

Strategies of the oil-and-gas TNC on the global investment market

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ABSTRACT. There were studied theoretical and practical aspects of the formation and efficient implementation of corporate investment strategies in the global business environment. There was made an analysis of transnational factor of the global economy establishment and revealed the nature of the global investment market, its subject identification as well as structural and functional segmentation, determined progressive and regressive properties. There has been made the identification of the update investment strategies of oil-and-gas TNC in the paradigm of the global management.

KEY WORDS: global economy, global investment market, global management, transnational corporations, investment corporate strategies.

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