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CULTURAL APPROACH OF THE FORMATION OF SPIRITUALITY OF STUDENT YOUTH BY MEANS OF CULTURAL AND EDUCATIONAL ACTIVITY

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Practical aspects of formation of student's spiritual culture by means of cultural and educational activities are discussed in the article. The author investigates the importance of culturological approach in providing conditions for acquiring general and national culture through creativity.

Keywords: *Culturological approach, moral values, creative personality, cultural and educational activities, national culture.*

Introduction. The economic and political changes, democratic transformations happening in the modern society direct the strategy of the state to development new socio-cultural, economic, political relations which cause a transformation of traditional psychological structures and, respectively, changes in orientations and aims of youth, look for a new content (sense) of life, a formation of new needs and interests in professional activity. Therefore incorrectly placed priorities in a certain measure can perform destruction of cultural traditions, moral and esthetic values where the faith in justice and humanity of society is lost and that will lead to transformation of outlook and will distract youth from humanistic reference points in spiritual life. Each culture is a method of intellectual and creative self-realization of the person, therefore studying of other cultures enriches us with new knowledge and creative experience. Culture is a universal method of creative self-realization of the person through the aspiration to open and approve a sense of human life in the ratio with existing: appearing at the

person as the meaningful world, which inspires, unites and determines a method of life and attitude of people. Culture is a powerful source of development of the person, his socialization and individualization.

Dynamics of relations of culture and a person become apparent that during different periods of life she masters and develops various orbits of activity: material, technological, sensitive, art, spiritual, emotional. Depending on many objective and subjective factors in the person prevails one or another position concerning culture: consumer, creative, innovative, reproduce. Knowledge and education can help to understand all this.

The culture of the personality is a system of knowledge, views, beliefs, the abilities promoting the rise of mechanisms and technologies of use of cumulative social information which in turn broadcasts in all aspects of activity of the person, forming a cultural gene pool of society. Thereby culture and personality are the interconnected and interdependent concepts.

Education as the sphere of socio-cultural activities gives great opportunities for awareness of world culture and forming of a personality in culturological bases, that is why the culturological paradigm of professional education should be oriented to the development of the personality as the main creator and bearer of cultural values.

Aim of article – to show the value of culturological preparation in the formation of spirituality of student's youth by means of cultural and educational activity on the example of work of the department of cultural science of National University of Life and Environmental Sciences of Ukraine.

Main Body. The culturological science gives the chance to understand a perception of the world and actions of mankind, a regularity and development of material and spiritual culture of civilizations, ethnoses and the specific person. Level of culture determines and directs destiny of a person, forms the purpose of its activity. Activities of the personality are directed to creation of qualitatively new and unknown earlier cultural and material values in any sphere (art, scientific, engineering and technological, managerial, economic) with a final result (a creative product). Development of empathize abilities (abilities to understand and perceive a point of view of other person), the formation of valuable and world outlook orientations of the personality is reproduced in process of creativity, allows to accept and estimate creations of others.

Culturological approach requires designing of optimum system of pedagogical education that fully corresponds to the existing type of culture and requests of a modern civilization. This approach allows to consider the

pedagogical phenomena and pedagogical activities as a set of cultural components on a wide cultural background of society taking into account a local cultural situation. Pedagogical facts and the phenomena under such an approach outline taking into account real cultural processes in the past, in the present and future. Against this background the phenomenon of culture has served as a pillar of understanding of a person, his consciousness, activity and education. It is first of all the humanistic position which recognizes a person as the subject of culture, her major player.

The substance of culturological approach is to study the world of a person in the context of his cultural existence, in the aspect of what the world for the person is and with what sense it is filled for it. Culturological approach as a specific and scientific methodology of knowledge and transformation is based on an axiology – philosophical study of values and valuable structure of the world and is attributable to objective link of the person with culture as a value system. A person not only develops on the basis of the culture mastered by him, but also brings in it something fundamentally new, that is becomes the creator of new elements of culture. Thereby the development of culture as value systems which are expressed through the appropriate language, songs, dances, customs, traditions, behavior manners by means of which the life experience is ordered, interaction is regulated, the communication firstly is the development of a person and secondly is his formation as a creative person. [2, p. 32]

Culturological approach is extremely important in the development of humanistic fundamentals of pedagogics. Its fundamental idea implies the value of a person as individuals and is based on recognition of its rights to free development and showing of its abilities. According to culturological approach pedagogical activities should facilitate the creation of optimum conditions of absorption of human and national culture, understanding and self-realization by the person his cultural requirements, interests and abilities. The educational environment should become cultural and educational where realizes the cultural development of a personality, performs the experience of cultural behavior, provides a pedagogical help and support in cultural self-identification and self-realization of creative potential.

As the methodological basis and a method of designing of education the culturological approach allows to treat education as a generalized culture in unity of its axiological, activity and personal and creative components as a dialogue of education and creativity that are methods of cultural self-development.

Culturological approach is based on the criterion of knowledge as a phenomenon of culture which is not so much compliance of this reality as the coordination of this form of knowledge with general valuable and semantic installations of culture. The main semantic sign of education “rationalism” changes on the sign “culture”. At the same time gradually there is a departure from absolutization of value of rational scientific knowledge to understanding, absorption and implementation in educational practice humanitarian and cultural values.

As the methodological basis of the formation of a creative person the culturological approach implies a view on creativity as on a culture phenomenon. It allows to consider a creativity on a wide socio-cultural background with taking into account a local cultural situation, taking into account real socio-cultural processes in the past, in the present and future as a core element in understanding and an explanation of a person, his consciousness, the relation to the environment.

According to many authors (A. Arnoldov, I. Bech, Yu. Yefimov, I. Gromov, V. Malakhov, V. Tugarinov, N. Chavchavadze, G. Shevchenko, etc.), a set of the material and cultural values created by mankind makes a culture identity. Therefore, a person always acts within human values, being at the same time the object of cultural impacts and a subject – the creator of values. Culturological approach in the process of the formation of a creative person allows to focus on and join to real cultural values, to learn not only the world more deeply, but also a person, to gain intellectual and creative experience, to motivate to creativity.

E. Fromm in the work “The Art of loving” discloses the love mechanism in different spheres of human existence, but the highest achievement is the spiritual sphere of a person which is more fully opened to commitment, with an opportunity to share the most precious part of life, spiritual wealth, vital energy and feelings. Any art requires complete return to be really understandable to audience and listener, it is necessary to be able to give a part of soul, and to have a soul is a big luxury. In our pragmatic time a person needs to adapt to challenges of realities, to find a unity with surroundings where the irrational belief is based on subordination to the irrational authority. It is common in society and it is a dogma. The rational belief, according to Fromm, consist in confidence that is based on an own experience, observation and reflection, belief in own forces and feelings. It is already the highest extent of development of the personality. The rational belief is a basis of intellectual and emotional activities, thinking that induces on creation. For the sake of idea and belief in it people went on a scaffold!

Belief is necessary in any field of activity, only then it is possible to hope for success. Words of the scientist become the slogan for understanding of existence of a Person on this Earth: “And belief in probability of love as the social phenomena, not only individual, it is a consequence of reasonable belief which relies on understanding of a human essence.” [5, p. 106]

It is increasingly important to investigate a study of problems of spiritual enrichment for modern youth, psychological features of its moral and esthetic development, identification of tendencies of intensification of spiritual potential of the identity of the student. Process of movement of culture is connected with theoretical and practical activities of a person during which it changes the world around, creates and develops individual abilities and requirements, knowledge and skills, experience and feelings. Therefore the culture is a process where a duality is laid in content: it carries material and spiritual bases and is in the closest connection with activities of people, thereby enhances the person, constituted it as the individual.

Spirituality as a component of a national educational system, the formation of a personality is considered in works of outstanding native philosophers, historians, teachers, statesmen (Amonashvili Sh., Bekh I., Berdyaev N., Grushevskiy M., Dragomanov M., Kostomarov N., Mogila P., Pirogov H., Skovoroda G., Shevchenko G., etc.). “Spirituality is a category of human life to which its ability to self-creation and creation of culture is expressed. Spirituality is the highest level of development of a personality at which the main motivational and semantic regulators of its activity are the supreme human values. The spirit embodies in artifacts. Culture is a result of creation.” [1, p. 244]

Spiritual development of a person and mankind is integral connected with creative activity, the result of which is a creation of spiritual achievements in the society (spheres of science, art, religion and philosophy), and provides high-quality and quantitative changes in the choice of moral ideals, valuable orientations, vital plans, which are performed in the course of growth of level of self-improvement, self-education, self-actualization and self-realization of the individual. Creative activities of a person promote the formation of a creative person, her spiritual development, professing the principles of the Truth, Good and Beauty. According to the conclusion of the corresponding member Shevchenko G. P., spiritual development of a person is based on understanding of spirituality as a psychological phenomenon which is a creative ability of a person to mental self-realization and self-improvement. [6]

Education of spirituality of a personality is a continuous process which is shown in various forms, one of which is a cultural and educational activity both within educational institution, and beyond it (scientific and practical seminars, creative events, theaters, museums, concert representations and visit to libraries, organizations of culturological expeditions, charitable events and etc).

At National University of Life and Environmental Sciences of Ukraine the education of a person directed to learning cultural values, which has built on the principles of a humanization, natural conformity, variability, systematic, education, is put on rather high level, thanks to tireless work of teachers of culturology department and science and pedagogical departments, tutors through activities of the international scientific seminars, art, creative and patriotic events, local history and ethnographic and culturological expeditions, sports competitions, creative competitions, the Olympic Games and so forth. Great importance in the course of the spiritual growth of students and teachers has a study and extensive discussion of a role of outstanding Ukrainians (travel to places of their birth and activities – to the museums) in development of national and world achievements in education, science, culture, art, religion, medicine, in spheres of professional and state activity, and also traits of character, in everyday life, their behavior during the critical periods of their life (on examples of the remote past and present). Research work of students consists of studying history of native land through activities of the famous countrymen, get acquainted and represent on a practical training the scientific achievements in the field of culturological researches, historic facts, photographic materials. Even streets and organizations which are called by surnames of outstanding persons of their area rouse in students pride and respect for memory of these people.

Effective form of successful organization of activities of the formation of a creative person, and also in realization of gender policy in Ukraine and a role of institute of a family is a formation of public university women’s club “Harmony” with extensive aspect of influence on moral and spiritual, national and patriotic education in mastering common cultural values that positively affects on professional activity and the formation of a personality. “The certificate of registration of an author’s right No. 61767 “Innovation in the course of ethnoculturological training of students (on the example of club of the business woman “Harmony”)” of 22.09.2015 became a result of such organization activity and its practical implementation (the author Melnychuk T. F.).

High level of fundamental professional education only in combination with culturological preparation should be one of the main directions of universities of a nature conservation course as a leader of universities of sciences about life and the environment in the formation of the creative person.

By interviewing students and graduates of university of past years the viability and necessity of existence of departments of a humanitarian science (the culturological direction) and also the introduction in curricula of universities of an agro-nature protection course of disciplines of culturological science, the organization and support of creative team and amateur circles, creative actions, seminars, conferences of educational, cultural and educational direction for providing conditions in the formation of the creative person at universities of a nature protection and agrarian course considering various approaches of influence on a student, including a personal approach and the authority of teachers are confirmed.

Positive aspect is that the department of culturology carries out a big cultural and educational work with students and teachers on the principles of free provision of educational services in creative teams and hobby groups, with involvement of professional creative figures (people's and honored artists of Ukraine) that during an economic crisis of the country is unique. Therefore, the formation of a creative person in the system of cultural and educational activities at universities of a nature protection course will be effective if conditions for self-realization of the personality according to her abilities are provided, the creative atmosphere has been made, principles of patriotic education on the basis of the national idea have been implemented, national and cultural values and traditions of the Ukrainian people have been maintained, innovative and motivational methods for achievement of an stated objective have been used.

Most of modern students are quickly oriented in vital collisions and understand a complexity of a geopolitical, ecological and economic situation in the world and a responsibility which are heaped on their shoulders in development of the state and their personal contribution to this process, therefore they advance a demand and vision of educational process at university. So, a first year student of pedagogical and humanitarian faculty of university Sofia Zaman thinks that a professional qualification should include not only a professional skill, but also a professional socialization. The solution of this question, in her opinion, defined two main directions of the formation of content of training at agro natural university: firstly, it is the formation of an identity of the student, the development of its individual

qualities and features; secondly the knowledge of specific technologies in the specialty which in the future will become methods and content of its professional activity. She thinks that the basic structural elements of arts education consist of sociological, ekologo-natural, political and economic, historical, culturological, world outlook and philosophical, socio-political, philological, ethical and esthetic formation, economic and legal education, psychology and pedagogical preparation, system of knowledge and skills which provide a healthy way of development of the student as intellectual and conscious personality. The intellectual and creative potential of a personality in many respects depends on an education humanization. High school should, first of all, "give a start in life", and only then in agronomists, agrobiologists, managers, economists, veterinarians.

Listening to students as equal partners in achievement of a common goal, it is necessary to reckon with their opinions and to do the correction in teaching and educational process therefore approaches to the formation of a creative person, humanistic outlook of students in which the main life positions of people, their beliefs, ideals, the principles of knowledge and activities, valuable orientations become urgent in problems of the modern world. [3]

Therefore the determining components of organizational and methodical system on development of creative self-realization and activity of future specialist are a creation of favorable pedagogical conditions, use of forms and methods of pedagogical work oriented to the formation of creativity, nonstandard way of thinking of student, disclosure and self-expression of its spiritual potential. Pedagogical training of teachers of department of cultural science provides the high level of culturological development of a personality of future specialist, learning a culture of professional activity, thinking, communication, art and esthetic culture reflecting a social condition of society, at the same time developing a ability to continuous self-education, self-education, self-development, creative self-realization. Researches and statistical data of employment and progress of graduates of university of life and environmental sciences of Ukraine, who visited and took active part in creative teams and creative actions, became a result of this work that gave the chance to future specialists and heads of various departments in an economic field of activity, better adapt to difficult life situations, be able to make a right decision, hear others, be sociable and balanced.

Festivals and competitions have a great importance in creative activity of creative teams as the stimulating and motivating element of educational

process. So, in the International festival of child and youth creativity “A world rainbow” which was held in the Slovak republic and there among 200 persons and creative teams our university was presented by a national ensemble of a song and the dance “Kolos” of S. Semenovskiy and this team of our university won a first place in the nomination “Vocal”. In February 2016 this famous student’s team was recognized as the best amateur team of the city of Kiev and awarded the highest award of the competition – the Grand Prix, and the dancing group of the ensemble took the 2nd place among the best dancing groups of Kiev. In March 2016 at the All-Russian folklore and ethnographic festival “Zoloti klyuchi” (the creative project “Revival Begins with Spirituality”) for preservation and development of national traditions the Grand Prix of a festival is awarded to men’s vocal ensemble “Amoro” of National University of Life and Environmental Sciences of Ukraine. In the same year the female vocal ensemble “Octava” became the winner of the VII International festival and competition of creativity for children and young people “Kvitucha Ukrayina” for professional faultless execution of pieces of music. Creative achievements have also students of the theater company “Berezil”, having confirmed a rank “national” this year and in which repertoire there are a lot of classical works.

At the International festival of the dance “Megapolis”, which took place in March 2016 in Kharkiv, the team of the ballroom dance “Charivnist” of our university became the best and received the Main award – the Status of gold winner of a festival.

Festivals and competitions which became traditional for our university (“Golosiivska vesna”, “Sofiyivski zori”, “Krasa universitetu” etc) form at student such traits of character as sense of responsibility, creative competition, support and empathy for progress of others, ability to concentrate and gather at the most important moment, and allow to feel oneself as a creative person. Self-realization of student’s youth in various festivals, actions, creative teams forms the personality more independent, responsible, with the own outlook on life. Imitations the best examples of creativity of the peers (the competition in a good sense) facilitates development of new forms of detection of talents of students, emergence of non-standard creative manifestations: new styles of dancing forms, performance of pieces of music in an original version – on a harmonica, new interpretation of choral works and so forth.

Culturological function of education is that the scientific and pedagogical worker in a higher educational institution is the bearer of general, national and pedagogical culture of the formation of spirituality of

student's youth that reflects the created scientific outlook, steady system of national, universal, spiritual and moral values. A moral person acts as the rational and actual person over the standard, moral and ethical field that develops in society, acquires regulations, realizes them in the behavior and activities. Moral identity creates regulations of interpersonal relations, creatively models own behavior, consciously estimating individual qualities.

So, at lessons of humanitarian disciplines teachers should use all method and means for goal achievement – education of the creative person who having gained professional knowledge will have an opportunity to solve problems in an original, not standard method. It is also necessary to inform students of the culturological principles, understanding of genesis of culture that will give the chance to adapt in socio-cultural and natural environment.

Experience of reforming a higher education in the direction of its humanitarization and a humanization was conducted in USA at the end of 1980, the reason of what became an impetuous automation, a computerization (conveyor process) where the role of the person began to lose its functions as a thinking and cultural personality with a creative approach to professional activity. Scientists of Harvard University proposed to develop the “Back to Sources” program which provided graduates of university to update their knowledge through lifelong (for what, by the way, scientists in Ukraine act now), increasing thus a cultural level of the population. Success of such project allowed to develop a new curriculum with humanitarian approach (studying of literature and arts, language and culture, history, social analysis and philosophy, natural sciences), especially in not humanities universities that contributed not only the formation of an educated managerial personnel, but also an increase in rate and prestige of educational institution. Most Presidents of the USA studied at the Harvard, Colombian, or Yale universities. The governments of all states of the USA with the support of federal and local authorities, the state funds and the philanthropic help to develop and enhance this program, create special centers of researches, open departments of a humanitarian and culturological course in technical higher educational institutions. [4]

Conclusion. Cultural and sociological direction in cultural science is connected with judgment of historical dynamics of culture, art, a role of the personality in genesis of development of society, regularities of cultural processes. Present political, social and economic challenges make the person to be ready to the solution of complex problems today, only the cultural and educated personality is capable to overcome all vital difficulties. Professional training of students at universities should be based on conceptual bases of the

formation of integral national cultural space, system of cultural wealth. Progress of students in cultural and educational activities of department of culturology National University of Life and Environmental Sciences of Ukraine allows to claim that education of the creative person by means of art will allow to socialized better in further professional activity, to adapt quickly to a situation, to adjust a communication in a social environment, to solve problems creatively. Once again we emphasize that culturological approach is a view of creativity as on a culture phenomenon which allows to consider creativity in a wide socio-cultural background taking into account a local cultural situation, real socio-cultural processes.

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КУЛЬТУРОЛОГІЧНИЙ ПІДХІД ФОРМУВАННЯ ДУХОВНОСТІ СТУДЕНТСЬКОЇ МОЛОДІ ЗАСОБАМИ КУЛЬТУРНО- ПРОСВІТНИЦЬКОЇ ДІЯЛЬНОСТІ

Т. Ф. Мельничук

У статті висвітлені практичні аспекти формування духовної культури студента засобами культурно-просвітницької діяльності і значення культурологічного підходу в системі освіти у створенні умов засвоєння загальної та національної культури через творчість.

Ключові слова: культурологічний підхід, духовні цінності, творча особистість, культурно-просвітницька діяльність, національна культура.

КУЛЬТУРОЛОГИЧЕСКИЙ ПОДХОД ФОРМИРОВАНИЯ ДУХОВНОСТИ СТУДЕНЧЕСКОЙ МОЛОДЕЖИ СРЕДСТВАМИ КУЛЬТУРНО-ПРОСВЕТИТЕЛЬСКОЙ ДЕЯТЕЛЬНОСТИ

Т. Ф. Мельничук

В статье рассматриваются практические аспекты формирования духовной культуры студента средствами культурно-просветительской деятельности и значение культурологического подхода в системе образования для создания условий усвоения общей и национальной культуры посредством творчества.

Ключевые слова: культурологический подход, духовные ценности, творческая личность, культурно-просветительская деятельность, национальная культура.

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