Impact Factor:

ISRA (India) = 4.971 ISI (Dubai, UAE) = 0.829 GIF (Australia) = 0.564 JIF = 1.500 SIS (USA) = 0.912 РИНЦ (Russia) = 0.126 ESJI (KZ) = 8.716 SJIF (Morocco) = 5.667 ICV (Poland) = 6.630 PIF (India) = 1.940 IBI (India) = 4.260 OAJI (USA) = 0.350

QR – Issue

 $\boldsymbol{QR-Article}$



p-ISSN: 2308-4944 (print) **e-ISSN:** 2409-0085 (online)

Year: 2019 **Issue:** 10 **Volume:** 78

Published: 15.10.2019 http://T-Science.org





Maksuda Pulatovna Ergasheva

the Jizzakh State Pedagogical Institute Senior Lecturer of the Department of Social Sciences

PUBLIC OPINION AND ITS ROLE IN THE SOCIAL LIFE OF SOCIETY

Abstract: This article has analyzed in detail the role of public opinion in the social life of society, in particular in the processes of socialization of women and the role of personal activity in shaping them.

Key words: public opinion, activity, women, community, civil society, customs, imagination, discussion, opinion, expression.

Language: English

Citation: Ergasheva, M. P. (2019). Public opinion and its role in the social life of society. ISJ Theoretical &

Applied Science, 10 (78), 183-185.

Soi: http://s-o-i.org/1.1/TAS-10-78-33 Doi: crosses https://dx.doi.org/10.15863/TAS.2019.10.78.33

Scopus ASCC: 3300.

Introduction

Uzbekistan's development path is characterized to be directly linked to women's empowerment in the state and society. As our President Sh.Mirziyoyev noted, "It is our noble duty to honor each woman's family who is carrying the burden of every family on her shoulder, and the angel of the family caregiver, to lighten the burden of our sisters. "Therefore, one of the most important areas of socialization of women in Uzbekistan is to raise the status and place of women in society and the state, to ensure their active role as the most important and responsible participants in our development. As an example, the following words of the head of our state to further acceleration the socialization of women can be cited as follows: "In the new life that we are building today, in the new society, we still have a lot to do to ensure that our women have equal and active participation in all branches of government - be it legislative or executive, judicial or judicial."One of the most important components of the ongoing and consistently implemented reforms in the country is the comprehensive development of families, further enhancement of the role of family and mothers in the upbringing of young people, making mothers and children the most privileged social strata, and reviving national and spiritual values. and enhancing their role and empowerment, and ensuring women's rights and freedoms are the most fundamental priorities that are considered.

Materials and methods

Problems of long-standing women in our country, such as ensuring equal social and political status with men, recognizing the special role of women in shaping the future generation, applying a strong social protection policy are reflected in almost every speech of President Sh.Mirziyoev. "Our dear mothers and confidant women who gave birth to us, washed us up, and brought us up in a good way, they are the ones who are the best beauty of our houses. No matter how much attention and care we give to them, it is only a small amount," the head of state emphasized in his one of the speeches.

During the years of independence, with the support of the state, a lot has been done to support women in social and political spheres.

In particular, a number of activities have been implemented in mahallas to provide women with the information, training in necessary professions, and helping women gain practical knowledge on combating against religious extremism and religionism. However, the public opinion in the processes of socialization of women under the of regional conditions, incomplete influence understanding of their rights and other factors, despite the fact that all legal and political conditions have been created, is scientifically methodological. systematization has not been achieved.Particularly, the First President of the Republic of Uzbekistan Islam Karimov paid special attention to this issue and said: "Public opinion is a mirror reflecting the state of



	ISRA (India)	= 4.971	SIS (USA)	= 0.912	ICV (Poland)	=6.630
Impact Factor:	ISI (Dubai, UAE) = 0.829		РИНЦ (Russia) = 0.126		PIF (India)	= 1.940
	GIF (Australia)	= 0.564	ESJI (KZ)	= 8.716	IBI (India)	= 4.260
	JIF	= 1.500	SJIF (Morocc	o) = 5.667	OAJI (USA)	= 0.350

civil society. It is sad to inform that we have not been able to study and form public opinion, and this approach has not become a permanent sign of our political life."

A number of reforms are currently underway in country to further improvement in the methodological framework for this balanced concept.For example, from the first years of independence until now, Uzbekistan has been implementing a number of measures aimed at forming and developing public opinion. In particular, a systematic and effective legal mechanism for the control of civil institutions has been established in the country, including several institutions of selfgovernment, including the Center for the Study of Public Opinion, the Kamolot Youth Union, the Women's Committee of Uzbekistan, the Healthy Generation for the purpose of formation of public opinion on the basis of activities of "Nuroniy" Fund, "Ijod" foundations, mahalla gatherings, National Association of NGOs and other public organizations slats are in the process. In the context of an independent state, the social significance of public opinion has become even more important. It is well known that each period is characterized by its peculiarities and significant aspects. In today's era of globalization and integration, its intensity has a profound impact on human civilization. The widespread development of material and spiritual integration among nations also contributes to the transformation of the social life of society.

In today's globalization, the issue of the influence of public opinion on the social life of society is also of great importance.

At the same time what is the opinion of the public and its essence? Let's try to answer that question.

The concept of public opinion is seen as a product of the logical combination of the words "community," "public," and "opinion" in terms of meaning. It is noteworthy that up to now, researchers from both the East and the West have so far interpreted these terms differently. In particular, in most studies, the notion of "opinion", which is part of "discussion", public opinion, is "imagination", "opinions", "opinions", "belief", "belief". "expression", "objection", the term "consensus", "pluralism", etc. are also interpreted as synonymous terms. It is natural that such a comprehensive interpretation of the notion of thought creates certain difficulties in understanding public opinion.

It is also important to admit that there is no consensus in science about public understanding. For example, the notion of "public" has played an important role in ancient times, particularly in the politics of the ancient Ellada and Roman states, and was viewed from the standpoint of popular opinion. Although much of the public opinion in the ancient country of Ellada was given importance, a more

differential approach prevailed in terms of the issue. Therefore, the term "public" is interpreted in Greek and Roman states as "people's aspirations", "public will" in Germany, France and England, "group" in Poland and Czechoslovakia, and "assembly in Russia" which are closely combined with these terms.

the millennium Throughout history Movarounnahr, the term community has been considered a sacred concept, and has played a leading role in individual and collective relations. Throughout his life, he has served as a light, following the rules, practices, laws, customs and traditions of the individual, and directing the actions, thoughts, dreams, and plans of the people. The dominance of public opinion in the relations between individuals and societies enables us to understand the concept of "public" in the context of people, people, and the majority, and the concept of "opinion" in terms of approaches and perspectives. Therefore, in our view it is appropriate to understand public opinion in the form of public approach or public opinion. This is because when the meaning of an idea is understood, it includes both structural and systematic concepts, such as reasoning, evaluation, opinions, at the core of their vocabulary. Thus, it should be bear in mind that, based on the above definition of public opinion, it is the responsibility of a detailed reflection on the nature and components of this social phenomenon.

The concept of public opinion has a wide range of issues, including the processes of formation of this social phenomenon, the conditions of its functioning, the role and influence of the solution of universal tasks. As we have already mentioned, there are various definitions that explain the essence of public opinion, which will undoubtedly contribute to the clarification of certain aspects of this phenomenon of social consciousness and the formation of a complete picture.

The term "public opinion" was first used in Western Europe in the legal theory of English law, and then became widely used in the social and political life of Germany, France and other countries.

The introduction of sociology into the life of society has greatly increased the social importance of public opinion. Public opinion has begun to be studied in detail as an in-depth research object of sociological science. At the same time, a number of pluralistic views were put forward in the scientific description and approach to this problem[1].

In particular, according to the famous sociologist M. Ogle, in the term of "public opinion" there has not been conceptualized the specific point of view in order to interpret and the theoretical chaos in this regard has not yet been abolished.

While ethics and psychologists tend to interpret social phenomena as a dynamic social and psychological state of dynamic reflection in explaining this social problem[5], political scientists



	ISRA (India)	= 4.971	SIS (USA)	= 0.912	ICV (Poland)	=6.630
Impact Factor:	ISI (Dubai, UAE) = 0.829		РИНЦ (Russia) = 0.126		PIF (India)	= 1.940
	GIF (Australia)	= 0.564	ESJI (KZ)	= 8.716	IBI (India)	= 4.260
	JIF	= 1.500	SJIF (Moroco	(co) = 5.667	OAJI (USA)	= 0.350

try to justify it as an independent form of social consciousness[2].

Director of the Institute for Public Opinion UK G.Durant points out that public opinion is a complex social phenomenon in the spiritual life of society, and because of this complexity it is impossible to describe and describe it as a complex phenomenon that cannot be touched, unnoticed, and not measurable[3].

Gertsen, Bakunin, P.N. Tkachev and others emphasize that the core of Russian people's opinion about socialism is artel, that is, collective, and highlight that collectivism is special. Artels are the fixed groups and around their groups they "proves that the Russian people have a strong desire to unite within a particular group, association and community" [4]. AsArtels have for centuries served as a vital factor in preventing Russian farmers from falling into economic poverty.

Undoubtedly, public opinion is entirely ignorant of the controversial or confessional views, and the summary of the suggestions and wishes of people regarding a particular event.In the general and accurate assessment of the essence of public opinion, the perspective of American sociologist Walter Lipman deserves attention. "Public opinion, he argues, is a reflection of the common, collective interest of the people."

Literature and art, politics, and religious figures have also tried to give a different impression on public

opinion, because in most cases there is a strong public opinion in the context of literary and artistic talents, important social and political events, religious principles and beliefs. it is natural for social resonance.

Consequently, in our view, public opinion is a harmonious component of public opinion, and in the process of achieving certain social goals, one complements the other.

Public opinion is a social phenomenon and possesses dynamic character by its very nature. It differs from the passive social thoughts that have been living in static for many years, primarily because of the specificity of the goal, the fact that public opinion has become a tangible force, the ratio of potential and actual numbers of participants.

Based on the comments above, the following general conclusions can be drawn from the public opinion.

Public opinion is the notion of the human or spiritual maturity of the human race, as a people's approach or a people's point of view, that reflects social and historical events, periods and experiences and plays a major role in the formation of personal activity. It is also worth mentioning that public opinion is a historical phenomenon and has sociophilosophical, religious and moral roots.

References:

- 1. Mirziyoev, S. (2017). We build our great future together with our brave and noble people. (p.35, p.364). Tashkent: Uzbekistan.
- 2. (2007, March 8). "Congratulations of the First President of the Republic of Uzbekistan Islam Karimov to the Women of Uzbekistan".
- 3. Karimov, I.A. (1996). National Independence, *Economics, Politics, Ideology, Volume 1.* T .: Uzbekistan, p.158.
- 4. Bocard, E. (1972). Silent Polls and the Ew awareness of public opinion. N.Y., 1972 VII p.

- 5. Ougl, M. (1950). *Public opinion and Political dynamics*. (p.40). Boston: L.etc.
- (1970). The Harris Survey Year Book of Publication Opinion. (pp.28-36). N.Y..
- 7. (1970). A. Compedium of Curneant American Attitudes. (p.96). N.Y., Etc.
- 8. (1955). The Britush Journal Sociology. Vol. n. 2. June.
- 9. Bekmurodov, M. (1994). *History of Public Opinion in Movarounnahr*. (p.9). Tashkent: Fan.
- 10. Lipman, W. (1992). Publication opinion. N.Y., etc, p.96.

