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## MODELS OF CRISIS MANAGEMENT ENGINEERING COMPANY IN CONDITIONS OF PROLONGED ECONOMIC CRISIS

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*Summary. The necessity of creating a crisis management system at an engineering company that provides diagnostics of bankruptcy in its early stages in order to eliminate the threat thereof. The features of crisis management at the enterprises of*

*machine-building industry in the conditions of the crisis. The essence of crisis management elements that are relevant today and are used in the leading industrial enterprises in the world.*

**Key words:** *machine-building enterprise, crisis, anticrisis management, the system of anticrisis management, bankruptcy, mechanisms of anticrisis management.*

This research deals with problems of anticrisis management in machine-building enterprises. This research is aimed at analyzing the key views on enterprise crisis management in order to identify the discrepancies and common features of academic approaches to crisis decisionmaking. The fulfilment of such a purpose should help to overcome the existing theoretical looseness of the subject, and thus enable the narrowing of further research to issues pertaining specifically to enterprise crisis management.

The research of theoretical and methodical approaches to the contents of the basic categories and concepts of anti-recessionary management has been carried out.

The gradation of the crisis of an enterprise at different stages is proved. The theoretical basis and methodical toolkit of anti-recessionary operation of business is generalized and expanded. The structural

model of anti-recessionary management of machine-building enterprises is grounded on the basis of interrelations between its objects. The methodical toolkit of crisis diagnostics and a possibility of bankruptcy are analyzed, enterprises of the machine-building branch taken as an example. The analysis of the condition of machine-building enterprises is conducted, the reasons and features of their crisis condition being systematized. Enterprise crisis management has a significant role in enterprise functioning. Yet the scientific knowledge on this subject needs to be expanded, especially taking into account the absence of agreement on the basic issues regarding definition of the underlying concepts, the difference in approach to event-time perception, the questions on scope of connected activities and cross-disciplinary boundaries.

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