# A cross sectional study on magnitude and pattern of substance abuse among youth in rural India 

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#### Abstract

Introduction: The United Nations, for statistical purposes, defines 'Youth' as those persons between the age of 15 and 24 years. Approximately more than one billion youth live in the world today which contributes around $18 \%$ of the world's population. Majority (almost $85 \%$ ) of the world's youth live in developing countries, with approximately $60 \%$ in Asia alone. In the last few years, due to socio-economic and political factors, there have been increasing health problems among youth: unemployment, suicide, substance abuse, sex related offences and general adjustment problems. Youth and adolescent drug abuse is one of the major areas of concern in adolescent and young people's behavior. WHO defines substance abuse as "harmful or hazardous use of psychoactive substances, including alcohol and illicit drugs." Substance abuse is major public health problem amongst youth. Data are scarce on pattern of substance abuse and its association with socio demographic factors. Hence current study was an attempt to find the magnitude and pattern of substance abuse among youth in rural area. Aims and Objective: To find the magnitude of substance abuse among the youth in rural area and its socio-demographic correlates. Materials and Method: The present study was a community based observational descriptive study, cross sectional in design, conducted in the field practice area of Rural Health Training Centre of Mahatma Gandhi Institute of Medical Sciences, Sewagram which is located in rural central India, between November 2013 to December 2015. Field practice area of RHTC serves 27 villages catering the population of 70,000 . Four villages were randomly selected from the field practice area having total population 4045. All the youth (15-24 years) were included in the study (Complete Enumeration). Out of the total 789 youth, 59 youth refused to participate. Remaining 730 youth were included in final analysis. Predesign and pretested proforma was used for data collection. Ethical consideration was taken from institutional ethical Committee. Statistical analysis: Data entry and analysis was done by using EPI-Info version 6.04 software. Chi square test was applied to obtained statistical significance wherever necessary in the study. Results: Magnitude of substance abuse among youth was found to be $44.1 \%$. It was $79.5 \%$ in males as compared to $20.5 \%$ in females and this was found to be statistically significant ( $\mathrm{P}<0.05$ ). Smokeless tobacco was prevalent form of substance abuse $(75.8 \%)$ followed by alcohol ( $10.9 \%$ ). $25.1 \%$ of youth had started substance abuse below 10 years of age. Peer pressure was the commonest reason ( $42.2 \%$ ) and Mass media was the commonest source of information. Substance abuse was significantly associated with educational status, socio-economic status, and youth from the joint families and not associated with marital status and caste. Conclusions: Magnitude of substance abuse was found to be $44.1 \%$.Smokeless tobacco was the prevalent form ( $75.8 \%$ ) followed by alcohol ( $10.9 \%$ ). Substance abuse was significantly associated with educational status, socio-economic status, and youth from the joint families and not associated with marital status and caste.


Keywords: Substance abuse, Youth, Hazards of substance abuse, Behavioural pattern.

## Introduction

The World Health Organization (WHO) defines Substance abuse as "Harmful or hazardous use of psychoactive substances, including alcohol and illicit drugs". ${ }^{(1)}$ Repeated use of these substances can lead to dependence syndrome-a cluster of behavioural, cognitive, and physiological phenomena which involves a strong desire to take the drug, and difficulties in controlling its use. ${ }^{(1)}$ Drug dependence poses social as well as economic loss to the country. ${ }^{(2)}$ The United Nations, for statistical purposes, defines 'Youth' as those persons between the age of 15 and 24 years. ${ }^{(3)}$ Approximately more than one billion youth live in the world today. This means that $18 \%$ of the world's population or approximately one person in five is between the age of 15 and 24 years i.e. "youth". ${ }^{(4)}$

Majority (almost 85\%) of the world's youth live in developing countries, with approximately $60 \%$ in Asia alone. ${ }^{(4)}$ Youth and adolescent drug abuse is one of the major areas of concern in adolescent and young people's behaviour. ${ }^{(5)}$ Youth in a rural area is vulnerable population where in small changes or modification of their lifestyle done today will determine the health of these youth in the future and indirectly will reflect on development and betterment of community. In the last few years, due to socioeconomic and political factors, there have been increasing health problems among youth: unemployment, suicide, substance abuse, sex related offences and general adjustment problems. The magnitude of the problem is scarcely reflected or highlighted in the official survey data or statistics. ${ }^{(6)}$

According to global youth tobacco survey in Maharashtra, $12.9 \%$ adolescent (13-15 years) are currently consuming some tobacco product. ${ }^{(9)}$ The National Household Survey of Drug Use in the country is the first systematic effort to document the nationwide prevalence of drug use. ${ }^{(22)}$ Alcohol (21.4\%) was the primary substance used (apart from tobacco) followed by cannabis $(3.0 \%)$ and opioids $(0.7 \%)$. ${ }^{(22)}$ There was a marked variation in alcohol use prevalence in different states of India (current use ranged from a low of $7 \%$ in the western state of Gujarat to $75 \%$ in the North-eastern state of Arunachal Pradesh. ${ }^{(23)}$ A study by Kangule et al among tribal youth in Maharashtra found the Prevalence of substance abuse to be $64.91 \%{ }^{(7)}$ while a study from urban slums in India found the prevalence of substance abuse $43.3 \%$. ${ }^{\text {(24) }}$

Data is scarce about magnitude and pattern of substance abuse among rural youth hence present study is an attempt to study the magnitude and pattern of substance abuse in rural area with their socio demographic correlates.

## Materials and Method

The present study was a community based observational descriptive study, cross sectional in design, conducted in the field practice area of Rural Health Training Centre of Mahatma Gandhi Institute of Medical Sciences, Sewagram which is located in rural central India, between November 2013 to December 2015. Field practice area of RHTC serves 27 villages catering the population of 70,000 . Four villages were randomly selected from the field practice area having total population 4045.
Sample Size and Sampling Method: Youth contributes around 18 to $20 \%$ of the total population. The total population of the four villages was 4045 . Out of which youth population contributed 789. All the youth (15-24 years) were included in the study (Complete Enumeration). Out of the total 789 youth, 59 youth refused to participate. So, remaining 730 youth were included in final analysis.
Study Tool: The study tool was a predesign and pretested proforma which was filled by the investigator. Verbal and written consent was obtained before filling the proforma.
Study Variables: The data collection tool included the basic demographic information about participants like age, sex caste socio-economic status, education, occupation etc.

It also had the questions related to magnitude and pattern of substance abuse.

Age was taken in completed years and education was considered using completed years of schooling. Caste categorisation was done using National sample survey Organization $60^{\text {th }}$ round (Ministry of statistics and Programme implementation Government of India 2004) and socio- economic status was assessed by asking type of ration card issued by Government.

Substance abuse included smoking (cigarette filter/ non filter/ bidi/ chillum/ hookah and smokeless tobacco included kharra/ tobacco/ ghutkha/ mawa/ masher/ snuff. Alcohol included use of all type of alcohol and other form of substance abuse included Bhang/ Ganja/Charas/ Opium/ Herion/ Cocaine etc.
Ethical consideration: Ethical approval taken from Institutional ethical committee. In participants with morbidity confidentiality was maintained and treatment was facilitated by referring them to nearest health facility.
Statistical analysis: Data entry and statistical analysis was done by using Epi- Info version 6.04 software. Chi square test was applied to obtained statistical significance wherever necessary in the study.

## Results

The description of various socio-demographic characteristics is shown in Table 1. Magnitude of substance abuse among youth was found to be $44.1 \%$. It was $79.5 \%$ in males as compare to $20.5 \%$ in females and this was found to be statistically significant ( $\mathrm{P}<0.05$ ). Smokeless tobacco (75.8\%) was the commonest form of substance abuse followed by alcohol ( $10.9 \%$ ). Tobacco smoking was prevalent in $7.8 \%$ of the youth. About $25.1 \%$ of the youth started it below 10 years of the age. Peer pressure ( $42.2 \%$ ) was the main reason behind starting substance abuse. $21.8 \%$ of the youth had started it as result of inquisitiveness and experimentation (Table 2).

Only $10.5 \%$ of the participants use substance abuse once a day and $66.8 \%$ use it 2-5 times a day. There was increase in the quantity of substance abuse over the period of time. And only $8.1 \%$ had stopped their habit of drug abuse. Family members of almost all the substance abusers knew of their habits. $59.9 \%$ of the participants had tried to stop their habit of substance abuse. Self-motivation was the most common reason given by $53.9 \%$ of abusers for any such attempt. Counselling against substance abuse by medical or paramedical professionals was seen in $7.8 \%$ of participants. $14 \%$ had attempted to quit substance abuse because of pressure from friends or family. $41 \%$ of the participants had attempted to quit substance abuse after some illness. $2.8 \%$ of the participants had received antabuse treatment at some point of time.
$40.6 \%$ of the participants had family history of substance abuse. There was a significant association between history of substance abuse among youth and family history of substance abuse as shown in Table 4. In present study among the users, $52.8 \%$ male and $47.2 \%$ female were aware about the hazards of substance abuse as compare to $54.9 \%$ males and $45.1 \%$ female among non-users. And the association between sex and awareness regarding substance abuse was not found to be statistically significant $(\mathrm{P}>0.05)$ as shown in table one.

In present study substance abuse was significantly associated with educational status, socio-economic status, and youth from the joint families and not
associated with marital status and caste. In present study it was found that $10.9 \%$ of all substance abusers were consumers of alcohol (Table 5)

Table 1: Background characteristics

| Socio demographic factors | Sex |  | Total |
| :---: | :---: | :---: | :---: |
| Age | Male | Female |  |
| 15-19 years | 225(57.1) | 182(54.2) | 407(55.8) |
| 20-24 years | 169(42.9) | 154(45.8) | 323(44.2) |
| Caste (Category) |  |  |  |
| General (Open) | 168(42.7) | 131(39.0) | 299(41.0) |
| Other Backward Class (OBC) | 129(32.7) | 95(28.3) | 224(30.7) |
| Schedule Caste (SC) | 67(17.0) | 75(22.3) | 142(19.4) |
| Schedule Tribe (ST) | 30(7.6) | 35(10.4) | 65(8.9) |
| Education |  |  |  |
| Illiterate | 12(3.0) | 19(5.7) | 31(4.2) |
| Up to $10^{\text {th }}$ class | 222(56.4) | 202(60.1) | 424(58.1) |
| Above $10^{\text {th }}$ class | 160(40.6) | 115(34.2) | 275(37.7) |
| Socio-economic status |  |  |  |
| Antyodaya | 17(4.3) | 12(3.6) | 29(4.0) |
| Below Poverty Line(BPL) | 153(38.8) | 127(37.8) | 280(38.4) |
| Above Poverty Line(APL) | 184(46.7) | 163(48.5) | 347(47.5) |
| Don't Have | 40(10.2) | 34(10.1) | 74(10.1) |
| Type of Family |  |  |  |
| Joint | 266(67.5) | 157(46.7) | 469(64.3) |
| Nuclear | 128(32.5) | 179(53.3) | 261(35.7) |
| Marital status |  |  |  |
| Unmarried | 301(76.4) | 190(56.5) | 491(67.3) |
| Married | 93(23.6) | 146(43.5) | 239(32.7) |
| Total | 394(54.0) | 336(46.0) | 730(100.0) |

(Fig. in the parenthesis denotes percentage)
Table 2: Type of substance abuse, age of initiation and various reasons for starting substance abuse among youth

| Variables | Sex |  | $\begin{gathered} \text { Total } \\ (\mathbf{n}=322) \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| Type of substance abuse | $\begin{gathered} \text { Male } \\ (\mathrm{n}=256) \end{gathered}$ | Female $(\mathrm{n}=66)$ |  |
| Smokeless tobacco | 191(74.6) | 53(80.3) | 244(75.8) |
| Tobacco smoking | 25(9.8) | 0 | 25(7.8) |
| Alcohol | 35(13.7) | 0 | 35(10.9) |
| Others | 5(1.9) | 13(19.7) | 18(5.5) |
| Age of initiation of substance abuse |  |  |  |
| <10 years | 74(28.9) | 7(10.7) | 81(25.1) |
| 10-14 years | 81(31.7) | 20(31.3) | 101(31.4) |
| 15-19 years | 71(27.7) | 21(31.7) | 92(28.6) |
| 20-24 years | 30(11.7) | 18(27.3) | 48(14.9) |
| Reason for starting substance abuse |  |  |  |
| Stress/Tension/ Frustration/Depression/Loss of Family member/ Disharmony | 4(1.5) | 1(1.5) | 5(1.6) |
| Family | 80(31.3) | 10(15.2) | 90(27.9) |
| Inquisitiveness and Experimentation | 59(23.0) | 11(16.7) | 70(21.8) |
| Peer Pressure | 100(39.1) | 36(54.5) | 136(42.2) |
| Relief from disease/pain | 13(5.1) | 8(12.1) | 21(6.5) |

(Fig. in the parenthesis denotes percentages)

Table 3: Awareness of health hazards regarding substance abuse among youth

| Awareness of health hazards of substance abuse | $\begin{gathered} \text { Users } \\ (\mathrm{n}=322) \end{gathered}$ | Non users ( $\mathrm{n}=408$ ) | $\begin{gathered} \text { Total } \\ (\mathrm{n}=730) \end{gathered}$ | Chi square value | $P$ value |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cancer | 90(27.9) | 101(24.7) | 191(26.2) | 5.31 | $>0.05$ |
| Tuberculosis | 25(7.8) | 44(10.8) | 69(9.4) |  |  |
| Poor oral health (Including oral ulcer) | 109(33.9) | 139(34.1) | 248(34.0) |  |  |
| Addiction | 25(7.8) | 29(7.1) | 54(7.4) |  |  |
| Hypertension/Heart disease | 10(3.1) | 16(3.9) | 26(3.6) |  |  |
| Liver problems | 24(7.4) | 34(8.3) | 58(7.9) |  |  |
| Financial burden | 20(6.2) | 30(7.4) | 50(6.8) |  |  |
| Others | 19(5.9) | 15(3.7) | 34(4.7) |  |  |
| Source of information |  |  |  |  |  |
| Mass media(Radio/TV) | 131(40.7) | 144(35.3) | 275(37.7) | 6.123 | $>0.05$ |
| Parents | 41(12.7) | 56(13.7) | 97(13.3) |  |  |
| Teachers | 76(23.6) | 115(28.2) | 191(26.1) |  |  |
| Friends | 36(11.2) | 58(14.2) | 94(12.9) |  |  |
| Community <br> organization based | 38(11.8) | 35(8.6) | 73(10.00) |  |  |

Table 4: Association of socio-demographic factors with substance abuse

| Socio- demographic factors | Substance abuse |  |  | Chi square value | P Value |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Yes } \\ (\mathrm{n}=322) \end{gathered}$ | $\begin{gathered} \text { No } \\ (\mathrm{n}=408) \end{gathered}$ | $\begin{gathered} \text { Total } \\ (\mathrm{n}=730) \end{gathered}$ |  |  |
| Age |  |  |  |  |  |
| 15-19 years | 179(55.6) | 228(55.9) | 407(55.8) | 0.006 | >0.05 |
| 20-24 years | 143(44.4) | 180(44.1) | 323(44.2) |  |  |
| Sex |  |  |  |  |  |
| Male | 256(79.5) | 138(33.8) | 394(54.0) | 150 | $<0.05$ |
| Female | 66(20.5) | 270(66.2) | 336(46.0) |  |  |
| Caste |  |  |  |  |  |
| Open | 131(40.7) | 168(41.2) | 299(41.0) | 0.37 | >0.05 |
| OBC | 98(30.4) | 126(30.9) | 224(30.7) |  |  |
| SC | 62(19.3) | 80(19.6) | 142(19.4) |  |  |
| ST | 31(9.6) | 34(8.3) | 65(8.9) |  |  |
| Education |  |  |  |  |  |
| Illiterate | 21(6.5) | 10(2.4) | 31(4.2) | 24.52 | $<0.05$ |
| Up to $10^{\text {th }}$ standard | 156(48.4) | 268(65.7) | 424(58.1) |  |  |
| Above $10^{\text {th }}$ standard | 145(45.1) | 130(31.9) | 275(41.9) |  |  |
| Occupation |  |  |  |  |  |
| Household work | 30(24.6) | 92(75.41) | 122(14.1) | 76.98 | $<0.05$ |
| Farmer | 61(69.3) | 27(30.7) | 88(12.0) |  |  |
| Laborer | 56(70.9) | 23(29.1) | 79(10.8) |  |  |
| Student | 149(37.6) | 247(60.8) | 396(54.3) |  |  |
| Service | 9(52.9) | 8(47.1) | 17(2.3) |  |  |
| Business | 14(63.6) | 8(36.4) | 22(3.1) |  |  |
| Others | 3(50.0) | 3(50.0) | 6(0.8) |  |  |
| Socio-economic status |  |  |  |  |  |
| Antyodaya | 17(5.3) | 12(2.9) | 29(4.0) | 30.25 | $<0.05$ |
| BPL | 145(45.0) | 135(33.1) | 280(38.4) |  |  |
| APL | 117(36.3) | 230(56.4) | 347(47.5) |  |  |
| Don't Have | 43(13.4) | 31(7.6) | 74(10.1) |  |  |
| Type of Family |  |  |  |  |  |


| Joint | $240(74.5)$ | $229(56.1)$ | $469(64.3)$ | 26.5 | $<0.05$ |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Nuclear | $82(25.5)$ | $279(43.9)$ | $261(35.7)$ |  |  |  |
| Marital Status | $209(64.9)$ | $282(69.1)$ | $491(67.3)$ | 1.44 | $>0.05$ |  |
| Unmarried | $113(35.1)$ | $126(30.9)$ | $239(32.7)$ |  |  |  |
| Married |  |  |  |  |  |  |
| Family History of substance abuse |  |  |  |  |  |  |
| Yes | $211(65.5)$ | $85(20.5)$ | $296(40.6)$ | 148.92 | $<0.05$ |  |
| No | $111(34.5)$ | $323(79.2)$ | $434(59.4)$ |  |  |  |

(Fig. in the parenthesis denotes percentages)

## Discussion

The magnitude of substance abuse among youth was found to be $44.1 \%$. It was $79.5 \%$ among males as compared to $20.5 \%$ among female youth and this difference was found to be statistically significant. The finding in present study was consistent with other studies. Similar study were conducted by Kangule et al (2011) on prevalence of substance use and its determinants among male tribal youth found that prevalence of substance use was $64.9 \%$. ${ }^{(7)}$ The National Household Survey of Drug Use in the country ${ }^{(8)}$ is the first systematic effort to document the nation-wide prevalence of drug use. There was a marked variation in alcohol use prevalence in different states of India (current use ranged from a low of $7 \%$ in the western state of Gujarat (officially under Prohibition) to $75 \%$ in the North eastern state of Arunachal Pradesh. Tobacco use prevalence was high at $55.8 \%$ among males, with maximum use in the age group 41-50 years. According to global youth tobacco survey in Maharashtra, $12.9 \%$ adolescent ( $13-15$ years) are currently consuming some tobacco product. ${ }^{(9)}$ Dongre et al (2008) in his study on Tobacco consumption among adolescent in rural Wardha found that about $68.3 \%$ boys and $12.4 \%$ girls had consumed any tobacco products in last 30 days. ${ }^{(10)}$ These findings were consistent with our study. Dekhale et $\mathrm{al}^{(11)}$ (2011) in a study on prevalence of tobacco consumption among the adolescents of the tribal area in Maharashtra found that prevalence of tobacco consumption among the adolescents of tribal area was $45.4 \%$. $65.3 \%$ male and $26.46 \%$ female adolescents were habituated to it which was again consistent with the results of our study. Kishore et al (2007) in a study on tobacco addiction amongst adolescents in rural area of district Wardha in their study found that $46.8 \%$ were using tobacco, $5.4 \%$ were smokers and $41.3 \%$ smokeless tobacco users. ${ }^{(12)}$ The result of this study was consistent with our study. Makwana et al (2007) in their study on prevalence of smoking and tobacco chewing among adolescents in rural area of Jamnagar district, Gujarat state found that $33.1 \%$ of the adolescents (1019 years) were addicted with one or other type of tobacco chewing. ${ }^{(13)}$ Pandey et al in a study on Patterns of tobacco use amongst school teachers found that as high as $51 \%$ teachers consumed tobacco in one form or the other. Smoking was the most popular form of tobacco use ( $72 \%$ ). Marked gender differences were
noted with $73.9 \%$ male teachers hooked to tobacco habit in comparison to $13.9 \%$ of female teachers. ${ }^{(14)}$ Similar sex difference was noted in our study. The prevalence of substance use was found to be $79.5 \%$ among males as compare to $20.5 \%$ among female youth. A similar study was conducted by Ali YawarAlam et $\mathrm{al}^{(15)}$ in 2008 investigating socio-economic-demographic determinants of tobacco use in Rawalpindi, Pakistan found out that $16.5 \%$ of the study population ( $33 \%$ men and $4.7 \%$ women) used tobacco on a daily basis which was found to lower than findings of our study. The higher proportion of substance abuse than in study by Ali et al may be attributed to change in study setting.
Type of substance abuse: In our study majority of the youth 244 ( $75.8 \%$ ) were using the smokeless tobacco which includes Gutkha, Kharra, pan, mava, masher and snuff. Kangule et al (2011) also found that substance abuse commonly used was tobacco ( $54.9 \%$ ). ${ }^{(7)}$ in present study Tobacco smoking was present in $7.8 \%$ of the participants which was slightly higher than (5.4\%) in study of Kishore et al. ${ }^{(12)}$ and history of alcohol consumption was present in 35 (10.9\%) of the participants in present study which was lower than in studies of Kangule at el (20.72\%). ${ }^{(7)}$ Importantly no female youth was found to have history of smoking and alcohol consumption which was similar with the findings in Kishore et al ${ }^{(12)}$ (Table 2).
Age of initiation of substance abuse: In present study, $31.4 \%$ of youth had history of initiation of substance abuse in the early adolescence (10-14 years) and $28.6 \%$ started substance abuse in the late adolescence age group (15-19 years). $25.1 \%$ of the participants had started substance abuse before 10 years of age. This was consistent with study conducted by Kotwalet al ${ }^{(16)}$ which found that almost $42 \%$ of tobacco users started before the age of 12 years. Kishore et al in her study found that $57.6 \%$ started substance abuse before 5 years, $36.4 \%$ had started this habit between 5 to 10 years and remaining $5.8 \%$ started it before 10 years of age. ${ }^{(12)}$ Kangule et $\mathrm{al}^{(7)}$ in their study found that $17.5 \%$ initiated the use before 10years of age, $19.5 \%$ had initiated it between 10-14 years of age, $27.5 \%$ had initiated the use from 14-19 years of age and remaining $35.5 \%$ had initiated the use from 20-24 years of age. This was consistent with the results of our study.
Family History of substance abuse: In the study there were $40.6 \%$ of the participants who had family history
of substance abuse. There was a significant association between history of substance abuse among youth and family history of substance abuse. Kangule et al (2011), also found the strong association between the substance use by parents and study subjects ( $\mathrm{p}<0.001$ ). ${ }^{(7)}$ Similar association was found in Dhekale et al study. ${ }^{(11)}$
Reason for starting substance abuse: In present study $42.2 \%$ had started substance abuse a result of peer pressure. More than half of the female youth had admitted that they had started substance abuse because of peer pressure. These findings were consistent with other studies. Dhekale et $\mathrm{al}^{(11)}$ and Dongre et $\mathrm{al}^{(10)}$ reported $30.3 \%$ and $51.2 \%$ of the participants had started tobacco use as result of peer pressure respectively.

In present study it was obsvered that $27.9 \%$ youth had acquired this habit from their families. $21.8 \%$ of youth started substance abuse as a result of inquisitiveness and experimentation among which males were more $23.0 \%$ as compared to females (16.7\%). Similar findings were also observed in a study by Makwana et al who reported that $11 \%$ of the participants had acquired this habit from their families. ${ }^{(13)}$ In present study $6.5 \%$ of the participants had started substance abuse to get relief from disease or pain. These findings were consistent with the findings of Dekhale et al reported (11.8\%) and Dongre et al reported $(5 \%)$ of the participants had started the habit to get relief from some disease or abdominal pain. ${ }^{(10,11)}$
Awareness of health hazards of substance abuse: In present study among the users, $52.8 \%$ male and $47.2 \%$ female were aware about the hazards of substance abuse as compare to $54.9 \%$ males and $45.1 \%$ female among non-users. And the association between sex and awareness regarding substance abuse was not found to be statistically significant ( $\mathrm{P}>0.05$ ). This was consistent with findings of Dongreet al. ${ }^{(10)}$ Sharma et al also reported that smokers continued to smoke despite being averse to smoking and disapproval of their habit by their family members. Less number of smokers was found to advise others to quit smoking, as compared to non-smokers. ${ }^{(17)}$
Awareness regarding different health hazards of substance abuse: In present study poor oral health was the most common condition, named by $34.0 \%$ participants followed by cancer $26.2 \%$. Substance use can also lead to tuberculosis answered by the $9.4 \%$ participants. $3.6 \%$ participants said it can lead to hypertension or heart disease. There was no significant difference between awareness of health hazards among the users and non-users ( p value $>0.05$ ). These findings were consistent with other studies. Dongre et al in their study also mentioned that tobacco use can lead to poor oral health (38.2\%), Cancer ( $61.8 \%$ ), Tuberculosis (7.8\%) and heart diseases ( $0.8 \%$ ). ${ }^{(10)}$

Tiwari et al in a study on tobacco use and cardiovascular disease in Kerala 2006 found that only $22.5 \%$ knew about the effects of tobacco in causing
cardiac problems which is much more than findings of present study. Most of the subjects knew its harmfulness in causing cancer. Electronic and print media were more common sources of such knowledge, as compared to health education provided by healthcare workers. Schools and books, which were thought to be an important source for such information, constituted a small percentage. ${ }^{(18)}$
Source of information regarding substance abuse: In present study mass media was the main source of information among the users (40.7\%) as well as nonusers ( $35.3 \%$ ). Teachers in their schools were found to be source of information in $26.1 \%$ participants and Community based organization like Self Help Group, Kishori Panchayat (Adolescent Girls Group), Kisan Vikas Manch(Farmers Group) was found to be the source of information in $11.8 \%$ of users and $8.6 \%$ of the non-users. There was no statistical association between source of information among the users and non-users ( $\mathrm{P}>0.05$ ). This was consistent with the findings of Dongre et al (2008) where Television/ Radio (37.1\%), School Teachers (30.4\%), Parents (15.6\%), Friends (11.4\%) and Community based organization (9.1\%) were found to be the different sources of information. ${ }^{(10)}$ Gajalakshami et al in their study also found that only about half of the students reported that they had been taught about the harmful effects of tobacco use in school. ${ }^{(\mathbf{1 9})}$ Sinhaet al reported that merely $3 \%$ students were taught in school about the harmful effects of tobacco. ${ }^{(20)}$
Alcohol consumption: As per the NFHS-3 ${ }^{(21)}$ data onethird of men drank alcohol, urban and rural men are about equally likely to consume alcohol. In present study it was found that $10.9 \%$ of all substance abusers were consumers of alcohol which was lower than in studies of Kangule at el (20.7\%). ${ }^{(7)}$
Association of socio-demographic factors with magnitude substance abuse: In the present study it was found that substance abuse was significantly higher in males ( $79.5 \%$ ) as compared to females ( $20.5 \%$ ) and the difference was found to be statistically significant ( $\mathrm{p}<0.05$ ). Substance abuse was found to be significantly higher among the youth who also had history of substance abuse in their family. In present study substance abuse was significantly associated with educational status, socio-economic status, and youth from the joint families and not associated with marital status and caste.

Similar findings were reported by Kangule et al among the tribal youth. He found that factors such as substance use by parents, unemployment and sibling pressure and lower educational status were significantly associated with substance use by study subjects. ${ }^{(7)}$ Another study conducted Dhekale et al also found that the consumption of tobacco among the family members significantly ( $\mathrm{p}<0.001$ ) increased. The tobacco useamong the adolescents. ${ }^{(11)}$ These findings were consistent with results of present study.

## Conclusions

Magnitude of substance abuse among youth was found to be $44.1 \%$. It was $79.5 \%$ in males as compared to $20.5 \%$ in females and this was found to be statistically significant ( $\mathrm{P}<0.05$ ). Smokeless tobacco ( $75.8 \%$ ) was the commonest type of substance abuse followed by alcohol ( $10.9 \%$ ). Tobacco smoking was prevalent in $7.8 \%$ of the youth. There was decreasing age of initiation of substance abuse. Peer pressure followed by experimentation was the main reason behind starting substance abuse. The gap between 'practice' and 'knowledge' was wide with $44.1 \%$ of users and $55.9 \%$ non-users had awareness that substance abuse will lead to deleterious effects on health but still $44.1 \%$ of the participants had history of substance abuse.

Mass Media was the main source of information. The substance abuse was found to be significantly associated with educational status, socio-economic status, and youth from the joint families and not associated with marital status and caste. Youth in a rural area are vulnerable population where in small changes or modification of their lifestyle done today will determine the health of these youth in the future and indirectly will reflect on development and betterment of community.

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