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Impact of social Networking sites on the academic performance of Gondwana University students.

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ABSTRACT

Social media could be a common technique for communication among university students in the Republic of India. However, the unnecessary use of social media can even have a negative impact on academic performance of students. This analysis explores the questionnaires conducted by a survey on university students studying at Gondwana University, Gadchiroli, Maharashtra, in reference to social media usage and their academic performance. The survey also explore the most best loved social networking among Gondwana University, and student view on the usage of social networking sites. Nowadays, youth square measure additional inclined to social networking sites, that square measure the rationale for poor academic performance.The survey was taken by creating a form with 12 questions that were ready to assess the information concerning the impact of social networking websites among the students. The survey was conducted among 120 students from numerous colleges under Gondwana University, Gadchiroli, Maharashtra through Survey planet link. The information was statistically analyzed.

Keywords: Communication, Social networking site, Adolescent, Academic performance, Analyzed

INTRODUCTION

Social Technology media means "A Technology that made easy and simple to communicate with each other and face to face" whereas in our study, the statement social networking side means a mobile phone application, laptops, Tablets that allows the student to ease to communicate and interact with each other and share material like photos, chatting, news, information and status in digital environment. Social media square measure computer-mediated technologies that facilitate the creation and sharing of knowledge, ideas, career interests, and different sorts of expression through virtual communities and networks.The variability of complete and inbuilt social media services presently accessible introduces challenges of definition; but, there square measure some common options.

1. Social media are interactive Internet Information Services (IIS) 6.0. Web Internet-based applications.
2. Client made content, as an example, content posts or remarks, advanced pictures or recordings, and data created through each on-line collaboration, is that the soul of web-based social networking such as Facebook, WhatsApp, WeChat, Instagram, Twitter, and Snapshot.
3. Users produce service-specific profiles for the web site or app that are designed and maintained by their social media organization.
4. Social media helps within the development of on-line social networks by connecting a user's profile with those of alternative people or teams.

Students are the consumers and the producers of media. Social networking sites such as Facebook, WhatsApp, WeChat, Instagram, Twitter, and Snapshot, have attracted millions of Students from the different Universities around the World. Students have deeply indulged these sites into their daily practices. The social website has control a dependence on the young and that they expertise problems on target their work and lean toward sign language in and bouncing crosswise over one site to a different. Some have derived advantages out of those sites, they does not do focus on study properly and spend time on social networking side. Whereby as some became of academically challenged by the utilization of those websites. Students has set their own limits regarding once and once to not get to those sites, however we have a tendency to witness not terribly several out of the parcel UN agency doesn't access or build utilization of those locales by any means that. Some sites cater to diverse audiences, while others attract people based on common language or shared racial, sexual, religious, or nationality-based identities.

METHODOLOGY

This survey was done by online survey on the student learning in different colleges in Gonwana University, Gadchiroli Maharashtra. Taken by 120 students who know the effect of social networking site on the academic performance. The questionnaire is filled. After the data collection, statistical measurements are done.
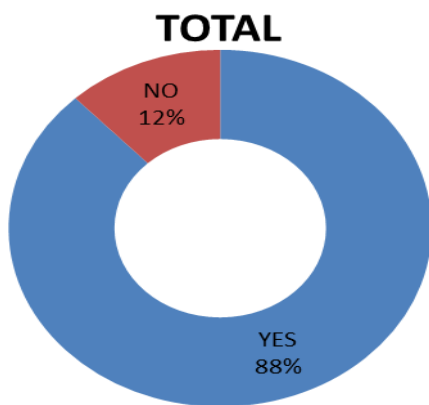
RESULTS AND DISCUSSION

One hundred and twenty Student took part in the survey. From 120 participants, 60 were male and 60 were female. Of which 81% of participants think that social networking sites are affecting their study timing. Correspondingly to the survey, participants use social media primarily for chatting 62%, downloading 28%, posting photos 30%, and blogging 8%. Most of the participants think that social networking sites are changing their lifestyle and one's natural world. 88% of Student of the University think that social networking sites are the effective tools for e-learning while other 12% that learning with books are the best in last figure we see that most of the student are using more the one social side networking which is not useful for their academic use. [Figures 1-3].

Now a day's most of the students and young generation in India are mostly for all time engrossed in the social networking site. Student is connected to these global online communities are both a startling prospect for parents and educators and an interesting
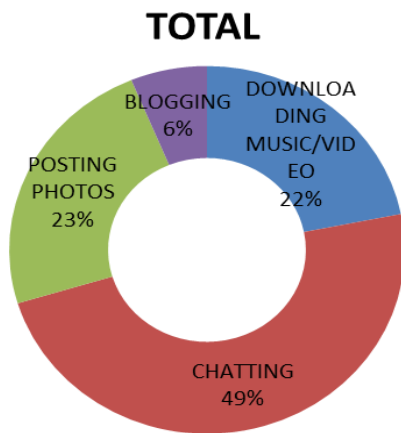
area for social science research. The variety of developing individual and built-in social media services introduces a challenge of definition. Social media are defined by their ability to bring Students together, as this would suggest that the telegraph and telephone were also social media not the technology. Online networking in addition changes the manner we have a tendency to see one another. for instance, folks from completely different regions or may be different countries will discuss current problems on Facebook. However, excessive social media use will raise questions about whether or not tutorial performance is affected. This analysis explores this question by conducting a survey on Gonwana University students in Republic of India in respect to social media usage and their tutorial performance. Social networking sites have each pros and cons; it depends on however we have a tendency to use it.
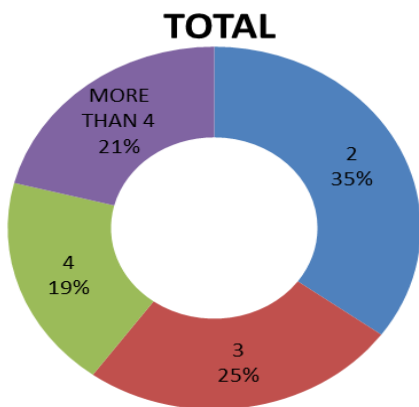

CHOICES	TOTAL
YES	88
NO	12

Figure 1: Social networking sites can be effective tool for e-learning

CHOICES	TOTAL
DOWNLOADING MUSIC/VIDEO	28
CHATTING	62
POSTING PHOTOS	30
BLOGGING	8

Figure 2: Social media largely used

CHOICES	TOTAL
2	35
3	25
4	19
MORE THAN 4	21

Figure 3: The majority used social networking sites

CONCLUSION

According to the survey, students of Gonwana University are having a major negative impact of social networking sites on their academic performance. Though defrayal longer on social networking sites has pros and cons but students of this era notice e-learning simpler.

Conflicts of interest: The authors stated that no conflicts of interest.

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