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## MAIN ACTIVITIES OF STATE FOR FOREIGN MISSIONS THE GLOBAL ARMS MARKET

**Volodymyr M. SHEMAYEV**

*Professor, doctor of Defence Head of the Department of Economics and Finance of the National Defence University of Ukraine named after Ivan Chernyakhovsky*

*Summary. The article considers the problem of increasing the effectiveness of the international military and economic cooperation through the promotion of the state as an exporter or importer and the impact on the character of the military and*

*economic relations between the parties. Proposed use of state of foreign missions of Ukraine to improve the real impact on the effectiveness of state protectionism measures to promote arms. The content of the stages of market research of military and dual-use items.*

**Key words:** *global arms market, the international military and economic cooperation, military goods and dual-use items.*

The article considers the problem of increasing the effectiveness of the international military and economic cooperation. The system of international military and economic cooperation (IMEC) – a purposeful set of activities related to the joint development, production, modernization and disposal of international transfers of military and dual-use.

Improving the effectiveness of international military and economic cooperation depends on the successful promotion of their own state as an exporter or importer, the indirect impact on the choice of one of the parties to a particular trading partner or product and the nature of the military-economic and military-political relations of the parties, etc.

Proposed use of state of foreign missions for the monitoring of the market of military and dual-use as well as influencing factors conjuncture. This will improve the real impact on the effectiveness of state protectionism measures to promote arms exports.

The content of market research of military and dual-use items, such as: the study of the country –

a potential importer of arms, competitors and intermediaries; supply, demand and the conditions of work in the market of military and dual-use items.

Fruitful and systematic collaboration for government foreign representative offices of Ukraine and specialists state intermediary will greatly contribute to solving important problems for the state: analysis of the arms market of one country or region, assess the prospects of domestic exports of weapons, the implementation of measures to actively promote domestic armaments market segments, creating favorable conditions for this process, monitoring and evaluation activities of competitors and the organization of counter “aggressive” marketing on their part; promoting the development and conclusion of large-scale inter-state agreements with the countries of IBEC, promising to export weapons.

The prospect of further research in this direction is to define a mechanism for organizing and monitoring the impact on the market conditions of military and dual-use items.

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