



**EFFECT OF USE OF SOCIAL NETWORKING SITES ON ACADEMIC
ACHIEVEMENT OF GRADUATE AND POST GRADUATE TEACHERS TRAINEES.**

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Introduction

Social networking websites are currently being used regularly by millions of people. The uses of social networking sites have been widespread. They have not only caught the attention of academic and industry researchers worldwide but also in particular. Social networking sites are now being investigated numerous social science researchers. An increasing number of academic commentators are becoming more and more interested in studying Facebook, twitter and other social networking services, because of their probable impact on society. A social networking services is an online service, platform, or the sites that focuses on building and reflecting of social networks or social relations among people, for example, share interests and or activities. A social network services consists of a representation of each user, his/her social links, and a variety of additional services. Most social network services are web-based and provide means for users to interact over the internet, such as email and instant messaging. On line community services are sometimes considered as a social network service, though in a broader sense, social network service usually means an individual centered service whereas online community services are group-centered. Social networking sites allow users to share ideas, activities, events and interests within their individual networks. The main types of social networking services are

those that contain category places (such as former school year or classmate), means to connect with friends (usually with self description pages), and a recommendation system linked to trust.

Emergence of the Study

A social networking phenomenon has emerged over the past five years. In that time, social networking sites (SNS) have grown from a niche to a mass online activity, in which tens of millions of internet users are engaged, both in their leisure time, and at work. Computer affects different aspects of life in one-way or the other and functioning as major socializing and the educational agent for the students. It is also affecting the relationship with family, friends and attitude study of habits and performance of students. However, these has been very little very little research on effect of use of social networking sites on student's academic performance on bases of SNSs users. Therefore the investigator felt that study should be undertaken to know whether the usage of SNSs affect the academic performance of student or not.

Related Literature

Reseach scholar studied the work already done by Boyd (2007),Rosen (2007),Ellison, Steinfield, and Lampe (2007),Carr (2008), Williams (2008). scholastic work done by some scholars like **Pasekein (2008)** described that Facebook usage has increased more than double in a two-year period. In an example, 16 percent of 14-22 years-old in 2006 more than doubles to 40 percent among that same population in 2008. **Valenzuela,Park and Kee (2008-2009)** they found that civic participation, life satisfaction and social trust were related to the intensity of college student's Facebook use. **Jones and Fox (2009)** found that between 67% and 75% of college aged young adults use social networking websites. **Ellison, Steinfield, and Lampe (2011)** studied the Facebook's effects on subtle emotion decoding academic performance and identity protection found that Facebook users were no different from non-users in their academic performance. **Narang & Amarpreet (2012)** worked on effect of social networking sites on academic achievement of graduate and post graduate students and their study revealed that there was no significant relationship in usage of social networking sites and academic achievement of graduate and post graduate students. Other work are done by Chakraborty (2012),Chen and Bryer (2012),Manan, Alias, and Pandian (2012),Veletsianos and Navarrete (2012).

Statement of the Problem

Effect of use of Social Networking Sites on Academic achievement of Graduate and Post Graduate Teachers Trainees.

Objectives of the Study

1. To study the effect of use of social networking sites among graduate & Post Graduate teacher trainees on academic achievement.
2. To study the effect of use of social networking sites among graduate & Post Graduate teacher trainees on academic achievement of male teacher trainees.
3. To study the effect of use social networking sites among graduate & Post Graduate teacher trainees on academic achievement of female teacher trainees.
4. To study the effect of use social networking sites among graduate & Post Graduate teacher trainees on academic achievement of urban teacher trainees.
5. To study the effect of use social networking sites among graduate & Post Graduate teacher trainees on academic achievement of rural teacher trainees.

Hypotheses of the Study

1. There will be no significant relationship in usage of social networking sites and academic achievement of graduate & post graduate teachers trainees.
2. There will be no significant relationship in usage of social networking sites and academic achievement of graduate & post graduate male teacher trainees.
3. There will be no significant relationship in usage of social networking sites and academic achievement of graduate & post graduate female teacher trainees.
4. There will be no significant relationship in usage of social networking sites and academic achievement of graduate & post graduate urban teacher trainees.
5. There will be no significant relationship in usage of social networking sites and academic achievement of graduate & post graduate rural teacher trainees.

Method of the Study

Descriptive survey method was used for the present investigation.

Tools to be used

Following tools were used to collect the data:

1. A self prepared questionnaire of SNS usage was be used to gather data.

2. Data of academic achievement was be taken from their terminal examination result.

Sample

200 B.Ed. & M.Ed. Teacher Trainees were taken as sample from different education colleges. Cluster Random Sampling was used.

Statistical Techniques

1. Mean Median and SD was used.
2. Pearson Product Moment Method was used.

Results

The objective of the study was to find out the effect of use of use of social networking sites among graduate and post graduate teacher trainees academic achievement. The value of correlation was found significant at .01 level. Because all the obtained value were higher than the table value ($p < .01$). So the result of above investigation it has been concluded that usage of SNSs (Computer Usage) do effect the academic achievement of teacher trainees in relation to their gender as well locality.

Delimitations

The study was delimited to graduate and post graduate teachers trainees. The study was delimited to the 200 students only.

Educational Implications

- SNSs will help the Students/Teachers to collect information outside the world.
- Teachers can give educational information with the help of e-mail or use of SNS.
- Teachers can give educational information with the help of audio-video conferencing.
- Help to update the knowledge of teachers/students.

Suggestions for further study

- Psychological and social affects can be surveyed.
- It can help the government in formulating its policies.
- Parents can be guided through the results of the study.
- Present study may be replicated on a large sample in order to get better results.
- This study can be done on the school or colleges of different places.

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