### OUR OMAN. OUR PRIDE. OUR FUTURE.



#### An inspired journey over decades

# **ABOUT US**







The origin of the MHD family business dates back to a century, having been established in 1921.

The proprietorship was converted to its present form of corporate entity in 1987.



MHD LLC. has established itself as a premier business house with diverse interest across established and emerging industries, at a time when the country witnessed significant growth and progress.



MHD LLC. is one of the largest business conglomerate in the Sultanate of Oman, having diverse trading interests, ranging from Automotive Products to Consumer Electronics; from Building Materials to Engineering Products; from Office Automation to Telecommunication products; from Industrial Gases to Projects; Construction to Oil and Gas, Logistics and Training Institutes.



MHD LLC. has over 50 Global Brand representations, along with the ISO 9001 accreditation which validates the standard and quality of the products and services that we provide.





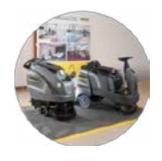


# **OUR CORE BUSINESSES**









**TYRES AND BATTERIES** 

GASES, CHEMICAL AND MEDICAL

**BUILDING MATERIALS** 

**PROJECTS** 











**AUTOMOTIVE** 

COMMERCIAL VEHICLES

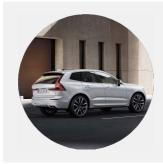
ENGINEERING PRODUCTS

COMPUTERS,
OFFICE AUTOMATION
AND TELECOM

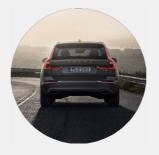
ELECTRICAL AND ELECTRONICS



## **OUR CORE BUSINESSES**







MHD Group is also the sole retailer for premium brands like Jaguar, Land Rover, McLaren and Volvo as well as mass-market brand MG.

MHD Group specialises in providing technology solutions in areas such as; Mobility Solutions, Workspace, Office Automation, Telecom & IT, Security and Surveillance













MHD Group's T&B division offers a world-renowned range of tyre brands and tyre accessories. They specialize in offering quality automotive products and qualified servicing at a competitive price.



## **OUR CORE BUSINESSES**







GCME division pioneers the manufacture of industrial, medical and fuel gases, operating one of the largest oxygen, nitrogen, carbon dioxide and acetylene plants in the Sultanate.

MHD Group's building materials division includes low-cost materials with high grade specifications for infrastructure and commercial or residential requirements.













MHD Group's Projects division offers world-class equipment backed up by a responsive after sales service, we are the most reliable source for the finest material used for major construction activities.





# Automotive Sales Division and Automotive Parts & Service

MHD is also the sole retailer for premium brands like Jaguar and Volvo as well as mass-market brand MG.

- Flagship dealer for premium brands
- Country-wide network
- Reputation for quality service delivery
- Legacy of trust



#### **Land Rover**

Ever since the first Land Rover vehicle was conceived in 1947, the company has built vehicles that challenge the possibilities.



#### Jaguar

Jaguar range of Sedan, Sports and SUV models provide a unique fusion of excitement, passion and commitment to being the very best cars in the world.



#### Volvo

Today, Volvo is one of the most well-known and respected car brands in the world with sales in about 100 countries.



#### MG – Morris Garage

MG – Morris Garage automotive brand from China, which offers a world of luxury and refined elegance at a price point that is true value for money..



#### McLaren Automotive

McLaren Automotive has marked its entry into Oman this year through MHD and we aim to provide a whole new experience to this segment.





# Commercial Vehicles

Building on legacy. Bringing in the new. Supporting growth and success

A wide variety of models include:

- Ready mix
- Crushing
- Construction
- Quarrying
- Building material
- **Waste management**



#### **Ford Trucks**

Ford Trucks is one of the largest international heavy truck manufacturers in the world. It produces a range of vehicles including tractors, construction trucks and distribution trucks.



### Ashok Leyland Trucks & Buses

Ashok Leyland trucks and buses keep the wheels of economies moving. From long haul to distribution; construction to mining.



#### JMC

Reputed in supplying pick-up trucks and commercial vans which can be utilized for multiple purposes, JMC has built it reputation across Middle East in this category.



#### CMC

CMC has its line of freezer trucks as well as light weight construction and engineering vehicles.





# Computers, Office Automation & Telecom (COAT)

- Specialises in providing technology solutions working with brands such as Huawei, Nokia, Konica Minolta, Nurus, Honeywell.
- Obtained ISO 9001: 2000 certification for its quality Systems.
- High quality product range and timely response
- Integrated management approach based on firm Principles.











Mobility Solutions Office Automation

Security & Surveillance

Telecom & IT

Workspace





# **Electrical & Electronics**

#### Keeping businesses switched on

The Electrical and Electronics Division (EED) is a turnkey solution provider for businesses and individuals alike, seeking effective management of their energy requirements and comprehensive solutions for their homes including **PA & BGM systems** 



Electricity Generation,
Transmission, Distribution,
Protection & Automation
Equipment



Weigh stations & Weigh bridges



Uninterrupted Power Supplies (UPS)



Uninterrupted Power Supplies (UPS)



Electrical Accessories & Cables



Fans, Ventilation Equipment & Water Pumps



**Gate Automation** 



Consumer Electronics & Appliances



**Lightning Protection** 



Architectural & Door Ironmongery





# **Engineering Products**

#### **Contributing to Oman's business infrastructure**

The Engineering Products & Commercial Vehicles Division, partners with a range of businesses in the Construction, Oil & Gas and other Industry sectors.

- The Engineering Products Division is ISO 9001 certified.
- Provides plant from leading brands to fulfil the needs of a diverse range of client requirements.
- Sales offices, dedicated workshops and extensive warehouses are located in Ghala



Plant



Oil, Gas And Safety Services



Supplementary

**Products Support Section** 





# Tyres & Batteries

#### **Building reliability. Delivering on Trust.**

The Tyres & Batteries Division takes pride in the safety and reliability it provides the customers to run worry-free businesses and lives. We supply world renowned brands such as Michelin, BF Goodrich, Rakiten

- Safety and reliability run only on the best tyres
- Offers multiple products under Tyreplus and MTSC



Smarter Solutions for Fleet Management



Re-Treading Steps to Greater Customer Savings



**Energized to Provide the Best Battery Services** 



Professional Tyre and Battery Services Across Oman





# Gases, Chemicals & Medical Equipment (GCME)

Contributing to Oman's objectives of self-reliance

MHD Gases, Chemicals & Medical Equipment Division is the pioneer in the manufacture of industrial and fuel gases in the Sultanate of Oman.

- Operates one of the largest Oxygen/Nitrogen, Carbon-dioxide & Acetylene plants.
- Largest distributor for Liquefied Petroleum Gas.



Chemicals



**Specialty Gases** 



Fuel Gase



**Industrial Gases** 







# **Projects**

Helping improve efficiency and productivity

The Projects Division offers world-class equipment backed up by a responsive aftersales Service.

- Over three decades of operational expertise
- A reliable source for the finest material used for major construction activities
- Many iconic buildings and sites in Oman have the fine print of the divisions engineering efforts



Heating, Ventilation & Air Conditioning (HVAC) and Building Management Systems



**Commercial Refrigeration Section** 



**Shelving & Warehousing Section** 



Commercial Kitchens, Laundry & Cleaning Equipment



Sewage, Water Treatment, RO Plants and Relevant Chemicals



Service Section for HVAC, Refrigeration, Kitchen, Laundry





# **Building Materials**

#### Confidently build with materials, guaranteed to last

Whether building the nation through infrastructural projects or building homes inside out, MHD's building material products are omnipresent with quality as an underlying statement.



Plaster & Plastering Accessories Ceilings & Partitions





Waterproofing, Construction Chemicals And Expansion Joints Blocks (AAC Blocks)



**Aerated Autoclaved Concrete** 



**Nobilia Kitchen** 



**Special Metallic Products** 

**Cables & Transformers** 



**Plumbing** 

Lightning



Sanitary Ware & Tiles



### **OUR PARTNERS**





### **OUR PARTNERS**





## **OUR CORE ADVANTAGE**

STRONG MANAGEMENT AND EMPLOYEES SAFE AND EFFICIENT OPERATIONS

STRINGENT QUALITY CONTROL



FOCUS ON BOTH PRODUCT
AND SERVICE

LEADER OF WORLD'S RENOWNED BRANDS

EXCELLENT REPUTATION
IN THE MARKET



# INTERNATIONAL AND NATIONAL LOCATIONS

Since its foundation, it has been a sole aim of MHD LLC to positively contribute to building the nation across the length and breadth of Oman and also expand onto International shores.

#### International Presence

- 1. United Arab Emirates
- 2. Qatar

In Oman we are located across;

- 1. Muscat
- 2. Barka
- 3. Sinaw
- 4. Sohar
- 5. Nizwa
- 6. Sur
- 7. Salalah





## **AWARDS & RECOGNITIONS**

MHD LLC. has been a recipient of numerous awards and recognition's.



We have won 'His Majesty's Trophy for The Best Five Factories more than five times, which has resulted in MHD LLC being awarded His Majesty's Shield of Excellence.



We have won awards such as the 'Oman Award Flame of Excellence', 'Most Trusted Brands of Oman', 'Best Manpower Award' given by the Ministry of Oman for complying with the Government's plan for Omanization.



We have also received the 'Gold Partner' status awarded to us by Microsoft which is part of their partner program.