



MUNICIPALITY OF ALIMOS

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ACHIEVEMENTS-2019

Promising regions in focus

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MUNICIPALITY OF ALIMOS

Success Story



WHERE IS ALIMOS?

- ❑ Alimos is a suburb in the **southwestern** part of the Attica region
- ❑ It is situated along the coastline of the **Saronic Gulf**
- ❑ It is 15 km away from the **centre of Athens** and 8km from the **Piraeus port**





NATURAL & DEMOGRAPHIC CHARACTERISTICS

ALIMOS :

- ❖ Has **41.000** inhabitants
- ❖ covers an area of **7,4 km²**
- ❖ is an ideal resort with a coastline of **240.000 m²**
- ❖ includes excellently equipped **public and private beaches**, refreshment and **green areas**
- ❖ has one of the largest **marinas** in Greece



SOCIAL & ECONOMIC FEATURES

- The share of the population that is **economically active** is **46.4%** whereas the **unemployment** rate accounts for the **18%**.
- The vast majority (**72.3%**) of the citizens is employed in the **tertiary sector**.
- **Tourism activities and retail services** constitute the basis of the municipality's economy.



SOCIAL & ECONOMIC FEATURES

- The coastline alongside to the marina has contributed to the tourism development of the area.
- Due to the economic importance of retail services, which employ the **20%** of the population working in the tertiary sector, the Municipality of Alimos has created an **electronic business platform**.



BRIEF CITY HISTORY

- The city's name **ALIMOS** comes from the ancient word **Halimos**. "Als" is the ancient Greek for the "sea", salt.
- The oldest traces of human presence discovered in the area of Alimos are dated to a little before **3000 B.C** at the **end of the Neolithic period**.
- In **classical antiquity**, Alimos was a member of the Athenian Democracy, with his two ancient Attic Demes **Halimus** and **Euonymon**.
- Halimos (Alimos) was the birthplace of the **great historian Thucydides**, the father of "scientific history" and political realism.

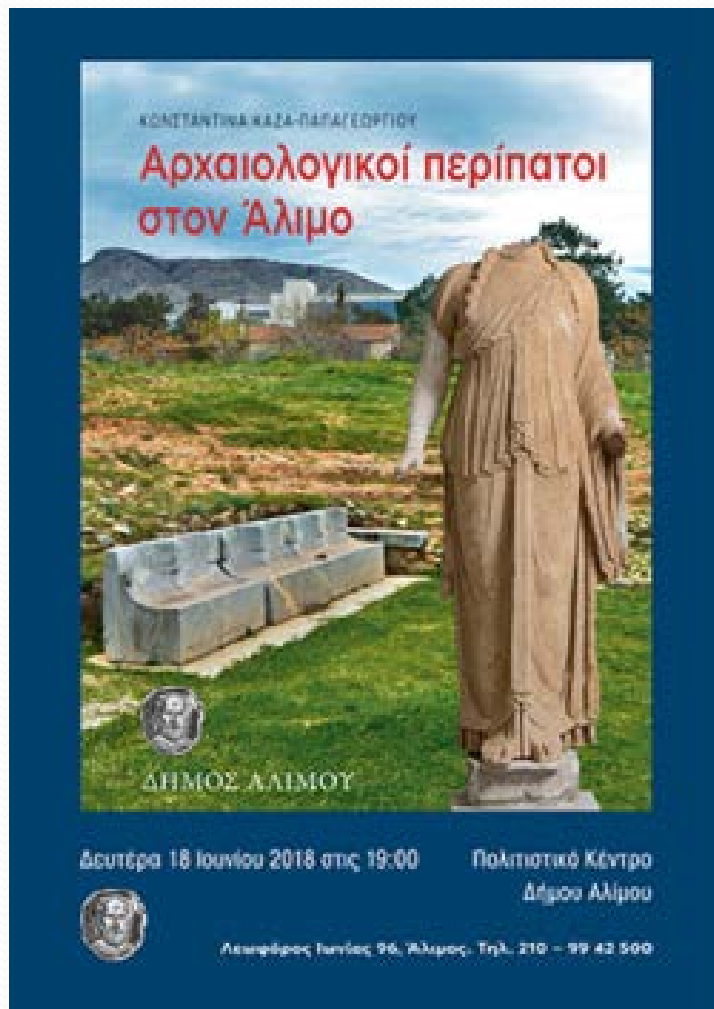


☐ PUBLICATIONS

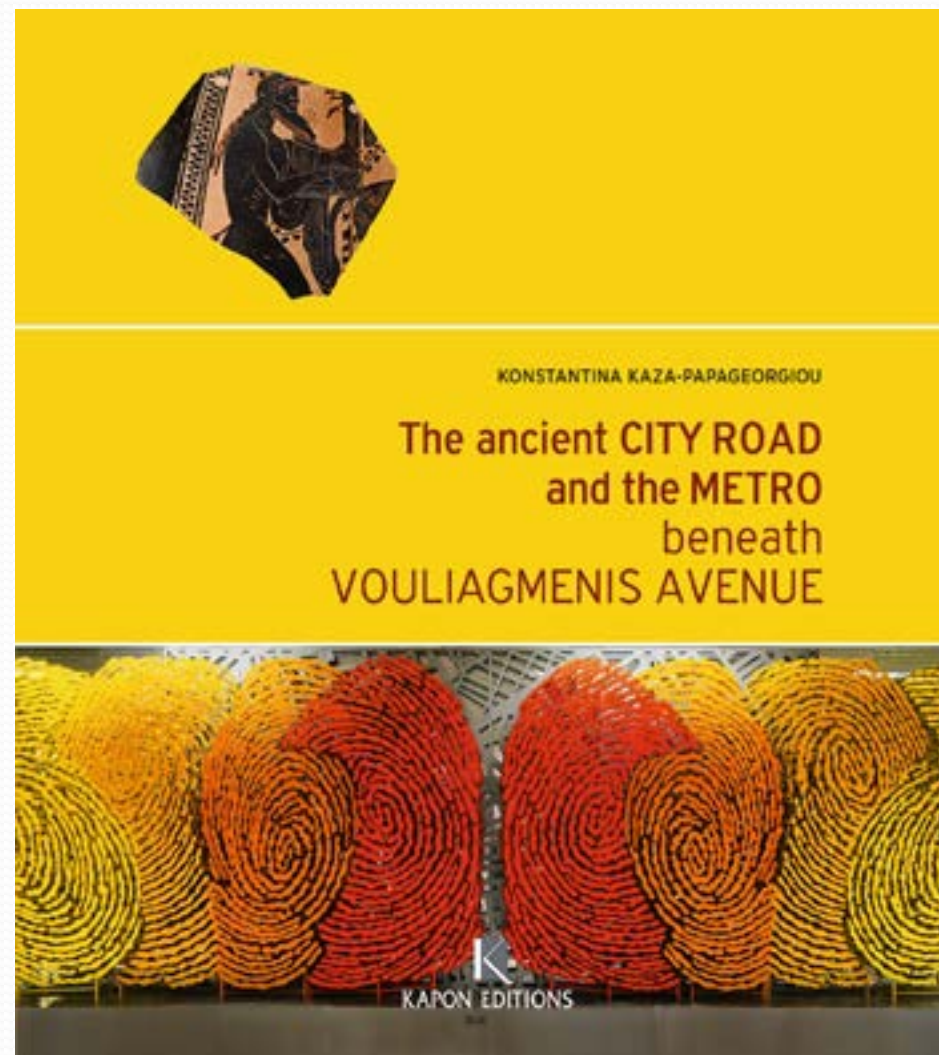
The Municipality of Alimos has already published

- ✓ **2 guides** providing the appropriate information to visitors about the invaluable archaeological finds of the area.

“The Archaeological walks in Alimos”



“The ancient city road and the metro beneath Vouliagmenis Avenue”





☐ PUBLICATIONS

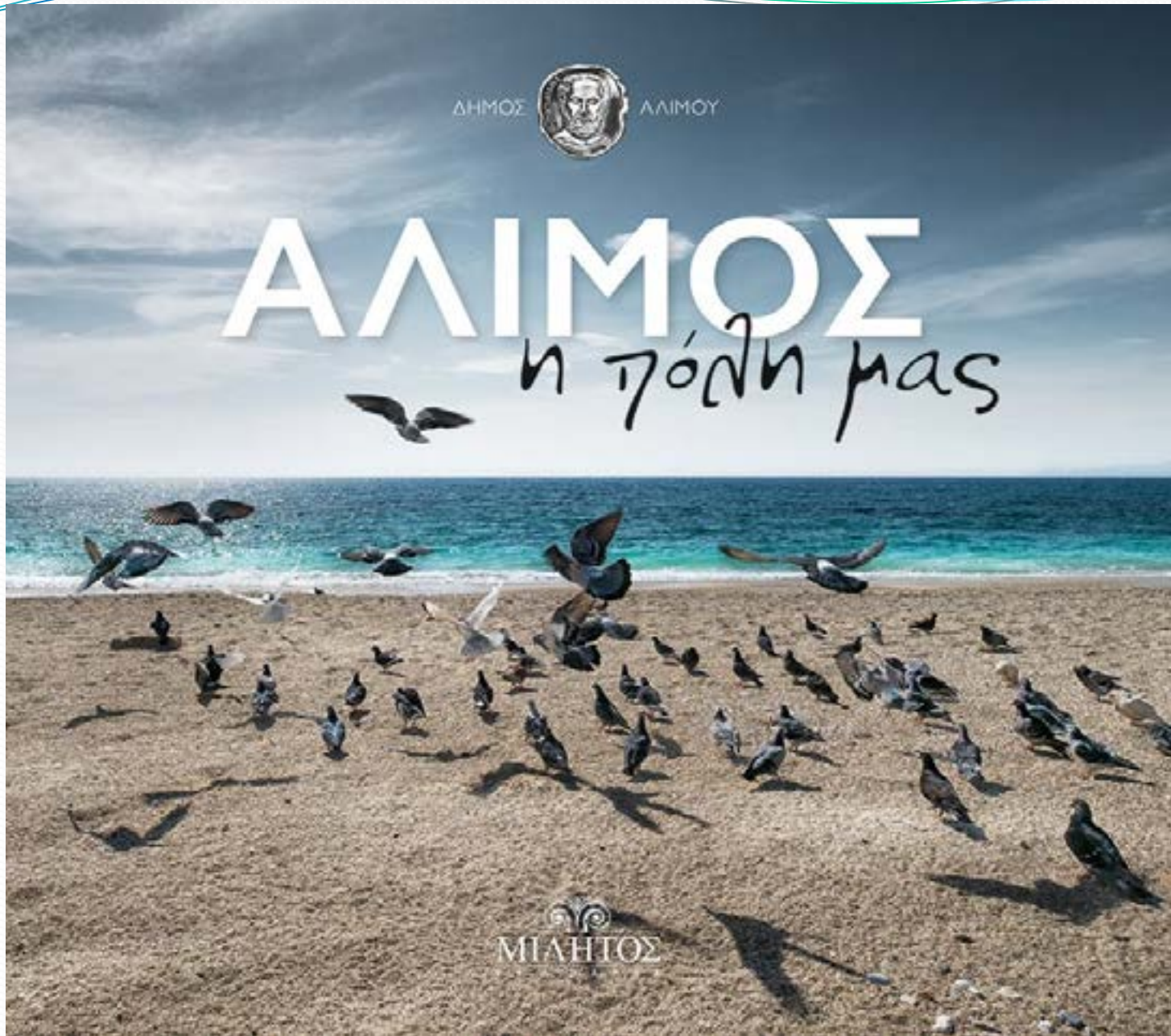
The Municipality of Alimos has published

- ✓ **an album** for the visitors of the city, highlighting the focal points of archaeological and cultural interest as well as the wonderful environment in the southern area of the metropolitan center of Athens.



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ΜΙΑΗΤΟΣ



MUNICIPALITY OF ALIMOS

Main Achievements in 2017-2018



❑ ARCHAEOLOGICAL PATH & CYCLING ROUTE

- Alimos Municipality has unified all archeological sites and formed a **cycling route** of more than 4 km within the city.
- The criteria on which the path was designed were:
 - ✓ **safe transport** for both cyclists and pedestrians
 - ✓ **proximity** to archaeological sites and rest areas.



□ BIKE-SHARING SYSTEM & WORKSHOP

During EUROPEAN MOBILITY WEEK 2017

⇒ among a total of 2,526 participating towns and cities of 50 countries,

⇒ Alimos was demonstrated as a good example of 'clean, shared and intelligent mobility' in 2017

⇒ Municipality organised a very **successful workshop** on sustainable urban mobility and the new local bike rental system.

EUROPEAN MOBILITY WEEK 2017





□ ALIMOS MARINA

- One of the largest marinas in Greece with a **1200** fixed vessels sites. It has a total land area of 171.030 sq. m.
- **Located** in the South West of Athens, 15 Km from the city center, 8 Km South of Piraeus port and 30 km from El. Venizelos International Airport.
- It is served by a dense **transportation network** of Trams, Buses and Taxis, with stations 500 meters from the Marina.





□ ALIMOS MARINA

Central government has already forwarded an **e-auction** to transfer the state marina to **private ownership** for promoting **further growth and investment**.



The Municipal authority has already **ensured** for own interest several areas for:

- ✓ sporting facilities
- ✓ cultural activities in the Marina



□ THE SOUTHERN ASSOCIATION OF MUNICIPALITIES



- Participates in the founding of the Association of Municipalities of South Attica (SMSA).

The Association consists of the following 3 municipalities of the Southern Division of Attica:

1. Municipality of Kallithea 98.951 (population)
2. Municipality of Palaio Faliro 63.736 (population)
3. Municipality of Alimos 41.153 (population)



THE SOUTHERN ASSOCIATION OF MUNICIPALITIES & NATIONAL NETWORK

Aims of SMSA

- implementation of major development programs concerning the 3 Southern Region Municipalities
- environmental protection of the region
- general upgrading of these areas, benefiting from the Cultural Center "Stavros Niarchos Foundation "



THE “HYPER-VENUE” IN THE SOUTHERN REGION OF ATTICA

- **Stavros Niarchos Foundation Cultural Center** proves to be a **strong metropolitan pole** in the fields of culture and tourism that provides a diffusion of benefits to adjacent municipalities of the Southern Region.
- The Regulatory Plan of Attica highlights the role of **Metropolitan Park of Faliron Bay** in this important touristic network.
- **Alimos Municipality** participates vigorously as a part of the coastal network.

Stavros Niarchos Foundation Cultural Center and Faliron coastline





□ REGIONAL OPERATIONAL PROGRAMME OF ATTICA 2014-2020 FUNDING

Regional Operational Programme of Attica 2014-2020 provides financial support for integrated plans of **Sustainable Urban Development projects,**



The funding is offered to regions that have an important role as **metropolitan poles of**

culture

and

tourism.



□ INTERNATIONAL COOPERATIONS & PROJECTS

- Europe for Citizens – “Road to European Parliament 2019-Empowering a new generation of EU citizens”
 - Europe for Citizens – “SOLID”
 - Europe for Citizens – “Town Twinning”
 - Europe for Citizens – “Old Town, New Results”
- HORIZON2020 EE22, PRODESA “Energy Efficiency Project Development for South Attica”



□ FURTHER COOPERATIONS WITH GREEK ACADEMIC INSTITUTIONS

According to the provisions of the Regulatory Plan of Athens (RPA) 2014-2020, Alimos Municipality aims to cooperate with Universities of Business and Research Institutes.

⇒ *Cooperation with Panteion University of Social and Political Sciences and Harokopio University.*

Regional Strategy of Smart Specialization (ESSE) cooperation focuses on the 3 fields of:

“Creative Economy” “Sustainable Needs Economy”
“Blue Economy”



□ ARTS & ALIMOS ART GALLERY VISION

- In 18 months, has organized **6 visual art exhibitions** to expose both works from private-owned collections and other works owned by collectors.
- Initialized the ambitious effort to establish the “**Alimos Art Gallery**” within the city.
- A place of artistic expression, cultural education for all citizens, visitors and especially for young people.



□ SEASONAL OPEN-AIR THEATER CINE-ALIMOS

Founded in 2016 “Cine Alimos”, an open-air movie theater, right next to the coast.

- ✓ seasonal cinema area with 400 seats
- ✓ the largest inflatable screen in Greece
- ✓ thousands of citizens visit our summer cinema
- ✓ showing a level of culture
- ✓ contribution to the local economy





❑ MORE INNOVATIVE PROJECTS

- ✓ Public electric vehicle charging station
 - ✓ Magnetizer fuel energizer
 - ✓ Wifi4eu: free Wi-Fi for Europeans registered in our municipality
- ✓ IoT platform for remote monitoring of water and energy consumption in school buildings



☐ AWARDS, PRIZES, CERTIFICATES

- Greece – Best City Awards 2017
1 Gold and 1 Silver Award
- Greece – Best City Awards 2018,
2 Gold Awards
- Greece – Verde Tec Award 2018





❑ FINANCIAL ACHIEVEMENTS

- ✓ From 2014 the total debt of the Municipality has been reduced by 50%.
- ✓ Its short-term liabilities decreased to 0% of the total debt.
- ✓ Available cash was increased by 80%, while its revenue was increased by around 15% per year.



AIM & MISSION OF ALIMOS MUNICIPALITY

‘Our aim is that Alimos could play a key role in the growth, competitiveness and sustainability of the coastal & maritime tourism and become a leading tourist destination in the Mediterranean region’