

Formation and implementation of the strategic guidelines of anti-crisis development of the international consulting companies

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ABSTRACT. Based on the analysis of theoretical approaches to strategic changes of the company's behavior, forecasting scenarios and forms of global financial crisis development, comparative features of diagnostics of the types of management system and its problems, there were developed theoretical and methodical approaches to formation and change of strategic benchmarks of anti-crisis development of consulting companies depending on the recession scenario.

KEY WORDS: international consulting company, strategic benchmarks, recession scenario, global crisis, diagnostics of the management system, anti-crisis development.

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