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THE RELEVANCE OF FOREIGN LANGUAGE PROFICIENCY IN THE MODERN WORLD

Abstract: The article discusses the relevance of foreign language proficiency as one of the conditions for successful adaptation in the social space, and considers English as the most popular language today. The authors talk about the reasons for learning foreign languages and the advantages that this gives in the daily and professional spheres.

Key words: foreign language, means of communication, education, career building, professional activity.

Language: English

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Introduction

In recent decades, the study of foreign languages has aroused increased interest. At the same time, there is an increasing role played by foreign languages in influencing the consciousness and activity of people. It is also necessary to take into account that the knowledge of languages can play an important role and give some advantages in personal and professional communication. As a result of global globalization and integration, there has been a rapid growth of cross-cultural contacts in all spheres of our life: a wide variety of cross-cultural communication situations have appeared, such as exchange studies at school and university, academic internships, international conferences, joint ventures, tourist trips, exhibitions, etc. Thus, proficiency in a foreign language is one of the conditions for successful adaptation in the social space.

Knowledge of a foreign language is an integral part of the education of successful people. This item is now almost always found in the questionnaires of personnel departments of state and commercial organizations. Those who, in addition to their native language, know at least one more, make a more favorable impression on employers. Personal and professional development of a modern person cannot do without knowledge of foreign languages. The

ability to communicate with representatives of different cultures contributes to the development of horizons and allows you to climb the career ladder, make useful acquaintances.

Today, employers welcome the knowledge of foreign languages. The most popular language currently is English. English is the language of international communication. It is the language of navigation, aviation, literature, education, contemporary music, international sports, tourism, and programming. 75 % of the world's correspondence is conducted in English, 60 % of radio stations broadcast in English, more than half of the world's periodicals are published in English, and 80 % of the information is stored in this language. English is now the most widely spoken language in the world: for more than 400 million people. Although it is a native language, the number of people who speak it as a foreign language is three times higher. However, in addition to English, some companies require knowledge of a second foreign language, such as German or French. The rating of the most popular languages helps you determine which language is the most common in addition to English.

German is the second most popular language after English [2], as Germany today is one of the most economically stable countries. However, when

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making a choice in favor of a particular language, a person must analyze whether it is really necessary for him. Many highly qualified specialists today require not only knowledge and experience in professional activities, but also knowledge of a foreign language. For example, without knowledge of English, it is difficult to realize yourself in the field of marketing and public relations. The importance of knowledge of a foreign language is difficult to overestimate. Most modern means of communication and communication are aimed at people who are more or less proficient in the language. For example, in everyday life we often encounter English - the Internet, music, annotations to foreign products, the description of which in Russian is often stingy and does not always meet the requirements of the consumer, etc.

Now the influence of information technology is very great in the working environment, where knowledge of foreign languages helps to build a full and competent work. Since the twentieth century, the role of the English language as one of the indicators of success and education of a person has increased, which directly entails its more intensive and in-depth teaching in most educational institutions of our country, in secondary and higher schools. Students who speak English at a high level, when building their career, are more likely to be able to implement the latest quality standards in the field of their professional activities. It is important not only to know English, but also to understand it, to be able to use the skills acquired in the process of learning it. Now the standards of modern education are aimed at preparing an educated, thinking and creatively developed person who is able to adapt to the modern socio-economic environment. "It is necessary to purposefully use the means and capabilities of a foreign language in the professional training of a specialist in order to form his communicative competence as a necessary component of the global strategy of personal and professional formation and development of an individual".

Many students spend more and more time studying not only English, but at least one or two other foreign languages. You can find a combination of English, Spanish, German and Chinese. Also, knowledge of a foreign language can help you get an education abroad. Such education can be either additional to the existing one, or basic, directly related to the future professional activity. It is noted that students who are proficient in foreign languages are more actively involved in scientific work, are accepted into various student organizations, are trusted to represent the institute at international conferences and are allowed to participate in grants, which in the future allows them to receive financial support in the education system (which in the future may also affect their professional activities), which raises not only their authority, but also the authority of the university they represent. Students with

knowledge of the language have the opportunity of internships in programs that will help to acquire not only invaluable experience, but also give the opportunity to get acquainted with the structure of foreign business, learn about the latest developments and trends in the development of the field of interest, improve the language and expand knowledge about the culture of the country. Employers are interested in having specialists who speak the language as their employees, regardless of the intensity of its use.

The exception is rare professionals with extensive work experience, but even here the ideal candidate will still be someone who knows the language. The degree of language proficiency is an indicator of the level of education of a person and his prospects for the company. And the higher the position, the more serious the requirements for language proficiency. Top management speaks English "by default", because it is also an element of prestige and image. English is the working language of pro - Western companies, and all internal documentation, correspondence, and meetings are conducted in it. In international companies, knowledge of a foreign language is a mandatory requirement for all specialists. Knowledge of English is one of the conditions for employment in companies operating in foreign markets or having foreign partners. Moreover, such a requirement is put not only before candidates for " top " positions, but also before middle-level employees. In 30% of job ads, employers require the candidate to speak basic, conversational, or fluent English, depending on the position. Verification of this knowledge, as a rule, occurs already at the stage of reviewing the resume and the first interview. As for organizations, many of them cooperate with foreign partners and also want their employees to know English. But it is worth noting that a limited number of Russian companies have positions that require a combination of professional education and active use of a foreign language. Learning a language can be successful only when it is relevant to the business that the person is engaged in.

Analyzing various professional situations, the language learner masters a whole complex of words and expressions that are grouped together, so that each subsequent new expression turns out to be a natural consequence of the previous one. This allows a person to concentrate more deeply and fully on those aspects of the English language that reflect the specifics of his professional activity, so the learning process can be relatively simple, easy and specific.

Thus, active foreign language communication does not mean cultural empathy and does not guarantee mutual understanding. Etiquette regulates behavior, because it reflects the national culture of a person. These rules oblige people to treat each other with respect and kindness, regardless of their social status and position. Cross-cultural communication is based on the process of symbolic interaction between

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individuals and groups whose cultural differences can be recognized; the perception and attitude to these differences affect the type, form and result of contact. It is interesting that in many foreign countries, such a scientific direction as "the science of communication (communication)" is developing. It explores different

types and forms of communication from the point of view of linguistics, psycholinguistics, sociolinguistics, rhetoric, linguoculturology, etc. Studying this topic is a long and time-consuming process, as daily relationships, both interpersonal and international, are in the process of changing.

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