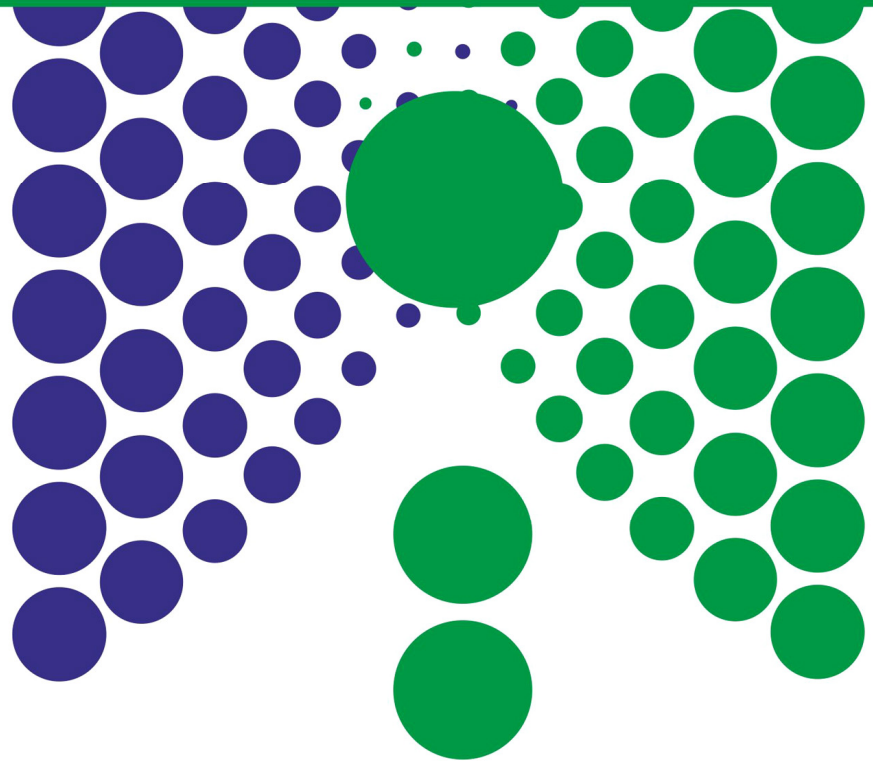


Volume 5, 2012



PROBLEMS
OF MANAGEMENT
IN • THE 21st
CENTURY



International Dimensions in Management Research – 2012

ISSN 2029-6932



9 772029 693006

INTERNATIONAL DIMENSIONS IN MANAGEMENT RESEARCH – 2012

Scientific Methodical Center „Scientia Educologica“, Lithuania,
*The Associated Member of Lithuanian Scientific Society, the Association of Lithuanian Serials,
ESHS (European Society for the History of Science), and ICASE (International Council of As-
sociations for Science Education)*

The articles appearing in this scientific journal are indexed and abstracted in EBSCO: Business Source Complete (<http://search.ebscohost.com>), Copernicus Index (<http://www.indexcopernicus.com>), Genamics JournalSeek (<http://journalseek.net>), Contemporary Science Association/AAP databases (<http://www.contemporaryscienceassociation.net/journal/view/1208>), Cabell Publishing, Inc., Directory of Publishing Opportunities in Management (<http://www.cabells.com/index.aspx>), GESIS SocioGuide (Knowledge Base SSEE) (<http://www.gesis.org/knowledgebase/journals/index.asp?stock=journals&select=Lithuania&slice=2&q=32111>) and TOC Premier /EBSCO list/ (<http://search.ebscohost.com>)

Publisher

Scientific Methodical Center „Scientia Educologica“, Lithuania, the Associated Member of Lithuanian Scientific Society, the Association of Lithuanian Serials, European Society for the History of Science (ESHS) and International Council of Associations for Science Education (ICASE)

Editor-in-Chief

Prof.dr. **Vincentas Lamanauskas**, Scientific Methodical Centre „Scientia Educologica“, Republic of Lithuania

Editorial Board

Prof., dr. **Constantin Bratianu**, Academy of Economic Studies, Romania
Assoc. prof., dr. **Tsai-Hsin Chu**, National Chiayi University, Taiwan
Assoc. prof., dr. **Dana Egerova**, University of West Bohemia, Czech Republic
Prof., dr. **Ivars Muzis**, Riga Teacher Training and Educational Management Academy, Latvia
Prof., dr. **Stephen Nzuve**, University of Nairobi, Kenya
Asst. prof., dr. **Ivona Orzea**, Academy of Economic Studies, Romania
Prof., dr. **Sonia Teresinha de Sousa Penin**, University of Sao Paulo, Brazil
Prof., dr. **Chris Rensleigh**, University of Johannesburg, South Africa
Asst. prof., dr. **Nikhil Chandra Shil**, American International University, Bangladesh

*Copyright of this volume entitled **International Dimensions in Management Research – 2012** is the property of Scientific Methodical Centre “Scientia Educologica”, Lithuania. All rights reserved. No part of this volume may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, or any information storage and retrieval system, without permission in writing from the copyright holders.*

Problems of Management in the 21st Century is an international, periodical, peer reviewed scientific journal, issued by the SMC „Scientia Educologica“ in Cooperation with Scientia Socialis.

Address: Scientific Methodical Centre “Scientia Educologica”

Donelaičio Street 29, LT-78115 Siauliai, Lithuania

E-mail: problemsofmanagement@gmail.com

Phone: +370 687 95668

WEB page: http://www.jbse.webinfo.lt/PMC/Problems_of_Management.htm

ISSN 2029-6932

© SMC „Scientia Educologica“, Lithuania, 2012