't only consist of words but also sense, rhythm, and rhyme. Smola (2011) states that "Translating musicals is a demanding art as; unlike in most other types of translation, numerous peculiar aspects need to be taken into account." As a consequence, experienced and creative translators should translate songs, as translating songs is rewriting. The results are seldom close to that semantic equivalence which receives high priority in most prose translation. But at best they can

¹ This study is related to my PhD thesis being carried out at Gazi University, Turkey.

² Lecturer, Ankara University, Department of Foreign Languages, bilgemetin@gmail.com.

³ Assist Prof. Dr., Gazi University, Faculty of Arts, kisisag@gmail.com.

creatively deliver what some theorists call equivalent effect - or what Lees calls "the song's essential spirit". This is the song-translator's objective (Low, 2005).

Andrew Kelly offers a list of injunctions for song translators to follow;

- Respect the rhythms
- Find and respect the meaning
- Respect the style
- Respect the rhymes
- Respect the sound
- Respect your choice of intended listeners and
- Respect the original (Kelly, in Low 2005:198)

While translating a song, translation can be very close to or different from the source text, or translation can match a bit with the source text. According to Low (2013), when a song is translated into another language, it will be a translation, an adaptation, or a 'replacement text'. When a song in one language is sung in another, the words we hear may be a translation or adaptation of the original words, or they may be what this article calls a 'replacement text', where completely new verbal components are underlaid to an existing melody (Low, 2013).

Low defines translation as "a translation is a Target Text where all significant details of meaning have been transferred". (2016: 116). Semantic fidelity and semantic sameness are really important. In "Translation" strategy, in order to fit the melody, rhyme, and rhythm of the original song, some small omissions and additions of insignificant details can be possible. Morover, in this study, time differences, singular/plural differences, wording differences, sentence structures differences, such as active – passive, between the source text and the target text have been so far ignored and they have been considered as a "translation".

Adaptation is Low's second category. There are some additions or omissions or modifications to "significant details" of the source text. Therefore, it can be said that target text is important and there is a quit from source text in terms of fidelity and sameness. Low defines adaptation as "an adaptation is a derivative text where significant details of meaning have not been transferred which easily could have been" (2016: 116). For the skopos, a translator can modify a text and reader could never find the source text meaning in target text. It doesn't seek "perfect translation". It aims to give the suitable meaning according to skopos.

As a brief, according to Peter Low (2016: 116), translation is "a TT where all significant details of meaning have been transferred", whereas an adaptation is "a derivative text where significant details of meaning have not been transferred which easily could have been."

Replacement is Low's third category. As it is understood from the word, the text is re-written which is unrelated to the source text; however, the melody is the same. A "replacement text" is a text which does not carry any semantic or syntactic fidelity to source text. Conversely, replacement texts are entirely new texts which are devised to be sung to an existing tune (Low, 2013).

Keleş (2015: 16) defines them briefly; "translation" refers to a very close rendition of the original lyrics in the target language by keeping the tune same or very similar, "adaptation" refers to a more semantic rendition of the original lyrics in the target language by keeping the tune same or very similar and "replacement (text)" refers to the rewriting of the original with many changes in theme, setting and structure but the tune is the same or very similar.

The purpose of the study is to analyze translation strategies based on Peter Low's strategies (2005); Translation, Adaptation and Replacement, which are applied in the translation process of songs in Walt Disney's Animated Musical Movies; 2 songs from "Hercules" (1997), namely *The Gospel Truth* 1 and *Zero to Hero*, and 2 songs from "Frozen" (2013), namely *Love is an Open Door* and *For the First Time Forever* into Turkish within the framework of Skopos Theory. In the study, answers to the following research questions are sought:

1- What translation strategies are used in the translated animated musical movies' song lyrics?

2- What are the frequencies of translation strategies?

3- Which translation strategies are the most and the least preferred one in both movies?

4- Are the most and the least frequently used translation strategies the same for the songs from the same movie?

5- Are there any differences in the aspect of translation strategies between the movies, "Hercule" and "Frozen"?

6- While the most used strategy is adaptation in song translation, is it true for these movies' songs?

Skopos Theory

Skopos Theory was established by the German linguist Hans Vermeer in 1978 and it comprises the idea that translating and interpreting should primarily take into account the function of both the source and target text.

Skopos is a Greek word for 'purpose'. According to skopostheorie, the basic principle which determines the process of translation is the purpose (skopos) of the translational action. The idea of intentionality is part of the very definition of any action (Nord, 1997. 27).

According to Vermeer, the methods and strategies used to produce a translation are determined by the intended purpose of the target text (Vermeer, 1978:100). Unlike equivalence-based theories where the source text and its effect on the source language audience or even the function attributed to it by the author determine the translation, Skopos theory holds that the prospective function or Skopos of the TT as determined by the initiator (the person who initiates the translation process, i.e. the client) and the translator. Skopos theory states "one must translate consciously and consistently, in accordance with some principle respecting the target text. The theory does not state what the principle is: this must be decided separately in each specific case" (Vermeer, 1989:182).

Vermeer (2000: 223) also says that the source and target texts may have the same function. Sometimes, however, the function has to be changed due to the skopos (Reiss and Vermeer 1984:

139 in Nord 1997: 33). So, skopos of the source text and the target text may be different because of the needs of the two audiences as they belong to two different social and linguistic realities. In defining translation as the production "of a text in a target setting for a target purpose and target addressees in target circumstances", Vermeer (1987: 29) presents the view that the target text is the foremost concern in translation acts. It is this skopos which determines if a text should be 'translated', 'paraphrased' or completely 're-edited' (Vermeer, 2000: 237). Translation is not limited to source text only. Target text is the focus. The translator considers the readers when he starts translating. The skopos of a particular translation task may require a 'free' or 'faithful' translation. Making a decision depends on the purpose for which the translation is intended.

Vermeer explains the skopos rule as follows (cited and translated by Nord, 1997: 29):

Each text is produced for a given purpose and should serve this purpose. The skopos rule thus reads as follows: translate/interpret/speak/write in a way that enables your text/translation to function in the situation it is used and with the people who want to use it and precisely in the way they want it to function.

The song in translation doesn't resemble its original lyrics very much, because, as Peter Low mentioned; it is very difficult to focus on only characteristics of the Source Text. Target culture expectations and their needs are more important than the Source Text. Therefore, for the framework for this study, Skopos Theory has been selected; as it focuses on the target text and culture. Vermeer (2000: 230) defines the term skopos to designate the 'goal or purpose, defined by the commission and if necessary adjusted by the translator'. The functionalist approach (Vermeer, 1978:100) stresses that the methodology and strategies of translation should be determined by their skopos. It is the skopos that helps the translator 'to determine whether the source text needs to be "translated", "paraphrased", or completely "re-edited"' (Vermeer, 2000: 231).

While translating and writing songs, lyricists can have many intentions and aims. The main intention, however, is usually self-expression (Siitonen, 2014). According to Low (2003: 101), instead of concentrating on the source text, translators should focus on the readers of the target text and their needs. Low continues that the readers of song translations are usually music-lovers, not poetry enthusiasts, and thus would need a more understandable translation than the ones that are usually made of poems.

Briefly, the most suitable theory which can be applied in song translation is Skopos theory as the aims and target culture needs are more important than the source text.

2. Method

This study concerns with songs' lyrics as the data analysis. Hence, it is a descriptive qualitative research. The data for this study was derived from 2 Walt Disney animated musical movies, namely "Hercules" (1997) and "Frozen" (2013). Two songs have been selected from each movie. The movies and the songs have been selected by means of purposeful sampling. These movies have been used; because all songs in the movies were translated into Turkish and the movies not

only are very well-known in Turkey but also are watched by a lot of people. They also got very good positive reviews. Moreover, the songs to be studied from these movies have been selected randomly. The first two longest songs have been selected. The song lyrics in original form have been taken from http://disney.wikia.com/ (Lyrics) and translated versions of the song lyrics into Turkish were taken from http://www.youtube.com/watch?v=bRljvtD1eS0&list=PLbAjUwk1iSdaDDzrct5x4PiFP1EpyEcjo and

https://www.youtube.com/watch?v=75K_1ug2hpQ&list=PLbAjUwk1iSdZ5MgwrkSrDEu1ajnnqN5 Wd. The name of the songs are *The Gospel Truth1, Zero to Hero* translated as *Kutsal Gerçek1, Sıfırdan Oldu* from "Hercules", and *Love is an Open Door* and *For the First Time in Forever* translated as *Yol Açıldı Aşka*, and *Çünkü İlk Defa Hayatımda* from "Frozen". For this study, a documentation method was used. The data collection was carried on through data analysis. For collecting the data, two tables were used. The same two or more consecutive sentences, phrases or words are counted just for once, such as in line 13 from "Love is an open door", Frozen.

3. Findings

The source lyrics and the target (Turkish) lyrics translation of the four songs were analyzed to find out the translation strategies applied and to find the frequencies of translation strategies in the song lyrics translations. The tables below show the results. Moreover, by the help of Table 1. 1. and Table 1.2., Table 2.1. and Table 2.2 were completed.

1- Th	e Gospel Truth 1 – Kuts	sal Gerçek 1		
No	Source Lyrics	Literal Translation	Target Lyrics	Translation
			Translation	Strategy
1	We are the muses	Bizler tanrıçalarız	Bizler tanrıçalarız	Translation
2	Goddesses of the arts	Sanatların tanrıçaları ve	Sanatın kraliçeleri ve	Adaptation
	and proclaimers of	kahramanların ilan	kahraman yaratıcıları	
	heros	edicileri		
3	Heros like hercules!	Herkül gibi kahramanlar!	Herkül gibi	Translation
			kahramanlar!	
4	Honey, you mean	Tatlım, iriuleslerimi kast	Hani derler ya koç	Replacement
	hunk-ules!	ediyorsun!	gibi!	
5	I'd like to make some	Ben onunla biraz tatlı	Ben onunla tatlı müzik	Adaptation
	sweet music with	müzik yapmayı istiyorum.	yapmayı tercih ederim	
	this.			
6	Our story actually	Bizim hikâyemiz aslında	Bizim hikâyemiz,	Translation
	begins long before	Herkülden önce başlıyor,	aslında Herkülün	
	hercules, many eons	çok asırlar önce	doğumundan önce	
	ago		başlıyor, asırlar önce	
7	Back when the world	Eskiye dünya yeniyken,	Daha dünya gençken,	Adaptation

Table 1. 1. Translation Strategies in "Hercules"

	was new,			
8	The planet earth was down on its luck,	Dünya gezegeni şansızken,	Yeryüzü kendi halindeyken,	Replacement
9	Andeverywheregigantic brutes calledTitans ran amok!	Ve her yerde Titan diye adlandırılan büyük canavarlar çıldırmışken!	Ve dünyayı titan adlı devler sarmışken!	Replacement
10	It was a nasty place!	Orası kötü bir yerdi!	Çok korkunç bir yerdeyim.	Replacement
11	There was a mess wherever you stepped!	Senin her bastığın yerde bir karışıklık vardı!	Her bastığım yer bir rezalet!	Replacement
12	Where chaos reigned and earthquakes and volcanoes never slept!	Kaos hüküm sürerken ve depremler ve volkanlar asla uyumazken!	Kıyamet kopmuş, volkan, depremler hiç durmamış!	Adaptation
13	Who! Say it, girlfriend!	Kim! Söyle onu, kız arkadaş!	Vay! Söyle kız!	Adaptation
14	And then along came Zeus!	Ve sonra Zeus geldi	İşte Zeus geldi	Adaptation
15	He hurled his thunderbolt!	Yıldırımını fırlattı!	Yıldırımlarını fırlattı birden!	Translation
16	He zapped! Locked those suckers in a vault!	Gebertti! Bu asalakları mahzene kilitledi!	Hepsini mahkûm etti!	Adaptation
17	They are trapped! And on his own stopped chaos in its tracks!	Kıstırıldılar! Ve bulunduğu yerde kaosu kendi başına durdurdu!	Bitti ve birden bire kıyamet durdu!	Replacement
18	And that's the gospel truth!	Ve asıl gerçek bu!	İşte kutsal gerçek!	Adaptation
19	The guy was too "type A" to just relax	Adam, sadece dinlenmek için çok" tip A"dı	Adam, bildiğin o tipten, rahat	Replacement
20	And that's the world's first dish!	Ve bu dünyanın ilk yemeği!	Yazılan ilk hikâye!	Replacement
21	Yeah, baby!	Evet, yavrum!	Evet, yavrum!	Translation
22	Zeus tamed the globe while still in his youth!	Zeus, hala gençken dünyayı terbiye etti!	Zeus gençken bunu başardı!	Replacement
23	Though, honey, it may seem impossible, that's the	Tatlım, imkânsız gözükse de, bu asıl gerçek!	Zor olsa bile bizim için, kutsal gerçek bu!	Adaptation

	a a secol true that			[
24	gospel truth!			
24	On Mt. Olympus life	Olympus Dağı'nda hayat		Adaptation
	was neat and smooth	tatlı vermut gibi düzenli	hayat tatlı, bir sulh	
	as sweet vermouth	ve pürüzsüzdü	gibi	
25	Although, honey, it	Tatlım, imkânsız gözükse	Zor olsa bile bizim	Adaptation
	may seem	de, bu asıl gerçek!	için, Kutsal gerçek bu!	
	impossible, that's the			
	gospel truuuth!			
	ro to Hero – Sıfırdan Ol			
No	Source Lyrics	Literal Translation	Target Lyrics	Translation
			Translation	Strategy
1	Bless my soul!	Ruhumu kutsa!	Siz korkun!	Replacement
2	Herc was on a roll!	Herkül hızını almıştı	Herkül geliyor.	Replacement
3	Person of the week in	Her Yunan kamuoyu	Her gecen gün	Replacement
	every Greek opinion	anketinde haftanın şahsı	güçlenen halkın adamı	
	poll		0.	
4	What a pro!	Ne usta!	Tam bir koç!	Replacement
5	Herc could stop a	Herkül bir gösteri	Herkül kahraman!	Replacement
	show!	durdurabilir!		
6	Point him at a	Göster canavarı ona	Göster canavarı	Translation
	monster			
7	and you're talking	Ve sen kapalı gişe şovdan	Yok eder bizim çocuk	Replacement
	SRO	bahsediyorsun		
8	He was a no one.	O hiçkimseydi.	O bir sıfırdı.	Adaptation
9	A zero, zero!	Sıfır Sıfır!	Sıfır, sıfır!	Translation
10	Now he's a honcho,	Şimdi o şeftir,	Ama o şimdi	Adaptation
	He's a hero!	kahramandır.	kahramandır!	
11	Here was a kid with	İşte bir çocuk sular seller	Güçlüden güçlü, o	Replacement
	his act down pat.	gibi davranışıyla	kahraman.	
12	From zero to hero, in	Sıfırdan kahraman,	O sıfırdan oldu,	Adaptation
	no time flat.	birdenbire.	birdenbire.	
13	Zero to hero –	Sıfırdan kahraman	O sıfırdan oldu!	Adaptation
14	Just like that!	İşte böyle!	İşte böyle!	Translation
15	When he smiled, the	O gülünce, kızlar	Gülünce, bizim kızlar	Translation
	girls went wild.	çıldırıyor	hep çıldırıyor	
16	And they slapped his	Ve yüzünü her vazoya	Ve de her yerde resmi	Adaptation
	face on every vase.	bastılar,	var.	
17	On every "VASE"	Her vazoda.	Her vazoda var.	Translation
18	From appearance	Görünüm harçları ve telif	Bütün ödüller	Replacement
	fees and royalties,	ücretlerinden, Herc'imizin	zenginlikler, bizim	-
	our Herc had cash to	yakmak için parası vardı.	Herc ten yana.	

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	burn.			
19	Now nouveau riche	Yeni zengin ve ünlü	Yeni zengin ve ünlü	Translation
	and famous	0	0	
20	He could tell you	O, yunan kapının ne	Hercul her yerde her	Replacement
	what's a Grecian urn!	olduğunu söyleyebilirdi.	şeyde var!	
21	Say amen –	Âmin de!	Ah Tanrı!	Replacement
22	There he goes again!	Orada, tekrar geliyor	İşte geliyor!	Adaptation
23	Sweet and	Tatlı ve yenilmemiş ve	O hiç yenilmez, zeki	Adaptation
	undefeated and an	müthiş 10 üzerinden 10!	ve dört dörtlük!	
	awesome 10 for 10!			
24	Folks lined up just to	İnsanlar onu eğlendirmek	Halk orada ona	Replacement
	watch him flex.	için sıraya dizildi.	bakıyor.	
25	And this perfect	Ve bu mükemmel paket bir	Herkulün gücünü işte	Replacement
	package packed a	çift göğüs kası ile	herkes görüyor!	
	pair of pretty pecs!	paketlendi.		
26	Hercie, he comes, he	Hercie, gelir, görür,	Başaran Herkül, işte	Replacement
	sees, he conquers.	fetheder.	zafer.	
27	Honey, the crowds	Tatlım kalabalıklar çılgına	Herkes çok memnun	Replacement
	were going bonkers!	dönüyordu	gülümsüyor	
28	He showed the	O kararlılık, zekâ ve	Gösterisine başladı.	Replacement
	moxie, brains and	cesaret gösterdi		
	spunk!			
29	From zero to hero –	Sıfırdan kahraman.	O sıfırdan oldu!	Adaptation
30	A major hunk!	Büyük iri yarı!	O tam bir koç!	Replacement
31	Zero to hero –	Sıfırdan kahraman	Sıfırdan oldu-	Adaptation
32	And who'd have	Ve kimin aklına gelirdi?	Aman Tanrım!	Replacement
	thunk?			
33	Who put the "glad"	Kim "gladyatör" 'e	Yenilmeyen o savaşçı	Replacement
	in "gladiator"?	"mutlu" koydu?	kim?	
34	Hercules!	Herküldür!	Herküldür!	Translation
35	Whose daring deeds	Kimin cesaretli davranışı	Affetmeyen hiç, sizce	Replacement
	are great theater?	büyük tiyatrodur?	kimdir?	
36	Hercules!	Herküldür!	Herküldür!	Translation
37	Is he bold?	Cesur mu?	Korkar mı?	Adaptation
38	No one braver!	Kimse daha cesur değil	Hayır, korkmaz!	Replacement
39	Is he sweet?	Tatlı mı?	Tatlı mı?	Translation
40	Our favorite flavor!	En sevdiğimiz lezzet	Sevdiğimiz insan!	Replacement
41	Hercules,Hercules	Herküldür, Herküldür	Herküldür,Herküldür	Translation
	Hercules,Hercules	Herküldür, Herküldür	Herküldür,Herküldür,	
	Hercules,Hercules	Herküldür, Herküldür	Herküldür, herküldür	D. I.
42	Bless my soul,	Ruhumu kutsa!	Siz korkun!	Replacement

43	Herc was on a roll –	Herkül hızını almıştı	Herkül geliyor	Replacement
44	Undefeated! –	Yenilmeyen,–	Yenilmeyen savaşçı	Translation
45	Riding high, and the	Başarılı, ve en tatlı adam	Ve de çok tatlı!	Adaptation
	nicest guy			
46	Not conceited!	Kibirli değil	Birden bire!	Replacement
47	He was a nothing' –	O hiçbir şeydi	O bir sıfırdı	Adaptation
48	A zero, zero.	Sıfır, sıfır	Sıfır, sıfır	Translation
49	Now he's a hot shot	Şimdi o olağanüstü	Şimdi çok güçlü -	Adaptation
		nüfuzlu bir kişidir		
50	He's a hero!	O kahraman!	O, kahraman!	Translation
51	He hit the heights at	Yükseklere çok hızlı vurdu	Bütün rekorları kırdı	Replacement
	breakneck speed			
52	From zero to hero	Sıfırdan kahraman!	O sıfırdan oldu	Adaptation
53	Herc is a hero!	Herc kahramandır!	O kahramandır!	Translation
54	Now he's a hero!	Şimdi o kahraman!	O bir büyüktür!	Replacement
55	Yes indeed!!!	Evet kesinlikle!	Gerçek o!	Replacement

Table 1. 2. The frequency and percentage of translation strategy in "Hercules"

No	Translation Strategy	Frequency	Percentage
1	Translation	19	23,75%
2	Adaptation	25	31,25%
3	Replacement	36	45%
Total		80	100%

The findings from the table show that there are 25 verses in the first song whose name is *The Gospel Truth 1* and 55 verses in the second song, *Zero to Hero*. So, in total, there are 80 verses in "Hercules". The most frequently used translation strategy is "Adaptation" in the first song, whereas it is "Replacement" in the second song. For the first song, the second most frequently used translation strategy is "Replacement" (9 times) and the least frequenty used one is "Translation" (5 times). On the other hand, for the second song, *Zero to Hero*, the translation strategies, "Adaptation" and "Translation" are used equally (14 times).

Furthermore, in general, for two songs analyzed in "Hercules", the translation strategies, ranked from the most to the least frequently used, are "Replacement" with the frequency of 36 times (45%), "Adaptation" with the frequency of 25 times (31,25%) and "Translation" with the frequency of 19 times (23,75%). While the usage percentage of strategy "Replacement" is nearly half, the usage rates of strategies "Translation" and "Adaptation" are almost half of the Replacement's.

1- Fo	r the first time forever –	· Çünkü İlk Defa Hayatımı	la	
No	Source Lyrics	Literal Translation	Target Lyrics	Translation
			Translation	Strategy
1	(Anna :) You don't	Beni korumana gerek yok,	(Anna:) Beni	Translation
	have to protect me	korkmuyorum	korumana gerek yok,	
	I'm not afraid		korkmuyorum	
2	Please don't shut me	Lütfen beni yine dışarıda	Lütfen beni yine	Adaptation
	out again	bırakma	dışlama	
3	Please don't slam the	Lütfen kapıyı çarpma	Kapıyı kapatma	Adaptation
	door			
4	You don't have to	Artık mesafeyi korumak	Gerek yok aramızda	Adaptation
	keep your distance	zorunda değilsin	uzaklığa	
	anymore			
5	'Cause for the first	Çünkü ilk defa hayatımda,	Çünkü ilk defa	Translation
	time in forever, I	sonunda kavradım	hayatımda, sonunda	
	finally understand		kavradım.	
6	For the first time in	İlk defa hayatımda, el ele	İlk defa şu hayatımda,	Adaptation
	forever, we can fix	bunu çözebiliriz	çözüm var anladım.	
	this hand in hand			
7	We can head down	Bu dağdan birlikte	Bu dağdan birlikte	Translation
	this mountain	inebiliriz!	inebiliriz!	
	together			
8	You don't have to	Korkuyla yaşamak	Gerek yok hiç	Adaptation
	live in fear	zorunda değilsin	korkmana	
9	'Cause for the first	Çünkü ilk defa hayatımda,	Çünkü ilk defa	Adaptation
	time in forever, I will	ben burada olacağım	hayatımda, senle	
	be right here		kalacağım	
10	(Elsa:) Anna, Please	Anna lütfen eve geri git	(Elsa:) Anna,	Translation
	go back home		Sen eve git	
11	Your life awaits	Hayatın bekler	Hayat senin	Replacement
12	Go enjoy the sun and	Git güneşin tadını çıkar ve	Aç kapıları, güneşi	Adaptation
	open up the Gates	kapıları aç	kucakla	
13	(Anna:) Yeah, but-	Evet, ama -	(Anna:) Evet, ama -	Translation
14	(Elsa:) I know	Biliyorum	(Elsa:) Biliyorum	Translation
15	You mean well, but	İyi niyetlisin ama beni	İçtensin, bırak beni	Adaptation
	leave me be	kendi halime bırak.		
16	Yes, I'm alone,	Evet yalnızım	Evet yalnız,	Translation
17	but I'm alone and	Ama yalnızım ve özgürüm	Ama bak özgürüm!	Adaptation
	free			
18	Just stay away	Sadece uzak dur	Uzak dur benden,	Translation

 Table 2. 1. Translation Strategies in "Frozen"

19	and you'll be safe	ve benden güvende	kendini kolla	Replacement
	from me	olacaksın		
20	(Anna:) Actually	Aslında değiliz	(Anna:) Özgür değiliz	Replacement
	we're not			
21	(Elsa:) What do you	Değiliz ile ne demek	(Elsa:) Ne demek	Adaptation
	mean you're not?	istiyorsun?	şimdi bu?	
22	(Anna:) I get the	Bilmediğini hissediyorum	(Anna:) Sanırım	Adaptation
	feeling you don't		bilmiyorsun?	
	know			
23	(Elsa:) What do I not	Ne bilmiyorum?	(Elsa:) Ne	Translation
	know?		bilmiyorum?	
24	(Anna:) Arendelle's	Erindel derin, derin, derin,	(Anna:) Erindel şimdi	Adaptation
	in deep, deeep, deep,	derin karda	kar altında	
	deep snow			
25	(Elsa:) What?	Ne?	(Elsa:) Ne?	Translation
26	(Anna:) You've kind	Bir şekilde sonsuz bir kış	(Anna:) Bir şekilde	Translation
	of set off an eternal	başlattın	sonsuz kışı başlattın	
	winter			T 1.4
27	Everywhere	Her yerde	Her yerde	Translation
28	(Elsa:) Everywhere?	Her yerde mi?	(Elsa:) Her yerde mi?	Translation
29	(Anna:) It's okay,	Önemli değil,	(Anna:) Önemli değil,	Translation
30	You can just unfreeze it	Sen sadece buzu çöz	Sen buzu çöz yeter	Translation
31	(Elsa:) No, I can't,	Yapamam	(Elsa:) Yapamam,	Translation
32	I- I don't know how!	Ben bilmiyorum nasıl!	ben- bilmiyorum Anna!	Translation
33	(Anna:) Sure you can!	Elbette yapabilirsin!	(Anna:) Elbette biliyorsun!	Adaptation
34	I know you can!	Biliyorum yapabilirsin	Yapabilirsin Elsa!	Adaptation
35	'Cause for the first	Çünkü ilk defa hayatımda	Çünkü ilk defa	Translation
	time in forever		hayatımda	
36	(Elsa:) Oh I'm such a	Bir aptalım	(Elsa:) Bir aptalım,	Translation
	fool,			
37	I can't be free!	Özgür olamam	Özgür olamam!	Translation
38	(Anna:) You don't	Korkmana gerek yok	(Anna:) Korkmana hiç	Translation
	have to be afraid		gerek yok	
39	(Elsa:) No escape	İçimdeki fırtınadan kaçış	(Elsa:) İçimde bir	Adaptation
	from the storm inside	yok.	fırtına var	
	of me!			
40	(Anna:) We can work	Bunu birlikte çözebiliriz	(Anna:) Birlikte	Translation
	this out together		çözebiliriz bunu	

41	(Elsa:) I can't control	Laneti kontrol edemiyorum	(Elsa:) Beddua	Adaptation
	the curse!	Zuntern nen ner en en ryer mit	etkisindeyim!	r nunp minori
42	(Anna:) We'll reverse	Yaptığın fırtınayı tersine	(Anna:) Diner birden	Replacement
	the storm you've	çevirelim	firtina –	
	made	3		
43	(Elsa:) Anna, please,	Anna, lütfen, daha da	(Elsa:) Anna, her şeyi	Adaptation
	you'll only make it	kötüleştireceksin!	zorlaştırma!	1
	worse!	5	3	
44	(Anna:) Don't panic	Panik yapma	(Anna:) Hiç korkma!	Adaptation
45	(Elsa:) There's so	Çok korku var	(Elsa:) Korkuyorum!	Adaptation
	much fear!			-
46	(Anna:) We'll make	Güneşin parlak olmasını	(Anna:) Güneş	Adaptation
	the sun shine bright	sağlayacağız	parlayacak!	1
47	(Anna:) We can face	Buna birlikte gögüs	(Anna:) Birlikte	Adaptation
	this thing together	gerebiliriz	yaparız!	
48	(Elsa:) Oh!	Oh!	(Elsa:) Hayır!	Adaptation
49	(Anna:) We can	Bu kış havasını	(Anna:) Biz hallederiz	Replacement
	change this winter	değiştirebiliriz	soğuğu,	
	weather			
50	(Elsa:) Ahhhhh	Ahhhhhh	(Elsa:) Ahhhhh	Translation
51	(Anna:) And	Ve herşey düzelecek	(Anna:) Düzelecek her	Translation
	everything will be		şey	
	alright			
52	(Elsa:) I can't	Yapamam	(Elsa:) Yapamamm	Translation
2- Lo	ve is an open door – Yo			
No	Source Lyrics	Literal Translation	Target Lyrics	Translation
			Translation	Strategy
1	(Anna:) can I just, say	Çılgınca bir şey		Translation
	something crazy?	söyleyebilir miyim?	şey söyleyebilir	
			miyim?	
2	(Hans:) I love crazy!	Çılgınlığı çok severim!	(Hans:) Heyecanla	Replacement
			bekliyorum.	
3	(Anna:) All my life	Tüm hayatım yüzümde,	(Anna:) Yüzüme hep	Replacement
	has been a series of	bir seri kapı oldu	kapılar kapandı,	
	doors in my face		geçmişte.	
4	And then suddenly I	Ama sonra ben birden	Birden seninle	Translation
	bumped into you	seninle karşılaştım	karşılaştım ben.	
5	(Hans:) I was	Ben de aynı şeyi	(Hans:) Ben de aynı	Translation
	thinking the same	düşünüyordum,	şeyi düşünüyordum,	
	thing!	<u></u>	<u></u>	
6	'Cause like I've been	Çünkü tüm hayatım	Çünkü kendimi	Adaptation

searching my whole life to find my own placeboyunca bulmak için araştırır gibiydim.bulmak için gezindim durdum.7And maybe it's the party talking or the chocolate fondueVe belki parti konuşuyor veya çikolata fondü veya çikolata fondüKonuşmalarla yetindim, boş fikirlerleReplacen veya veya çikolata fondü8(Anna:) But with you (Hans:) But with you placeAma seninle(Anna:) SeninleTranslati9(Hans:) I found my placeYerimi buldum. (Hans:) Seninle(Hans:) Ben değiştim ReplacenReplacen10(Hans:) I see your faceYüzünü gördüm. buldum.(Anna:) AnlıyorumReplacen12(Both:) nothing like I've ever bilmediğim bir şeyVe bilmediğim bir şeygelmemişti önce!Adaptati gelmemişti önce!	on on nent nent
placegibiydim.Replace7And maybe it's the party talking or the chocolate fondueVe belki parti konuşuyor veya çikolata fondüKonuşmalarla yetindim, boş fikirlerleReplacen yetindim, boş fikirlerle8(Anna:) But with youAma seninle(Anna:) SeninleTranslati9(Hans:) But with youAma seninle(Hans:) SeninleTranslati10(Hans:) I found my placeYerimi buldum.(Hans:) Ben değiştimReplacen11(Anna:) I see your faceYüzünü gördüm.(Anna:) AnlıyorumReplacen12(Both:) And it'sVe daha önce hiç(İkisi:) Bu hiç başımaAdaptati	on on nent nent
party talking or the chocolate fondueveya çikolata fondüyetindim, boş fikirlerle8(Anna:) But with youAma seninle(Anna:) SeninleTranslati9(Hans:) But with youAma seninle(Hans:) SeninleTranslati10(Hans:) I found my placeYerimi buldum.(Hans:) Ben değiştimReplacen11(Anna:) I see your faceYüzünü gördüm.(Anna:) AnlıyorumReplacen12(Both:) And it'sVe daha önce hiç(İkisi:) Bu hiç başımaAdaptati	on on nent nent
Replace8(Anna:) But with youAma seninle(Anna:) SeninleTranslati9(Hans:) But with youAma seninle(Hans:) SeninleTranslati10(Hans:) I found my placeYerimi buldum.(Hans:) Ben değiştimReplacen11(Anna:) I see your faceYüzünü gördüm.(Anna:) AnlıyorumReplacen12(Both:) And it'sVe daha önce hiç(İkisi:) Bu hiç başımaAdaptati	on nent nent
8(Anna:) But with youAma seninle(Anna:) SeninleTranslati9(Hans:) But with youAma seninle(Hans:) SeninleTranslati10(Hans:) I found my placeYerimi buldum.(Hans:) Ben değiştimReplacen11(Anna:) I see your faceYüzünü gördüm.(Anna:) AnlıyorumReplacen12(Both:) And it'sVe daha önce hiç(İkisi:) Bu hiç başımaAdaptati	on nent nent
9 (Hans:) But with you Ama seninle (Hans:) Seninle Translati 10 (Hans:) I found my Yerimi buldum. (Hans:) Ben değiştim Replacen 11 (Anna:) I see your Yüzünü gördüm. (Anna:) Anlıyorum Replacen 12 (Both:) And it's Ve daha önce hiç (İkisi:) Bu hiç başıma Adaptati	on nent nent
10(Hans:) I found my placeYerimi buldum.(Hans:) Ben değiştimReplacen11(Anna:) I see your faceYüzünü gördüm. (Anna:) Anlıyorum(Anna:) AnlıyorumReplacen12(Both:) And it'sVe daha önce hiç (İkisi:) Bu hiç başımaAdaptati	nent nent
place Image: place Place Place Place 11 (Anna:) I see your face Yüzünü gördüm. (Anna:) Anlıyorum Replacen 12 (Both:) And it's Ve daha önce hiç (İkisi:) Bu hiç başıma Adaptati	nent
11(Anna:) I see your faceYüzünü gördüm. gördüm.(Anna:) AnlıyorumReplacen12(Both:) And it'sVe daha önce hiç(İkisi:) Bu hiç başımaAdaptati	
face face 12 (Both:) And it's Ve daha önce hiç (İkisi:) Bu hiç başıma Adaptati	
12 (Both:) And it's Ve daha önce hiç (İkisi:) Bu hiç başıma Adaptati	on
	on
nothing like I've ever <i>bilmediğim bir şey</i> gelmemişti önce!	
known before	
13Love is an open door <i>Aşk açık bir kapı!</i> Yol açıldı aşkaReplacent	nent
Love is an open doorAşk açık bir kapı!Yol açıldı aşka	
Love is an open door Aşk açık bir kapı! Yol açıldı aşka	
14With you, With you,Seninle! Seninle! Seninle!Senle,Senle,Translati	on
With you, With you Seninle!	
15 (Both:) Love is an Aşk açık bir kapı (İkisi:) Yol açıldı aşka Replacent	nent
open door	
16(Hans:) I mean it's <i>Çılgınca demek istiyorum</i> (Hans:) Çılgınlık buAdaptati	on
crazy	
17(Anna:) What?Ne?(Anna:) Ne?Translati	
18(Hans:)We finishBirbirimizin sandviçlerini(Hans:)Adaptati	on
each other's (Anna:) <i>bitiririz.</i> Sandviçlerimizi	
Sandwiches (Anna:) Yememiz	
19 (Hans:) That's what I Ben de onu söyleyecektim! (Hans:) Bende onu Translati	on
was gonna say! diyecektim 20 (Anna:) I've never Benim gibi düsünen biriyle (Anna:) Tanımadım Translati	
	on
met someone (Both:)tanışmamıştım hiç.(İkisi:)benimgibiwho thinks so muchdüşüneni	
like me	
21 Jinx! Jinx again! Cips kola. Cips kola. Var mısın? Nesine? Replacent	nent
21Jitte jitte again:Cips kou. Cips kou.Val hushi Neshe:Replacent22OurmentalZihinsel eşlememiz ancakAynışeyiAdaptati	
synchronization can bir açıklaması olabilir düşünmemiz ancak bir	
have but one seyi gösterebilir	
explanation	
23(Hans:) You(Hans:) SenBir, BirimizeAdaptati	on
(Anna:) And I (Anna:) Ve Ben (İkisi:.) Aitiz	

				[]
	(Hans:) Were	(Hans:) Birbirimiz		
	(Anna:) Just	(Anna) için		
	(Both:) Meant to be	Varız		
24	(Anna:) Say goodbye	Hoşcakal de	(Anna:) Hoşçakal	Translation
25	(Hans:) Say goodbye	Hoşcakal de	(Hans:) Hoşçakal	Translation
26	(Both:) To the pain of	Geçmişin dertlerine	(İkisi:) Geçmişin	Translation
	the past		dertleri	
27	We don't have to feel	Artık hissetmek zorunda	Artık yaşamacağız bir	Replacement
	it any more	değiliz	daha	
28	Love is an open door	Aşk açık bir kapı!	Yol açıldı aşka	Replacement
	Love is an open door	Aşk açık bir kapı!	Yol açıldı aşka	
29	Life is can be so	Hayat çok daha fazla	Hayat daha dolu senle,	Adaptation
	much more with you,	olabilir senle, senle, senle,	senle, senle, senle	
	with you, with you,	senle		
	with you			
30	(Both:) Love is an	Aşk açık bir kapı.	(İkisi:) Yol açıldı aşka	Replacement
	open door			
31	(Hans:) Can I say	Çılgınca bir şey	(Hans:) Çılgınca birsey	Translation
	something crazy?	söyleyebilir miyim?	söyleyebilir miyim?	
32	Will you marry me?	Benimle evlenir misin?	Benimle evlenir misin?	Translation
33	(Anna:) Can I say	Daha çılgınca bir şey	(Anna:) Daha çılgınca	Translation
	something even	söyleyebilir miyim?	bir şey söyleyebilir	
	crazier?		miyim?	
34	Yes!	Evet!	Evet!	Translation

Table 2. 2. The frequency and percentage of translation strategy in "Frozen"	Table 2. 2. The free	juency and perce	ntage of translation	strategy in "Frozen"
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No	Translation Strategy	Frequency	Percentage
1	Translation	41	47,7%
2	Adaptation	29	33,7%
3	Replacement	16	18,6%
Total		86	100%

For the movie, "Frozen", the findings from the table show that there are 52 verses in the first song "For the first time forever", and 34 verses in the second song "Love is an open door". Both in the first song and in the second song, the most frequently used translation strategy is "Translation", 25 times and 16 times, respectively. In first song, the second most frequently used translation strategy is "Adaptation" (22 times) and the least frequently used one is "Replacement" (5 times). In the second song, unlike in the first song, "Replacement" is the second frequently used strategy (11 times) and "Adaptation" is the least frequently used strategy (7 times).

As it can be seen in the tables, there are 86 verses in "Frozen" in total, and in general; the translation strategies, ranked from the most to the least frequently used, are "Translation" with the frequency of 41 times (47,7 %), "Adaptation" with the frequency of 29 times (33,7 %) and "Replacement" with the frequency of 16 times (18,6 %). Unlike the movie "Hercules", the usage percentage of the strategy "Translation" in "Frozen" is nearly the half.

4. Conclusion

In this study, the findings show that the most frequently used translation strategy in "Hercules" is "Replacement"; whereas, it is "Translation" for the movie "Frozen". Moreover, for the both movies; the second most frequently used translation strategy is "Adaptation".

Moreover, as the songs are significant for the Walt Disney's animated musical movies, it is thought that the strategy "Translation" is impossible and the most commonly used strategy is thought to be "Adaptation". However, the findings shows that, from three translation strategies, the most frequently used translation strategy is "Replacement" in "Hercules", while it is "Translation" in "Frozen". Therefore, it can be said that in 1997 while translating the songs in "Hercules", the translation strategy "Replacement" was preferred or found more suitable for the melody, rhyme, mouth mould etc; on the other hand, while translating the songs in "Frozen" in 2013, the translation strategy "Translation" is more common and it can be said that the translation strategy "Translatior did not want to change the meaning, or the lyrics are more suitable for translation strategy "Translation"; so he did not prefere to use the strategy "Replacement".

In brief, the frequency of the used translation strategy changes according to the lyrics, translators' creativities, melody, rhyme, and the differences between the languages and cultures. As the target culture expectations and its needs are more significant than the expectations and needs of the source text, the main determinant factor of the used strategy is "Skopos".

Further research on the other songs in these kinds of movies is recommended for higher reliability. By the help of further researches, the findings and conclusions will be compared to give us more reliable and fundamental translation strategies.

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