

### Book Review

Martina Ferencová: *An Analytical View of Communication and Managerial Capabilities and Their Use in Practice*. Brussels: EuroScientia vzw, 2012. ISBN 978-90-818529-7-5

The problem of communication and managerial capabilities in business, education and social life with focusing on practical side is more and more important in time of information confusion, fast track of information diffusion and information overload.

Therefore, the reviewed monograph research problem formulated by the Author, consisting problem of identification, measurement and development of communication and managerial capabilities of selected groups seems to be very important and useful for various readers.

General structure of the reviewed monograph is proper. It comprises seven chapters those contents corresponds to their titles. It is an results of very detailed pragmatic considerations supported by fundamental definition discussion, review of concepts, theories and methodological investigations. The scope of the literature search is compatible with the topic and provides a balanced and objective perspective on the subject matter.

Empirical part of the book provides valuable research and results discussion on selected communication and managerial capabilities based on the Author's researches, experiments and elaboration.

No doubt, the book is written using formal and serious style consistent with an academic standards. The work is well written, including proper sentence and paragraph structure; logical flow of information; proper grammar, punctuation, and vocabulary; and very clear and original graphics those allows for better understanding of presented problems.

Formulated problem realisation is composed of several specific goals, including definition of fundamental terminology and formalization of based concepts. Arrangement of the work and its content were very suitably created as a consequence of the thesis goals and scientific questions formulation.

In chapter 1, 2 and 3 the Author starts her consideration with deep and detailed consideration of terminology principles. It is worth to notice that she not only presents review of definitions on domestic and foreign sources but she also present her personal opinion and arrangement on the principle terminology using different point of view. In the chapter 4, the Author has formulated the objective, very interesting and practically useful hypothesis and scientific questions connected with statistics methods usage for the determined problem solving. The proposed methods are suitable for problem solving and their choice shows Author's wide methodology knowledge and great ability of its application. The empirical part of the study starts in Chapter 5, where Author points on problems of study realisation through statistical methods application in defined research sample: selected

students of Faculty A Faculty B with seat in Easter of Slovakia. I estimate presented data and comments very relevant and clear for the readers. The Chapter 6, presents very interesting results of input and output researches on communication and managerial capabilities as well as research experiment – the very valuable part of this research. I realise from this part of Author's advancement in scientific works usage, especially statistics modelling. The Chapter 7, provides critical benefits of the researches. The Author realises limitation of the researches, she has done, and she recommend further researches those can supplement her study.

Concluding the components of this scientific monograph, the objectives realisation as well as readable style of writing by Martina Ferencová, I find it demonstrates very high scientific and useful level. Therefore, this book is worth reading for a very broad audience and I am sure, it can be inspiring not only for scholars but also for practitioners.

Czestochowa, September 2012

*Sebastian Kot, Ph.D. Eng. Associate Professor  
Czestochowa University of Technology  
The Management Faculty*