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INVESTMENTS IN AGRARIAN SECTOR IS A GUARANTEE BACKGROUND OF THE STATE ENVIRONMENTAL SAFETY

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Summary. The article describes the theoretical basis and the components of environmental safety. The level of ecological and natural-technogenic safety of Ukrainian regions are investigated. The level

of investment in the agrarian sector and the industrial share in GDP's formation is analyzed. The role of the basic premises and investment in the agrarian sector of the economy is defined.

Key words: *ecological safety, environmental risk, "ecological innovation".*

Functional processes in the agrarian sector related to natural management as well as agrarian development are impossible without effective environmental management and reproduction processes.

Strategy of ecologically oriented development of the agrarian sector is an integral issue of growth and should be used in the practice of agrarian enterprises. It involves focusing on the science implementation, advanced equipment and advanced technologies, which cause not only the growth of quantitative and qualitative criteria of the development of enterprises, but also the reproduction and preservation of its main production resource – land.

The research is aimed at study the theoretical foundations of environmental safety features, defining the role and the basic premises of investment industry, the optimal use of natural resources according to their type in the context of greening measures.

Environmental security is a an environmental position, when warning of environmental degradation and risks to human health are provided and guaranteed by the implementation of a wide range of interrelated environmental, political, economic, technical, organizational, public and legal measures, etc.

Efficient problem's solving and avoiding environmental threats in agrarian production is impossible

without the environmental focus on investment and innovation.

Environmental investments are connected with modified production and management technologies, equipment and materials that reduce the harmful effects on the environment in all aspects of economic activity.

Ecologically oriented business entities should meet the consumers' environmentally safe products needs, in terms of reduction of negative impacts on the environment and conservation of natural resources. The revitalization of economic entities will ensure the conservation of ecosystems and the creation of conditions for self-reproduction of certain types of resources in accordance with natural and climatic regional features.

The level of ecological safety of Ukraine indicates a high level of risk in most areas. Greening production involves consideration of the branch structure's specifics, the scale of production enterprises, resource support, and technological readiness for the introduction of "ecological innovation" in order to neutralize the negative impact and restore the quality of the natural environment components due to natural resources' self-healing.

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