

REVIEW PAPER

A Content Analysis of Papers Published by the Lecturers of the Faculty of Sport and Physical Education for the Last Three Years in Journal of Anthropology of Sport and Physical Education

Dragan Bacovic¹

¹University of Montenegro, Faculty for Sport and Physical Education, Niksic, Montenegro

Abstract

Journal of Anthropology of Sport and Physical Education (JASPE) is a scientific journal that exists for three years and has so far released 107 scientific papers in 7 editions. Papers of lecturers from Faculty for sport and physical education were classified in this paper by the method of content analysis. In last three years they have published 69 papers in total which are classified in this paper by these areas: anthropology, sports marketing, papers which analyze the content and other papers. The most published papers are from area of anthropology, 35 in total. This research can be useful for further theoretical research, as well as for theoreticians.

Key words: *Content Analysis, JASPE, Niksic*

Uvod

Jaspe je štampani i elektronski časopis koji, uz korišćenje savremenih metoda, ima za cilj predstavljanje naučnih saznanja o antropologiji i fizičkom vaspitanju stručnoj i naučnoj javnosti. Od oktobra 2017. do danas objavljeno je sedam izdanja časopisa. JASPE karakteriše otvoren pristup, brzo vrijeme objavljivanja, recenziranje od strane iskusnih naučnih istraživača, zajednički forum i komentarisane članaka, medijsku pokrivenost u zemlji i svijetu, te vidljivost i uticaj u naučnim bazama radova.

Jaspe izlazi četiri puta godišnje: u januaru, aprilu, julu i oktobru. Kao multidisciplinarni časopis, objavljuje originalne naučne radove, pregledne članke, kratke izvještaje, recenzije, kao i pozive i nagrade u oblasti antropologije sporta i fizičkog vaspitanja. Prekriva svih pet aspekata iz oblasti antropologije i sporta: kulturne, globalne, biološke, jezičke i medicinske.

JASPE izdaje "Montenegrosport", u saradnji sa Fakultetom za sport i fizičko vaspitanje Univerziteta Crne Gore i Crnogorskom sportskom akademijom. Glavni urednik je Bojan Mašanović

sa Univerziteta Crne Gore, dok urednička mjesta po oblastima pokrivaju: Miomir Maroš sa Univerziteta Crne Gore (kulturna antropologija), Kubilay Ocal sa Mugla Univerziteta iz Turske (Globalna antropologija), Dušan Stupar sa Eudons Univerziteta iz Srbije (Fizička antropologija), Tatjana Jovović sa Univerziteta Crne Gore (Lingvistička antropologija) i Nina Đukanović sa Univerziteta u Beogradu (Medicinska antropologija).

Metod

Za ovo istraživanje korišćena je metoda analize sadržaja. Ova metoda kvantitativno i kvalitativno sistematizuje novinarske oblike komunikacije, pri čemu se, za obradu podataka, koristi statistička metoda i metoda zbrajanja i deskripcije. U ovom radu korišćena je metoda zbrajanja i deskripcije. Jedinica analize sadržaja u ovom radu su naučni radovi predavača sa Fakulteta za sport i fizičko vaspitanje objavljeni u "Journal of Anthropology of Sport and Physical Education", u period između 2017. i 2019. godine. U ovom periodu predavači sa Fakulteta za sport i fizičko vaspitanje iz Nikšića su objavili 69 radova.

Correspondence:

D. Bacovic

University of Montenegro, Faculty for Sport and Physical Education, Narodne omladine bb, 81400, Niksic, Montenegro

E-mail: dragibacovic1@gmail.com

Radovi su klasifikovani po oblastima sportskih nauka na sljedeće oblasti: antropologiju, sportski marketing, radove koji se bave analizom sadržaja objavljenih radova i ostale radove.

Rezultati

Antropologija je u JASPE-u bila zastupljena kroz sljedeće radove: „Relationship between arm span measurements and body height in Dinaric Alpes population: a systematic review“ (Masanovic, 2017), „Differences in the morphological characteristics and body compositions of football players FC Trepca '89 and FC Prishtina in Kosovo (Gardasevic, Bjelica, Popovic, Vasiljevic, & Milosevic, 2017), „Differences in the morphological characteristics and body composition of football players in Montenegro“ (Corluka, & Vasiljevic, 2018), „Differences in the morphological characteristics and body composition of football players FC Buducnost and FC Mladost in Montenegro“ (Gardasevic, Bjelica, Popovic, Vasiljevic, & Milosevic, 2018), „Differences in the morphological characteristics and body composition of football players FC Sutjeska and FC Mladost in Montenegro“ (Bjelica, Gardasevic, & Vasiljevic, 2018), „Differences in the morphological characteristics and body compositions of handball players WHC Levalea in Montenegro and WHC Grude in Bosnia and Hercegovina“ (Vukotic, Corluka, Vasiljevic, & Bubanja, 2018), „Meta-analyze of the scientific papers on the effects of the preparation period on the basic motor skills of the cadet football players“ (Vasiljevic, 2017), „Self-reported and objectively measured physical activity of males from 50 to 69 years old“ (Mitrovic, 2018), „Comparative study of morphological characteristics and body composition between basketball players from second leagues in Montenegro and Serbia“ (Vukasevic, Vukotic, & Masanovic, 2018), „Comparative study of anthropometric measurements and body composition between the basketball player first and second league in Montenegro“ (Vukasevic, Spaic, & Masanovic, 2018), „Body height and its estimation utilizing arm span measurements in adolescents from northern region in Montenegro“ (Bubanja, 2018), „Body height and its estimation utilizing arm span measurements in male and female adolescents from northern region in Montenegro“ (Vukotic, 2018), „Differences in the morphological characteristics and body compositions of football players FC Trepca '89 and FC Prishtina in Kosovo“ (Gardasevic, Bjelica, Vasiljević, Sermahaj, & Arifi, 2018), „Body Height and its estimation utilizing arm span measurements in male and female adolescents from Danilograd and Cetinje“ (Vukotic, 2018), „Self-Reported and Objectively Measured Physical Activity of Males from 50 to 69 Years Old“ (Radulovic, 2018), „Body composition and anthropometric measures of footballers, cup winners of Montenegro and Bosnia and Hercegovina“ (Bjelica, Gardasevic, Vasiljevic, & Corluka, 2018), „Relationship between arm span measurements and body height in Pljevlja“ (Mitrovic, 2018), „Comparative study of anthropometric measurements and body compositions between different level of competition“ (Masanovic, Spaic, & Vukasevic, 2018), „Differences in anthropometric characteristics between elite soccer and basketball players“ (Masanovic, Vukcevic, & Spaic, 2018), „Body height and its assessment by using the arm span of adolescents from the Montenegrin municipalities of Berane and Pljevlja“ (Bubanja, 2018), „Differences in anthropometric characteristics and body composition between rugby players of national team of Montenegro and national team of Bulgaria“ (Malovic, 2018), „Relationship between arm span measurements and body height in Berane“

(Mitrovic, 2018), „Differences in anthropometric characteristic among junior soccer and basketball players“ (Spaic, Vukasevic, & Masanovic, 2018), „Relationship Between Arm Span Measurements and Body Height in Tivat“ (Radulovic & Kovacevic, 2018), „Meta analysis of scientific papers on effects of motor skills in the basketball published in the Journal Sport Mont from 2006 to 2018“ (Vasiljevic, 2018), „Sport-specific morphology profile: „Comparative study of morphological characteristics and body compositions between elite basketball players from different regions“ (Masanović, Vukotic, & Vukasevic, 2018), „Meta-analysis of scientific papers in the field of motor skills from volleyball published in the Journal Sport Mont 2006-2016“ (Zoric, 2018), „Differences in anthropometric characteristic among junior soccer and volleyball players“ (Masanovic, Bjelica, & Corluka, 2019), „Differences in anthropometric characteristics among junior basketball and volleyball players“ (Pasa, Vukasevic, & Masanovic, 2019), „Comparative study of motor ability between basketball players from second leagues from Montenegro and Serbia (Vukasevic, Mitrovic, Zivanovic, & Masanovic, 2019), „Anthropometric measures and body composition of soccer players of Montenegro and Kosovo (Bjelica, Gardasevic, Vasiljevic, Sermahaj, & Arifi, 2019), „Differences in anthropometric measures of footballers, cup winners of Montenegro and Kosovo“ (Gardasevic, Bjelica, Vasiljevic, Arifi, & Sermahaj, 2019), „Comparative analysis of anthropometric characteristics between athletes of different orientation, basketball and handball“ (Vukotic & Georgiev, 2019), „Comparative analysis of anthropometric characteristics between athletes of different orientation“ (Vukotic & Georgiev, 2019) i „Anthropometric indices as indicator of obesity of children from elementary school in Montenegro“ (Malovic, 2019).

Radovi objavljeni u JASPE iz oblasti sportskog marketinga su sledeći: „Attitudes of Turkish consumers toward advertising through sport among the frequency of watching sports events“ (Masanovic, Zoric, & Gardasevic, 2017), „Attitudes of Turkish consumers toward advertising through sport among the question how often consumes purchase sporting goods“ (Zoric, Masanovic, & Gardasevic, 2017), „Attitudes of Turkish consumers toward advertising through sport among the question how often they participate in sports activities“ (Gardasevic, Zoric, & Masanovic, 2017), „Attitudes of Montenegrin consumers toward advertising through sport among the frequency of watching sports events“ (Masanovic, Zoric, & Gardasevic, 2018), „Attitudes of Montenegrin consumers toward advertising through sport among the question how often they participate in sports activities“ (Gardasevic, Zoric, & Masanovic, 2018), „Attitudes of Montenegrin consumers toward advertising through sport among the question how often consumers purchase sporting goods“ (Zoric, Mašanovic, & Gardasevic, 2018), „Attitudes of consumers from the Mostar canton in Bosnia and Hercegovina toward advertising through sport among the question how often consumers purchase sporting goods“ (Bjelica, Gardasevic, & Corluka, 2018), „Attitudes of consumers from the Mostar canton in Bosnia and Hercegovina toward advertising through sport among the question how often they participate in sports activities“ (Corluka, Bjelica, & Vukotic, 2019), „Attitudes of consumers from the Mostar canton in Bosnia and Hercegovina toward advertising through sport among the frequency of watching sports events“ (Vukotic, Corluka, & Masanovic, 2018), „Attitudes of consumers from the Sarajevo canton in Bosnia and Hercegovina toward advertising through sport among the question how often consumers purchase spor-

ting goods“ (Zoric, Gardašević, & Bajramovic, 2018), „Attitudes of consumers from the Sarajevo canton in Bosnia and Hercegovina toward advertising through sport among the question how often they participate in sports activities“ (Gardasevic Bajramovic, & Masanovic, 2018), „Attitudes of consumers from the Sarajevo canton in Bosnia and Hercegovina toward advertising through sport among the frequency of watching sports events“ (Bajramovic, Zoric, & Masanovic, 2018). U 2018. godini, ovim istraživanjem obuhvaćeni su i građani glavnog grada Crne Gore: „Attitudes of consumers from Podgorica toward advertising through sport among the question how often they participate in sports activities“ (Kovacevic, Milosevic, & Masanovic, 2018), „Attitudes of consumers from Podgorica toward advertising through sport among the question how often consumers purchase sporting goods“ (Djurisic, Perovic, & Masanovic, 2018), „Attitudes of consumers from Podgorica toward advertising through sport among the frequency of watching sports events“ (Milovic, Corluka, & Masanovic, 2018). Slična analiza je obuhvatila Autonomne pokrajine Vojvodine u Srbiji: „Attitudes of consumers from University of Novi Sad toward advertising through sport among the frequency of watching sports events“ (Molnar, Masanovic, & Bjelica, 2018), „Attitudes of consumers from University of Novi Sad toward advertising through sport among the question how often they participate in sports activities“ (Bjelica, Gusic, & Maksimovic, 2018), „Attitudes of consumers from University of Novi Sad toward advertising through sport among the question how often consumers purchase sporting goods (Milosevic, Bjelica, & Matic, 2018), „Attitudes of consumers from Subotica toward advertising through sport among the frequency of watching sports events“ (Sekulic, Milosevic, & Vukotic, 2018), „Attitudes of consumers from Subotica toward advertising through sport among the question how often consumers purchase sporting goods“ (Masanović, Georgiev, & Sekulic, 2018), „Attitudes of consumers from

Educons University toward advertising through sport among the frequency of watching sports events“ (Stupar, Gardasevic, & Masanovic, 2018) i „Attitudes of consumers from Educons University toward advertising through sport among the question how often they participate in sports activities“ (Gardasevic, Stupar, Maksimovic, 2018).

Analizom sadržaja objavljenih radova i njihovom klasifikacijom, autori su se bavili kroz sljedeće radove: „Analysis of the content of published articles in the Journal Sport Mont in 2006“ (Vukotic, 2018), „Content analysis of scientific articles from issues published in Sport Mont Journal in 2004“ (Mitrovic, 2018), „Content analyses of scientific articles from issues published in Sport Mont Journal 2012“ (Radulovic, 2018), „Meta-analysis original scientific papers in the field of swimming and water polo published in Sport Mont from 2003 to 2018“ (Vukotic, 2018), „Meta-analysis of scientific papers on effects on motor skills in the basketball published in the Journal Sport Mont from 2006 to 2018 (Vasiljevic, 2018) i „Meta-analysis of scientific papers in the field of motor skills from volleyball published in the Journal Sport Mont 2006-2016“ (Zoric, 2018).

U kategoriji ostali radovi spadaju sledeći radovi: „Repulsions ball in table tennis“ (Bjelica, Vukotic, & Gardasevic, 2018), „The dependence of repulsion tennis ball from the air pressure in it“ (Bjelica, Bubanja, & Gardasevic, 2018), „Meta-analysis of scientific papers in the field of sports training published in the Journal Sport Mont in 2016“ (Vukotic, 2018), „Evaluation of the physical activity level of elderly women in the canton of Sarajevo in Bosnia and Hercegovina“ (Bajramovic, Bjelica, Talovic, Alic, & Likic, 2018), „Differences in the attitudes of fourth grade pupils of the elementary school according to the teaching of physical education in terms of gender“ (Dragutinovic i Mitrovic, 2019) i Meta-analize of the scientific papers on the sport ball repulsion depending on the air pressure within“ (Gardasevic, 2019).



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Diskusija

U ovom radu, metodom analize sadržaja, naučni radovi predavača sa Fakulteta za sport i fizičko vaspitanje iz Jaspe-a klasifikovani su po oblastima. Ukupno je bilo 69 radova, od čega 35 iz oblasti Antropologije, 22 iz oblasti Sportskog marketinga, šest iz oblasti Analize sadržaja i šest ostalih radova.

Antropologija je veoma opširna oblast, koja pruža mogućnosti da se intezivnije i na inovativniji način istraži čovjek, pa ne čudi da je više od polovine objavljenih radova baš iz ove oblasti. Poznato je da se mnogo novca danas okreće u sportu, pa je oblast sportskog marketinga izuzetno važna, kako bi se stekla znanja o njegovom upravljanju. Iako u Crnoj Gori možda još

uvijek nema dovoljno prostora za razvoj sportskog marketinga, klubovi bi trebali pratiti svjetske tendove i uložiti svoje napore u marketing, budući da je to jedini način za opstanak u današnjem poslovnom društvu. Analizama sadržaja objavljenih radova omogućen je pregled različitih radova, te njihova kvalitativna i kvantitativna analiza. U ovom slučaju autori su analizirali radove iz časopisa JASPE, što nam može pružiti uvid u teme koje interesuju predavače sa Fakulteta za sport i fizičko vaspitanje u Nikšiću. Ostali radovi donose značajne podatke iz oblasti tenis, stoni tenis, fizička aktivnost starijih osoba, i na kraju iz oblasti sportstog treniga, koja je veoma značajna kako za sportiste tako i za sportske radnike, jer obogaćuje praksu i na taj način omogućava postizanje vrhunskih sportskih rezultata. Kvalitetan predavač i sportski radnik mora pratiti tokove istraživanja i nauke, odnosno, mora biti upoznat sa najnovijim dešavanjima i inovacijama u svijetu sporta i fizičke kulture, a ova studija budućim istraživačima u tome može pomoći.

Acknowledgements

There are no acknowledgements.

Conflict of Interest

The authors declare that there are no conflicts of interest.

Received: 10 May 2019 | **Accepted:** 11 June 2019 | **Published:** 4 July 2019

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