



Motivation: Motivation is a most powerful tool for Wining in Life

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Motivation is a force that can create shape and change people's life. Motivation is a drive that encourages person's action feeling. Motivation helps such people who are having willingness and desire to win or be successful in life. Most powerful motivation comes from our philosophy, values, ideology and belief system. Person can get success in both personal and professional career if he or she is motivated. Motivation makes people more productive for the work he or she is doing.

We can use Professor Abraham Maslow's need hierarchy to conclude that when person's basic physical needs are satisfied and at that time emotional needs becomes a bigger motivation to getting success in his life. Motivation can be classified in two types. 1. Internal Motivation. 2. External motivation. External motivation comes from outside sources while internal motivation comes from within and both are important for having success in life. We can see successful people all over the world are succeeded in their life with the help of motivation and inspiration. Motivation is one of the vital factors for success of any person all over the world.



Organizations can motivate people from different forces like fear, incentive etc..., but a person who is having a pride, sense of achievement, responsibility and belief system is become more successful in his life. we all are motivated either positively or negatively but negative motivation drives a person for selecting short path in his life and it may become dangerous for his/her life because it reduce quality of work and productivity of people.

A great author shiv khera has mentioned in his book "**You can win**" that when people accept responsibility than his or her quality, productivity, relationships and teamwork are going to be improved. He stated which can motivate other people they are as follows to wining in life.

1. Give recognition.
2. Give Respect.
3. Make Work Interesting.
4. Be a good Listener.
5. Encourage Goal Setting.
6. Provide opportunity for growth.
7. Provide training to people.
8. Throw a challenge.
9. Help; don't do for others what they do for themselves.

"These steps are very important for wining in life."

AUTHOR'S PROFILE



Mr. Nirav Dave completed MBA - Human Resource Management and Marketing, from T.N.Rao College of Management Studies, Saurashtra University, Rajkot and B.Sc (IT) from M.P.Vora Commerce College & K.B.Shah Science College, Wadhwan in 2008 and 2006, respectively. He is currently serving as Assistant Professor at Sarvoday College of Management and Computer Science, Limbdi since June 2008. He has also worked as a Visiting Faculty at Ratanmama College of Computer Science, Limbdi. He is currently pursuing his Ph.D from School of Management, RK University, Rajkot.