

Post-crisis asymmetries of the world market development of banking services

VLADYSLAV TIPANOV, DMYTRO CHERNIUK *

ABSTRACT. In the article there were analyzed theoretical backgrounds for defining the concept «banking service» by scientists from different countries: considered its main characteristics and classification, determined the key peculiarities of the world market functioning of banking services and its structure, found out the present-day developments of the world market of banking services under conditions of post-crisis period.

KEY WORDS: banking service, world market of banking services, development asymmetry of the banking market, credit services, deposit services, assets, capital, financial and economic crisis, commercial banks, Top 1000 World Banks.

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* **Tipanov Vladyslav Viktorovych** – PhD of Economic Sciences, Associate Professor of the Department of International Trade of State Higher Education Establishment (SHEE) “Kyiv National Economic University named after Vadym Hetman”. The area of scientific interests: international trade and international investments, regulation of the world service market. Author of 20 scientific studies. Participated in the series of international conferences, round-table conferences and international projects.

Cherniuk Dmytro Serhiiovych – postgraduate student of Ukraine NAS Institute of the World Economy and International Relations, graduating student of SHEE “Kyiv National Economic University named after Vadym Hetman”, in 2011 obtained a Master degree of international economy with honor, granted scholarship in the universities Bayreuth and Konstanz (Germany). The area of scientific interests: international trade, world market of financial services.

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The article was received by the editorial board on: 09.09.2011.

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