# Job Satisfaction among Female Fculties of Different Public and Private Universities in Bangladesh: A Comparative Analysis 

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DOI: 10.18034/abcjar.v4i1


#### Abstract

Nowadays, one of the most widely discussed issues is job satisfaction, as teaching requires a great deal of thoroughness and commitment. Therefore, in teaching it is important to have mental peace and loyalty than physical presence. In this study, the researchers investigated the comparative level of job satisfaction among the faculty members of public and private universities in Bangladesh. Based on a self-administered questionnaire, it attempts to gain insights into the satisfaction levels from the perspective of female university teachers. The study concluded with the facts that not only public but also private faculties are overall satisfied with their present condition. As the faculties of public universities are government service holders, so they get provident fund and apartment with medical facilities. However, private universities get good salary in regular basis. It has been found that there is no significant difference between public and private female faculty members regarding job satisfaction.


Keywords: Job satisfaction, female faculties, Public, Private
1/31/2015
Source of Support: Nil, Conflict of Interest: No conflict of interest to declare.
How to Cite: Nasima M and Alam N. 2015. Job Satisfaction among Female Fculties of Different Public and Private Universities in Bangladesh: A Comparative Analysis. ABC Journal of Advanced Research, 4, 16-26.
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## Introduction

Teaching profession, especially in university, is one of the most prestigious professions in the entire world. As education is the backbone of a nation, so it is very important for every country. This profession is mostly good for women, as they have to manage the family more. Therefore, this research is done for female faculties. We also want to promote more comforting job environment for women through this research. According to Hanif (2004), teaching is the root and nourishment of all others profession in the whole world. It is the best profession for women as they can get free time with their family especially who have children. A high-quality teaching staff is the cornerstone of a successful educational system. Attracting and retaining high-quality teachers is a primary necessity for education in any country. One-step in developing a high-quality faculty understands the factors associated that teaching quality and
retention. One of these factors is job satisfaction that has been studied widely by organizational researchers and has been linked to organizational commitment as well as to organizational performance. Around the world, it is an established fact that a person with a high level of job satisfaction has a positive attitude towards the job, while a person, who is dissatisfied with the job, has a negative attitude. When people speak of employee attitude, they usually are referring to job satisfaction (Stephen P. Robbins, Mary Coulter, 2004).
Job satisfaction has a direct impact on the performance of employees in different levels of profession. It is related to employee motivation and performance (Ostroff, 1992). For any company or enterprise, this job satisfaction of total workforce plays a vital role and with a group of satisfied worker, institutions can successfully implement their plan. Job satisfaction is one of the most widely discussed issues in organizational behavior. This research aims to provide the relative difference between the public and private universities of Dhaka city using Discriminant Analysis according to the female faculties' job satisfaction.

## Literature Review

Job satisfaction has been defined by Locke (1976), as "a pleasurable or positive emotional state resulting from the appraisal of one's job or job experiences". Spector (1997) believes that job satisfaction "can be considered as a global feeling about the job or as a related constellation of attitudes about various aspects or facets of the job". Positive and negative emotions were also found to be significantly related to overall job satisfaction (Fisher D., 2000). According to, Cranny, Smith \& Stone, Managers, supervisors, human resource specialists, employees, and citizens in general are concerned with ways of improving job satisfaction (1992). Judge, Hanisch, and Drankoski (1995) thought that it was imperative for human resource managers to be aware of those aspects within an organization that might affect most employees' job satisfaction; therefore, to enhance these aspects the results will be fruitful for both the organization and the employee. Finally, Rosnowski and Hulin (1992) confirmed that the most important information to have about an employee in an organization was a valid measure of his/her overall level of job satisfaction.
Brief (1998) thought that, in 1976, about job satisfaction there were more than 3,300 research articles published. After two decades, this topic made a big part for research. Brief also added that by 1994, more than 12,400 research articles were found on job satisfaction. The nature of job satisfaction is making advanced measurement and theoretical development since then.
According to Rosnowski and Hulin (1992), job satisfaction is a valid measure to be motivated. Numerous research efforts pertaining to job satisfaction can be seen in various articles. Lawler (1973) described that a comparison, in which an actual outcome level was lower than an expected outcome level, would result dissatisfaction. Mowday (1992) said that inputs and outcomes were the premise of equity theory. Employees evaluated their inputs/outcomes by comparing them with the inputs/outcomes of other peers. Therefore, perception of equity is a major thing that is associated with job satisfaction. The five factors identified by Herzberg, Mausner, \& Snyderman (1959); the determinants of job dissatisfaction were policy and administration, supervision, salary, interpersonal relations, and working conditions.
Salary is a very important factor in job satisfaction and female faculties are more satisfied with promotion and job environment than male counterparts (Alam et. al., 2005) are. Females are easy to make happy by nature. In our study, we are interested to find whether they are happy in public or private universities. Therefore, we want to see the comparative analysis between job satisfaction of female faculties in public and private universities.

## Objectives of the Study

The objective of the study will be to find which female faculties of different universities get better job satisfaction in Dhaka city of Bangladesh. The study has identified:

- Different levels of job satisfaction of faculty members in public and private universities.
- The comparison of the satisfaction level between female faculty members in various public and private universities of Bangladesh.


## Data \& Methodology

The sampling was carried out using convenient questionnaire, which were personally administered from 250 female faculties of different public and private universities of Dhaka city. The data is collected using a well-designed questionnaire. All the variables were measured using a 5-point Likert scale ranging from $1=$ strongly disagree, $2=$ disagree, $3=$ neutral, $4=$ agree and $5=$ strongly agree. In addition, different national and international articles and websites were researched for a quality work. In our paper, Discriminant Analysis is used to show the comparison between Public and Private Universities of Bangladesh. Discriminant function analysis is a statistical analysis where a categorical dependent variable is predicted by one or more continuous or binary independent variables. This analysis is useful in determining whether a set of variables is effective in predicting category membership. The study period is from September to December 2014. We have used SPSS software (version 17.0) for statistical analysis and MS Word 2007 for further documentation.

## Findings and Analysis

The following hypotheses have been formulated to develop the analysis of this study:
$\mathrm{H}_{1}$ : The population covariance matrices for job satisfaction in private and public universities are not equal (Both do not show similar behavior). [Table 1.1]
$\mathrm{H}_{2}$ : There are differences between the job satisfaction in public and private universities. [Table 3]
The test results are for null hypothesis of equal population covariance matrices in table 1.1. Table 1.2 suggests that the sample values differ to some extent. That means, there are very small differences in the job satisfaction of public and private universities. According to Box's test for equality of covariance's these differences are not statistically significant (1.000>.050) in table 1.1. It appears that the equality of covariance matrices assumption needed for Fisher's Linear Discriminant approach to be strictly correct is valid here. In public universities, there will be facilities for future. There will be provident fund, after retirement payment, having a first class government apartment, having discount in proper medical facilities etc. The maternity leave for public university female faculties is 6 months; same leave for private university female faculties is 4 months. However, the salary structure is much poor than private. The faculties of public universities will get a good amount of money in future. At present, they have to make adjustments. In private universities, the monthly salary is much better than public. Nevertheless, here it is hard to get a provident fund, after retirement payment, discount proper medical facilities etc. so we can see both are good and as well as bad in some extents.
In table 2, first 1 canonical discriminant functions were used to measure Eigen-value in the analysis. The Eigen Value (0.002) represents the ratio of the between-group (public) sum of squares to the within-group (private) sum of squares of the discriminant scores. Here canonical correlation value is 0.044 so that $0.044 \times 0.044 \times 100=0.1936 \%$ of the variances in the discriminant
function scores can be explained by the group differences. The percentage is so small. Thus we can say the differences between the facilities of public and private universities are similar not same. The Wilks' Lambda is used in table 3, which provides a multivariate test (that means for the H 2 hypothesis) for assessing the null hypothesis that in the population the vectors of means of thirty measurements are the same in the two groups. This multivariate test (Wilks' Lambda) is a goodness of fit statistic, just as the F-test is for regression. The Lambda coefficient is defined as the proportion of total variance in the discriminant scores not explained by the differences among the groups ( $99.8 \%$ ). The former test confirms that the sets of thirty mean university measurements differ significantly between two universities. If the equality of mean vectors hypothesis had been accepted, there would be little point in carrying out a linear discriminant function analysis. As significance value is greater than 0.05 , so the model is not a good fit for the data.
The discriminant scores are centered so that they have simple mean zero in Table 4. These scores can be compared with the average of their group means to allocate universities into groups. These "discriminant function coefficients" work just like the beta-weights in regression. Based on these, we can write out the equation for the discriminant function (DF):

```
DF = -.862*v1 - .837*v2 + 1.819*v3 + .024*v4 + .550*v5 + .677*v6 - .035*v7 + .581*v8 +
.060*v9 - .090*v10 - 1.289*v11 - .336*v12 -.888*v13 + .147*v14 + .644*v15 +.647*v16 -
.952*v17 + .282*v18 + 1.115*v19 -.215*v20 -.576*v21 - .241*v22 - .105*v23
```

Using this equation, given someone's scores on v1 (variable 1), v2, v3 up to v23, we can calculate their score on the discriminant function. To figure out what that DF score means we have to look at the group centroids of Table 5. According to the standardized coefficients of table 4, the variable "is it the best way to develop career skill?" ( -0.035 ) seems to contribute little to discriminating between the two types of universities. Thus, we can say that, to build up a career any female can pick either public or private university as an occupation.
The group centroids are shown in Table 5. If a female faculty score on the discriminant function is closer to .044 , then those answers were probably the variables of public universities. If a female faculty score on the DF is closer to -.044 , then the data probably came from the variables of private universities. In practical terms, we usually figure out which group a female faculty is in by calculating a cut score halfway between the two centroids:

Cut Score $=(.044-.044) / 2=0$
If an individual female faculty's score on the DF (calculated by plugging in their scores on v1, v2 up to v23 to the DF equation we wrote out above) is above 0 , then they were probably the faculties of private universities. If their DF score is below 0 , then they were probably the faculties of public universities.
The classification table gives information about actual group membership vs. predicted group membership in Table 6. According to this estimate, public universities $48 \%$ and private universities $56 \%$ are correctly classified. That means the variables show the best results according to the analysis. Overall $52.0 \%$ of universities can be correctly classified as type A (public) or type B (private) based on the discriminant rule. Then Cross Validation is done. It is a repeated procedure. The correct classification rate now drops to $44.0 \%$, which is $8 \%$ lesser than before $(52 \%)$. We can ignore this small percentage ( $8 \%$ ) and say that the facilities for both universities are better for women in some extent.

This research is done for female faculties as they hold a major population of our country. We saw more comforting job environment for women in public universities through this research as they get free time more to spend with their family. However, money is also a major factor to survive comfortable which can be got from private universities. Therefore, not only public but also private universities contain positive job satisfaction in today' women.

## Conclusions and Recommendations

Though this research is done for female faculties, we also found good job environment for women in university teaching through this research. According to this article, both public and private universities give kind of same facilities in job satisfaction. In public universities, more facilities will be given for future to the faculties. As they are government service holders, so they will be given not only a generous provident fund but also a first class government apartment with medical facilities. The maternity leave for public university female faculties is 6 months but it is 4 months for private university female faculties. However, the salary structure is much poor than private. Therefore, the faculties of public universities will have to make adjustments at present. In private universities, not only it is hard to get a provident fund but also there will be no future benefits. So we can see both are good and as well as bad in some extents. According to the Eigen value in Canonical Correlation Analysis, we got that the differences between the facilities of public and private universities are similar not same. After the main Discriminant Analysis we found out that, to build up a career any female can pick either public or private university as an occupation.

We can give the following recommendations for both public and private universities as follows:

- University faculties should be got more facilities like personal room with modern computer facilities to avoid overcrowding.
- Faculties should be allowed to use their own personal space so that they can give more time for their research work besides their regular class.
- They should also be provided with clean washroom facilities.


## Limitations

This analysis can be done for a whole country with more funding and time.

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## APPENDIX

Table 1.1: Test Results

| Box's M |  | 10.356 |
| :---: | :---: | :---: |
| F | Approx. | .036 |
|  | df1 | 276 |
|  | df2 | 754543.606 |
|  | Sig. | $\mathbf{1 . 0 0 0}$ |

Table 1.2: Group Statistics

| Types of Universities |  | Mean | Std. Deviation | Valid N (listwise) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Unweighted |  | Weighted |
| Public | You are satisfied with classroom facilities |  | 3.50 | 1.162 | 250 | 250.000 |
|  | You are satisfied with computer facilities | 3.83 | 1.114 | 250 | 250.000 |
|  | You are satisfied with communication facilities | 3.58 | . 963 | 250 | 250.000 |
|  | You are satisfied with office room facilities | 3.29 | 1.405 | 250 | 250.000 |
|  | You are satisfied with security system | 3.32 | 1.138 | 250 | 250.000 |
|  | You are satisfied with career prospect of this job | 3.86 | 1.020 | 250 | 250.000 |
|  | It is the best way to develop career skill | 3.68 | . 850 | 250 | 250.000 |
|  | You are satisfied with research and publication facilities | 3.26 | 1.093 | 250 | 250.000 |
|  | You get sufficient time compared to male faculties | 3.21 | 1.222 | 250 | 250.000 |
|  | You think the authority is concerned about faculties | 3.22 | 1.527 | 250 | 250.000 |
|  | You think female faculties are kept aside in important decision-making | 2.90 | 1.319 | 250 | 250.000 |
|  | You think the male colleagues are helpful | 4.08 | . 908 | 250 | 250.000 |
|  | You think tough jobs are assigned to male faculties | 2.94 | 1.032 | 250 | 250.000 |
|  | You are satisfied with current supervision style | 3.42 | 1.000 | 250 | 250.000 |
|  | You think any discrimination when male faculties oppress their decisions to female | 2.88 | . 974 | 250 | 250.000 |
|  | You think the female faculties get same opportunities as the male | 3.58 | 1.043 | 250 | 250.000 |
|  | You are satisfied with the teacher-student relationship | 3.59 | 1.186 | 250 | 250.000 |
|  | You face unexpected harassment from students | 2.08 | 1.119 | 250 | 250.000 |
|  | You are satisfied with the present salary structure | 2.91 | 1.323 | 250 | 250.000 |
|  | You are satisfied with the benefits given by authority | 2.70 | 1.027 | 250 | 250.000 |
|  | You get same opportunity for career development than the male faculties | 3.53 | . 874 | 250 | 250.000 |
|  | You get proper recognition from the male faculties | 3.67 | . 904 | 250 | 250.000 |

ABC Journal of Advanced Research, Volume 4, No 1 (2015)
ISSN 2304-2621(p); 2312-203X (e)

|  | You get sufficient maternity leave | 3.92 | 1.111 | 250 | 250.000 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Your performance should be rated by students | 3.42 | 1.180 | 250 | 250.000 |
|  | You get special privileges in class schedule | 3.68 | 1.106 | 250 | 250.000 |
|  | You get proper time to spend with family | 2.74 | 1.090 | 250 | 250.000 |
|  | You can maintain personal and professional life together | 3.70 | 1.090 | 250 | 250.000 |
|  | You feel proud to work here | 4.25 | . 824 | 250 | 250.000 |
|  | You want to remain working in this university | 4.33 | . 753 | 250 | 250.000 |
|  | You want to continue teaching profession | 4.67 | . 470 | 250 | 250.000 |
| Private | You are satisfied with classroom facilities | 3.49 | 1.149 | 250 | 250.000 |
|  | You are satisfied with computer facilities | 3.83 | 1.110 | 250 | 250.000 |
|  | You are satisfied with communication facilities | 3.58 | . 951 | 250 | 250.000 |
|  | You are satisfied with office room facilities | 3.29 | 1.402 | 250 | 250.000 |
|  | You are satisfied with security system | 3.33 | 1.150 | 250 | 250.000 |
|  | You are satisfied with career prospect of this job | 3.80 | 1.041 | 250 | 250.000 |
|  | It is the best way to develop career skill | 3.64 | . 858 | 250 | 250.000 |
|  | You are satisfied with research and publication facilities | 3.24 | 1.092 | 250 | 250.000 |
|  | You get sufficient time compared to male faculties | 3.20 | 1.234 | 250 | 250.000 |
|  | You think the authority is concerned about faculties | 3.20 | 1.537 | 250 | 250.000 |
|  | You think female faculties are kept aside in important decision-making | 2.96 | 1.318 | 250 | 250.000 |
|  | You think the male colleagues are helpful | 4.07 | . 916 | 250 | 250.000 |
|  | You think tough jobs are assigned to male faculties | 2.96 | 1.011 | 250 | 250.000 |
|  | You are satisfied with current supervision style | 3.40 | . 998 | 250 | 250.000 |
|  | You think any discrimination when male faculties oppress their decisions to female | 2.88 | . 962 | 250 | 250.000 |
|  | You think the female faculties get same opportunities as the male | 3.59 | 1.038 | 250 | 250.000 |
|  | You are satisfied with the teacher-student relationship | 3.56 | 1.192 | 250 | 250.000 |
|  | You face unexpected harassment from students | 2.09 | 1.112 | 250 | 250.000 |
|  | You are satisfied with the present salary structure | 2.91 | 1.323 | 250 | 250.000 |
|  | You are satisfied with the benefits given by authority | 2.70 | 1.018 | 250 | 250.000 |
|  | You get same opportunity for career development than the male faculties | 3.54 | . 860 | 250 | 250.000 |
|  | You get proper recognition from the male faculties | 3.66 | . 897 | 250 | 250.000 |
|  | You get sufficient maternity leave | 3.90 | 1.126 | 250 | 250.000 |
|  | Your performance should be rated by students | 3.40 | 1.199 | 250 | 250.000 |


|  | You get special privileges in class schedule | 3.72 | 1.094 | 250 | 250.000 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | You get proper time to spend with family | 2.74 | 1.087 | 250 | 250.000 |
|  | You can maintain personal and professional life together | 3.72 | 1.114 | 250 | 250.000 |
|  | You feel proud to work here | 4.24 | . 841 | 250 | 250.000 |
|  | You want to remain working in this university | 4.34 | . 744 | 250 | 250.000 |
|  | You want to continue teaching profession | 4.66 | . 475 | 250 | 250.000 |
| Total | You are satisfied with classroom facilities | 3.50 | 1.154 | 500 | 500.000 |
|  | You are satisfied with computer facilities | 3.83 | 1.111 | 500 | 500.000 |
|  | You are satisfied with communication facilities | 3.58 | . 956 | 500 | 500.000 |
|  | You are satisfied with office room facilities | 3.29 | 1.402 | 500 | 500.000 |
|  | You are satisfied with security system | 3.33 | 1.143 | 500 | 500.000 |
|  | You are satisfied with career prospect of this job | 3.83 | 1.030 | 500 | 500.000 |
|  | It is the best way to develop career skill | 3.66 | . 854 | 500 | 500.000 |
|  | You are satisfied with research and publication facilities | 3.25 | 1.092 | 500 | 500.000 |
|  | You get sufficient time compared to male faculties | 3.20 | 1.227 | 500 | 500.000 |
|  | You think the authority is concerned about faculties | 3.21 | 1.530 | 500 | 500.000 |
|  | You think female faculties are kept aside in important decision-making | 2.93 | 1.318 | 500 | 500.000 |
|  | You think the male colleagues are helpful | 4.08 | . 911 | 500 | 500.000 |
|  | You think tough jobs are assigned to male faculties | 2.95 | 1.021 | 500 | 500.000 |
|  | You are satisfied with current supervision style | 3.41 | . 998 | 500 | 500.000 |
|  | You think any discrimination when male faculties oppress their decisions to female | 2.88 | . 967 | 500 | 500.000 |
|  | You think the female faculties get same opportunities as the male | 3.58 | 1.040 | 500 | 500.000 |
|  | You are satisfied with the teacher-student relationship | 3.57 | 1.188 | 500 | 500.000 |
|  | You face unexpected harassment from students | 2.08 | 1.114 | 500 | 500.000 |
|  | You are satisfied with the present salary structure | 2.91 | 1.322 | 500 | 500.000 |
|  | You are satisfied with the benefits given by authority | 2.70 | 1.021 | 500 | 500.000 |
|  | You get same opportunity for career development than the male faculties | 3.54 | . 866 | 500 | 500.000 |
|  | You get proper recognition from the male faculties | 3.66 | . 900 | 500 | 500.000 |
|  | You get sufficient maternity leave | 3.91 | 1.118 | 500 | 500.000 |
|  | Your performance should be rated by students | 3.41 | 1.189 | 500 | 500.000 |
|  | You get special privileges in class schedule | 3.70 | 1.099 | 500 | 500.000 |
|  | You get proper time to spend with family | 2.74 | 1.088 | 500 | 500.000 |


| You can maintain personal and professional life <br> together | 3.71 | 1.101 | 500 | 500.000 |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | You feel proud to work here | 4.25 | .832 | 500 | 500.000 |
|  | You want to remain working in this university | 4.33 | .748 | 500 | 500.000 |
|  | You want to continue teaching profession | 4.67 | .472 | 500 | 500.000 |

Table 2: Eigen values

| Function | Eigen value | \% of Variance | Cumulative \% | Canonical Correlation |
| :---: | :---: | :---: | :---: | :---: |
| 1 | .002 | 100.0 | 100.0 | .044 |

Table 3: Wilks' Lambda

| Test of Function(s) | Wilks' Lambda | Chi-square | df | Sig. |
| :---: | :---: | :---: | :---: | :---: |
| 1 | .998 | .928 | 23 | $\mathbf{1 . 0 0 0}$ |

Table 4: Standardized Canonical Discriminant Function Coefficients

| Variables | Function |
| :--- | :---: |
|  | You are satisfied with classroom facilities |
| You are satisfied with computer facilities | -.862 |
| You are satisfied with communication facilities | -.837 |
| You are satisfied with office room facilities | 1.819 |
| You are satisfied with security system | .024 |
| You are satisfied with career prospect of this job | .550 |
| It is the best way to develop career skill | .677 |
| You are satisfied with research and publication facilities | -.035 |
| You get sufficient time compared to male faculties | .581 |
| You think the authority is concerned about faculties | .060 |
| You think female faculties are kept aside in important decision-making | -.090 |
| You think the male colleagues are helpful | -1.289 |
| You think tough jobs are assigned to male faculties | -.336 |
| You are satisfied with current supervision style | -.888 |
| You think any discrimination when male faculties oppress their decisions to female | .644 |
| You think the female faculties get same opportunities as the male | .647 |
| You are satisfied with the teacher-student relationship | -.952 |
| You face unexpected harassment from students | .282 |
| You are satisfied with the present salary structure | 1.115 |
| You are satisfied with the benefits given by authority | -.215 |
| You get same opportunity for career development than the male faculties | -.576 |
| You get proper recognition from the male faculties | -.241 |
| You get sufficient maternity leave | -.105 |

Table 5: Functions at Group Centroids

| Types of Universities | Function |
| :--- | :---: |
|  | 1 |
| public | .044 |
| private | -.044 |

Table 6: Classification Results

| types of universities |  |  | Predicted Group Membership |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | public | private |  |
| Original | Count | public | 120 | 130 | 250 |
|  |  | private | 110 | 140 | 250 |
|  | \% | public | 48.0 | 52.0 | 100.0 |
|  |  | private | 44.0 | 56.0 | 100.0 |
| Cross-validated | Count | public | 110 | 140 | 250 |
|  |  | private | 140 | 110 | 250 |
|  | \% | public | 44.0 | 56.0 | 100.0 |
|  |  | private | 56.0 | 44.0 | 100.0 |

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